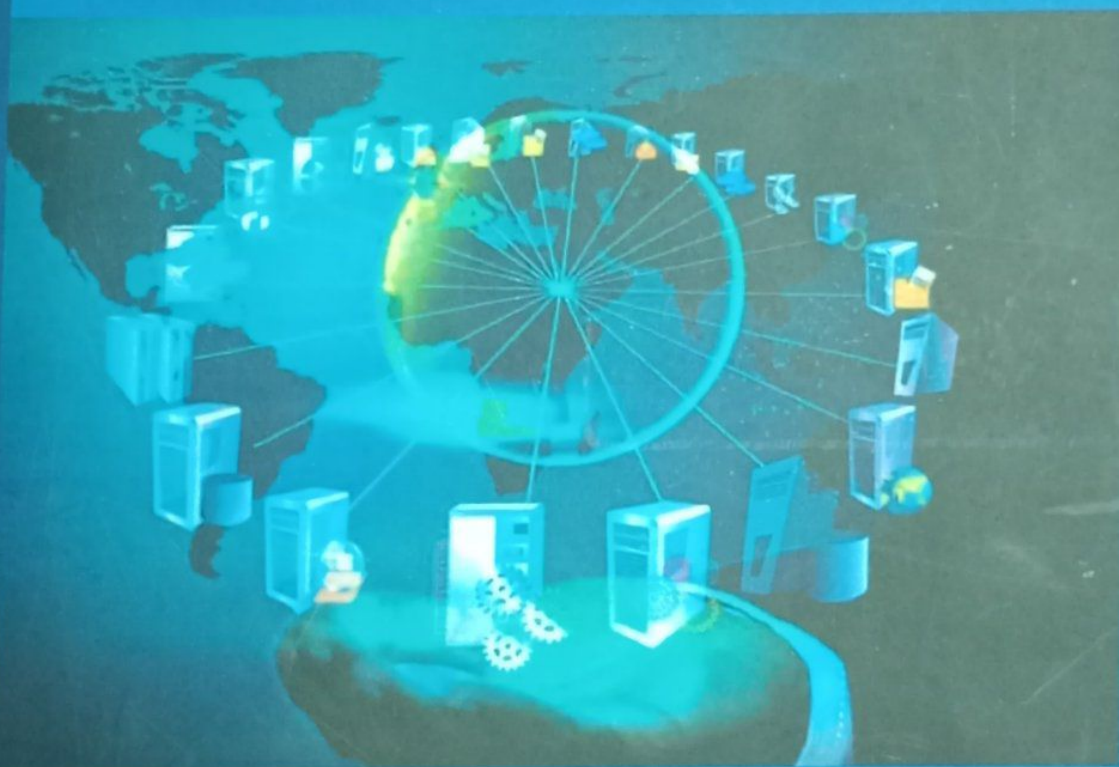


MSME in INDIA

Micro, Small and Medium Enterprises

An Overview...



Edited By
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Dr Amrita Sahu

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The Bhopal School of Social Sciences

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A Study on the Influence of Msmes Among The Youth and a Critical Study on the Industrial Sickness of Msmes in Malabar Area of Kerala

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Abstract:

Youth is the real asset of our economy, but unemployment is the major threat faced by both youth and country. Micro Small and Medium Enterprises (MSMEs) are one of the best solution to overcome this problem and make confidence among the youth, this confidence is the real fuel to our economy for fast ride to bright future. It's open wide opportunity among the low capital entrepreneurs and young unemployed persons to fulfill their entrepreneurial dreams and achieve needs of bread & butter. Government of India and various state governments give many assistance and promotions to start MSMEs. It has a two sided benefit. One is reduce the financial or other burdens of the governments and make more employment opportunities.

Clearly MSMEs open the door before job seekers or unemployed youth; it provides much assistance and help to grow confidence. Government of India and many state Governments encourage the entrepreneurs due to their financial capacity to make more employment generation under Government sector to large portions of the university or college pass outs starting job search immediately after their university days. So it is leads to educated youth converted as job seekers. It's leads to make many social issues; Startups and self-employment schemes of Governments leads to reduce these problems up to a limit.

A large number of MSMEs are going to liquidation or declared as sick due to heavy loss. Major reason behind this one is lack of proper