



**WMO Arts and Science College, Muttill, Wayanad**

**Department of Mass Communication and  
Journalism**

**Criteria 1 1.3.2 Percentage of students  
undertaken project work**

**Academic year 2021- 2022**

Sl no	Name of the Student	Title of the project/ area of specialization of field work or internship	Guide's name and institution/ agency concerned	UG/ PG	Department
1.	Riswin P	Malayalam movies based on real stories	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
2.	Adarsh P P	Camera movements & emotions	Mr. Aswin P, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
3.	Suhana Sherin K P	A study on the development of business ideas through Instagram in Wayanad	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
4.	Afthab M C	A Study on Consumer Perception Towards First Copy Fashion Product with Special Reference to Calicut City	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
5.	Arunima Anil	A comparative study on the role and representation of female leading characters in Srinivasan movies	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
6.	Shijin R	A study on the impact of online games among youth during COVID 19 Pandemic	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
7.	Shahanas Parveen K	A study on comparison of OTT platform and theatre experience	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
8.	Habeeb Rahman O H	The impact of cartoon channels on childrens' academic performance	Mr. Aswin P, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
9.	Aksha Gireesh	Influence of house ware tv commercial among females at meenagadi panchayat	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
10.	Athira Kr	A comparative study on SITCOMS & conventional serials	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
11.	Muhammed Aslam	Study on impact of online learning/ teaching on the student of higher education	Mr. Aswin P, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
12.	Harshida Sherin.K A	A comparative study on online &offline shopping among youth during covid-19 pandemic in Noolpuzha panchayath	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
13.	Muhammad Rinshad	A study of whether the influx of social media is diminishing the importance of traditional media	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism

14.	Shibil Shahshad	A Study on The Influencing Factors Od Sports Coverage In Newspaper And Television And Its Impact On Youth	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
15.	Dhilsha Sherin K V	A study on the influence of augmented reality with special focus to Malayalam news channel among media students	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
16.	Sulfath	A comparative study on youtube usage among youth before and after COVID 19 pandemic at Kalpetta municipality in Wayanad	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
17.	Hasnath Basheer	The influence of paid promotion among youths	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
18.	Abida Sherin.C	A study on the usage of online learning platforms during covid pandemic for educational purpose among youth in panamaram panchayath	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
19.	Edwin George	New trends in wedding photography in Wayanad	Mr. Aswin P, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
20.	Rinsha	Limitations faced by women journalist in India	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
21.	Ajmal M	A study on Virat Kohli—celebrity endorsement in advertisements	Mr. Aswin P, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
22.	Sherin Shanoj	A study on stress of online learning among wmo college students during covid – 19 pandemic	Mr. Aswin P, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
23.	Muhammed Yaseen	A study on the reach of ott platform among youth in bathery municipality during covid 19 pandemic	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
24.	Musliha V M	Study on Right to freedom of speech and expression in current Indian journalism	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
25.	Shala Muhanned	A study on how social media influence behavioural changes on youth at kalpetta municipality in wayanad	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
26.	Ansi Rinas P K	Leading.news.channel.in.kerala.special.mention.by.24.news.and.media.one	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism

27.	Muhammed Nusair K K	Whatsupp using in Kalppatta	Mr. Aswin P, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
28.	Adith Shaji M K	A study on the purchasing behaviour of branded mobile phone's among youngster's with special focus to apple mobiles.	Ms. Greeshma John MJ, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
29.	Anshif P	Representation of upper caste hindus in malayalam cinema	Mr. Aswin P, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
30.	Suhail P	A study on the impact of television advertisement on children's	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
31.	Nasiyath.P	A comparative study on malayalam travel vlogs: tech travel eat by sujith bhakthan and mallu traveler	Mr. Aswin P, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
32.	Farsana	A study on the influence of youtube career development tutorials among university students at wmo college	Ms. Greeshma John MJ, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
33.	Abdulla C	How instagram helps in our personal skills development	Ms. Greeshma John MJ, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
34.	Nishana Nasrin C M	A study on sreenivasan's screen plays based on the social and political scenario of kerala	Mr. Aswin P, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
35.	Mubashir Ahammed K K	Travel vlog in kerala	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
36.	Muhammed Sha N T	Impact of television commercial among teenagers on their eating habits	Ms. Greeshma John MJ, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
37.	Nihala Yasmin K.P	A comparison study on food vloggers in Kerala based on mrinal's blogs and village food channel by firoz chutti para	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
38.	Jisni M P	A study on the women stereotyping in malayalam television commercials	Mr. Aswin P, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
39.	Fawaz P T	Realism in lijo Jose pellisseri movies	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttil	UG	Mass communication and journalism
40.	Navin M K	A study on how do online celebrity endorsements effects consumers perception and purchase intention with special focus to mens clothing	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttil	UG	Mass communication and journalism

41.	Sakariya Shanif	Study on the influence of advertisement on consumer buying behaviour with special focus to mobile phones among youth in vellamunda panchayath	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
42.	Abhay. E. S	A study on common belief of digital media advertisement among youngsters	Ms. Greeshma John MJ, WMO Arts and Science College, Muttill	UG	Mass communication and journalism
43.	Shana Sherin. A	Study on the concept of animation movies and its impact on audience; based on the movie finding nemo, up and frozen "	Ms. Anu Ann Varghese, WMO Arts and Science College, Muttill	UG	Mass communication and journalism

**A STUDY ON MALAYALAM MOVIES BASED ON  
REAL STORIES**

Submitted to university of Calicut

In the partial fulfillment of requirement for the award of the degree in

BA Mass Communication and Journalism

Submitted by: **RISWIN P**

**Register Number: WMATAMCR08**



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

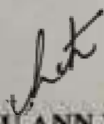
**2019-2022**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**WMO COLLEGE MUTTIL, WAYANAD**

**CERTIFICATE**

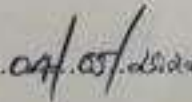
This is to certify that the project entitled "A STUDY ON MALAYALAM MOVIES BASED ON REAL STORIES" submitted to University of Calicut partial fulfilment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM is a record of work done by Miss. RISWIN P during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.

  
Mrs. ANU ANN VARGHESE

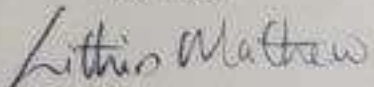
(Faculty guide)

  
Mrs. ANU ANN VARGHESE

(HOD Department of Mass Communication and Journalism)

Viva-voice Examination held on.. 

  
Examiner

  
Lethis Mathew

  
Principal

W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# **A STUDY ON CAMERA MOVEMENTS AND EMOTION**

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of the degree in

**BA Mass communication and journalism**

Submitted by: **ADARSH P P**

**Register number: WMATAMCR35**



**2019 -2022**

**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**CERTIFICATE**

This is certify that ADARSH P P students of mass communication and journalism and this report entitled "A STUDY ON CEMARA MOVEMENT AND EMOTION" has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM OF THE UNIVERSITY OF CALICUT** during the academic year 2019-2022



**MRS GREESHMA JOHN M J**


(Faculty Guide)



**MRS ANILANN VARGHESE**

(HOD Department of mass communication and journalism)

Viva - Voice Examination held on 09/05/2022



Examine

Litty Mathew



**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**A STUDY ON THE DEVELOPMENT OF BUSINESS  
IDEAS THROUGH INSTAGRAM IN WAYANAD**

Submitted to university of Calicut in the partial fulfilled of requirements for the award of the degree in  
BA Mass communication and journalism

Submitted by: **SUHANA SHERIN KP**

Register Number: **WMATAMCR10**



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

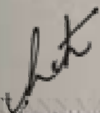
**WMO ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**2019-2022**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

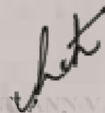
## CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE DEVELOPMENT OF BUSINESS IDEAS THROUGH INSTAGRAM IN WAYANAD" submitted to University of Calicut partial fulfillment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM is a record of work done by Miss. SUHANA SHERIN K P during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



Mrs. ANU ANN VARGHESE

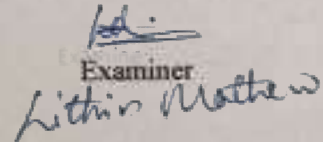
(Faculty guide)



MRS. ANU ANN VARGHESE  
Mrs. ANU ANN VARGHESE

(HOD Department of Mass Communication and Journalism)

Viva-voice Examination held on.....



Examiner  
Lethin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON CONSUMER PERCEPTION TOWARDS FIRST COPY FASHION  
PRODUCTS WITH SPECIAL REFERENCE TO CALICUT CITY**

In The Partial Fulfilment Of Requirement For The Award Of The Degree In

**BA Mass Communication and Journalism**

Submitted by: **AFTHAB MC**

Register Number: **WMATAMCR38**



**2019-2022**

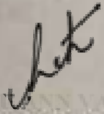
**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

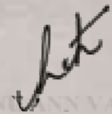
## CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS FIRST COPY FASHION PRODUCTS WITH SPECIAL REFERENCE TO CALICUT CITY " submitted to University of Calicut partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** is a record of work done by **AFTHAB MC** during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



**Mrs. ANU ANN VARGHESE**

(Faculty guide)



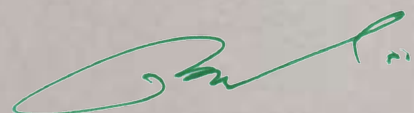
MRS. ANU ANN VARGHESE  
**Mrs. ANU ANN VARGHESE**

(HOD Department of Mass Communication and Journalism)

Viva-voice Examinatio held on.....



Examiner  
**Lithin Mathew**



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# **A COMPARATIVE STUDY ON THE ROLE AND REPRESENTATION OF FEMALE LEADING CHARACTERS IN SRINIVASAN MOVIES**

**Submitted to university of Calicut**

**In the partial fulfilment of requirements for the award of the degree in BA Mass  
communication and journalism**

**Submitted by: ARUNIMA ANIL**

**Register number: WMATAMCR19**



**2019-2022**

**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

**WMO COLLEGE MUTTIL, WAYANAD**

**Principal**

**W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

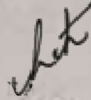
## CERTIFICATE

This is to certify that ARUNIMA ANIL student of mass communication and journalism and this report entitled "A COMPARATIVE STUDY ON THE ROLE AND REPRESENTATION OF FEMALE LEADING CHARACTERS IN SRINIVASAN MOVIES"

Has been prepared by her partial fulfilment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM of the UNIVERSITY OF CALICUT during the academic year 2019-2022.



MR.GREESHMA JOHN M J

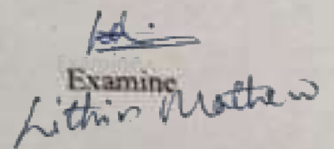


MRS.ANU ANN VARGHESE

(Faculty guide)

(HOD Department of mass communication and journalism)

Viva - voice Examination held on .....



Examinee  
Lethin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE IMPACT OF ONLINE GAMES AMONG YOUTH  
DURING COVID -19 PANDEMIC**

Submitted to university of Calicut  
In the partial fulfilment of requirement for the award of the degree  
In BA Mass communication and journalism

Submitted by: **SHIJIN R**

Register number: **WMATAMCR62**



**2019-2022**

**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM  
W.M.O. COLLEGE MUTTIL, WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



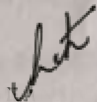
## CERTIFICATE

This is to certify that **SHIJIN R** student of mass communication and journalism and this report entitled "**A STUDY ON THE IMPACT OF ONLINE GAMES AMONG YOUTH DURING COVID-19 PANDEMIC**" has been prepared by her partial fulfilment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year **2019-2022**.



**MRS. GREESHMA JOHN MJ**

(Faculty guide)



**MRS. ANU ANN VARGHESE**

(HOD Department of mass communication and journalism)

Viva – voice Examination held on 09/05/2022



Examine

*Lathin Mathew*



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# **A COMPARATIVE STUDY ON SITCOMS AND CONVENTIONAL SERIALS**

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of the degree

in BA Mass communication and journalism

Submitted by: **ATHIRA KR**

**Register number: WMATAMCR20**



**2019-2022**

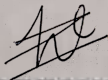
**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM  
WMO COLLEGE MUTTIL WAYANAD**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

W.M.O.C

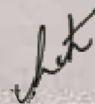
## CERTIFICATE

This is to certify that **ATHIRA KR** student of mass communication and journalism and this report entitled "**A COMPARATIVE STUDY ON SITCOMS AND CONVENTIONAL SERIALS**" has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year **2019-2022**.



**MR. GREESHMA JOHN M J**

(Faculty guide)



**MRS. ANU ANN VARGHESE**


(HOD Department of mass communication and journalism)

Viva – voice Examination held on.....



Examinee

*Lithin Mathew*



Principal

W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# STUDY ON IMPACT OF THE ONLINE LEARNING /TEACHING ON THE STUDENT OF HIGHER EDUCATION

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of the degree in

BA Mass communication and journalism

submitted by: MUHAMMED ASLAM

Register number :WMATAMCR51



2019-2022

Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

WMO COLLEGE MUTTIL, WAYANAD

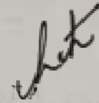
## CERTIFICATE

This is to certify that **MUHAMMED ASLAM** student of mass communication and journalism and this report entitled "To Study on Impact of The Online Learning/Teaching on The Students of Higher Education" has been prepared by her partial fulfilment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.



MR. ASWIN P.

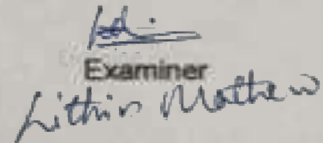
(Faculty guide)



MRS. ANU ANN VARGHESE

(HOD Department of masscommunication and journalism)

Viva – voice Examination held on.....



Examiner  
Lethin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A COMPARATIVE STUDY ON ONLINE & OFFLINE SHOPPING AMONG  
YOUTH DURING COVID-19 PANDEMIC IN NOOLPUZHA PANCHAYATH**

Submitted to university of Calicut  
In the partial fulfilment of requirements for the award of the degree  
in BA Mass communication and journalism

Submitted by: **HARSHIDASHERIN.KA**

**Register number: WMATAMCR24**



2019-2022

**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**W.M.O. COLLEGE MUTTIL, WAYANAD**

Principal

W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**WMO COLLEGE MUTTIL, WAYANAD**

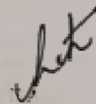
**CERTIFICATE**

This is to certify that HARSHIDASHERIN K a student of mass communication and journalism and this report entitled "ACOMPARATIVE STUDY ON ONLINE & OFFLINE SHOPPING AMONG YOUTH DURING COVID- 19 PANDEMIC IN NOOLPUZHA PANCHAYATH "has been prepared by her partialful filmen to the requirement for the a ward of degree of BACHELOR OF MASSCOMMUNICATION AND JOURNALISM of the UNIVERSITY OF CALICUT During the academic year 2019-2022.



**MR.GREESHMA JOHN M J**

(Facultyguide )



**MRS.ANU ANNVARGHESE**

(HOD Department of mass communication and journalism)

Viva – voice Examination held on .....



Examine

Lethin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON WHETHER SOCIAL MEDIA IS DIMINISHING THE  
INFORMATIVE FUNCTION OF TRADITIONAL MEDIA AMONG  
YOUTH**

Submitted to university of Calicut

In the partial fulfillment of requirement for the award of the degree in

BA Mass Communication and Journalism

Submitted by: **MUHAMMAD RINSHAD**

Register Number: WMATAMCR50



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

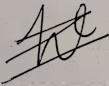
**2019-2022**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



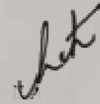
## CERTIFICATE

This is to certify that the project entitled "A STUDY ON WHETHER SOCIAL MEDIA IS DIMINISHING THE INFORMATIVE FUNCTION OF TRADITIONAL MEDIA AMONG YOUTH" submitted to University of Calicut partial fulfillment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM is a record of work done by Mr. MUHAMMAD RINSHAD during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



Mrs. GREESHMA JOHN M J

(Faculty guide)



Mrs. ANU ANN VARGHESE

(HOD Department of Mass Communication and Journalism)

Viva-voice Examination held on.....



Examiner

Lithin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE INFLUENCING FACTORS OF SPORTS  
COVERAGE IN NEWSPAPER AND TELEVISION,  
ITS IMPACT ON YOUTH**

**Submitted to university of Calicut**

**In the partial fulfillment of requirements for the award  
of the degree in BA Mass communication and  
journalism**

**Submitted by: SHIBIL SHAHSHAD**

**Register number: WMATAMCR61**



**DEPARTMENT OF MASS COMMUNICATION AND  
JOURNALISM W.M.O. COLLEGE MUTTIL, WAYANAD**

**2019-2022**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

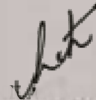
**CERTIFICATE**

This is to certify that **SHIBIL SHAHSHAD** student of mass communication and journalism and this report entitled " **A STUDY ON THE INFLUENCING FACTORS IN A SPORTS PAGE IN NEWSPAPER AND TELEVISION AND ITS READABILITY AMONG YOUTH** " has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.



**MR.GREESHMA JOHN M J**

(Faculty guide )



**MRS.ANU ANN VARGHESE**

(HOD Department of mass communication and journalism)

Viva – voice Examination held on.....



Examinee  
**Lithin Mathew**



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE INFLUENCE OF AUGMENTED REALITY  
WITH SPECIAL FOCUS TO MALAYALAM NEWS CHANNEL AMONG  
MEDIA STUDENTS**

Submitted to university of Calicut

In the partial fulfillment of requirement for the award of the degree in

BA Mass Communication and Journalism

Submitted by: **DHILSHA SHERIN K V**

Register Number: **WMATAMCR21**



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**


**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**2019-2022**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

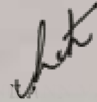
## CERTIFICATE

This is to certify that **DHILSHA SHERIN K V** Student of mass communication and journalism and this report entitled "**A STUDY ON THE INFLUENCE OF AUGMENTED REALITY WITH SPECIAL FOCUS TO MALAYALAM NEWS CHANNEL AMONG MEDIA STUDENTS**" has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.



**MRS. GREESHMA JOHN M J**

(Faculty guide)



**MRS. ANU ANN VARGHESE**

(HOD Department of mass communication and journalism)

Viva – voice Examination held on.....



Examiner

Lethin Mathew



Principal

W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A COMPARATIVE STUDY ON YOUTUBE USAGE AMONG YOUTH  
BEFORE AND AFTER COVID-19 PANDEMIC AT KALPETTA  
MUNICIPALITY IN WAYANAD**

Submitted to university of Calicut

In the partial fulfillment of requirement for the award of the degree in

BA Mass Communication and Journalism

Submitted by: **SULFATH P**

Register Number: **WMATAMCR11**



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

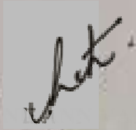
**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**2019-2022**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

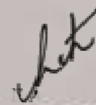
## CERTIFICATE

This is to certify that the project entitled "A COMPARATIVE STUDY ON YOUTUBE USAGE AMONG YOUTH BEFORE AND AFTER COVID-19 PANDEMIC AT KALPETTA MUNICIPALITY IN WAYANAD" submitted to University of Calicut partial fulfillment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM is a record of work done by Miss. SULFATH P during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



Mrs. ANU ANN VARGHESE

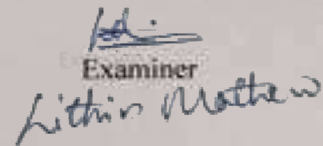
(Faculty guide)



Mrs. ANU ANN VARGHESE

(HOD Department of Mass Communication and Journalism)

Viva-voice Examination held on.....



Examiner  
Lithin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**THE INFLUENCE OF PAID PROMOTION AMONG YOUTH**

*Submitted to university of Calicut*

In the partial fulfilment of requirements for the award of the degree in BA Mass  
communication and Journalism

Submitted by: **HASNATH BASHEER**

**Register number: WMATAMCR25**



**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

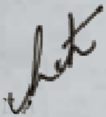
**WMO COLLEGE MUTTIL, WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**CERTIFICATE**

This is to certify that **HASNATH BASHEER** student of mass communication and journalism and this report entitled " **THE INFLUENCE OF PAID PROMOTION AMONG YOUTH** " Has been prepared by her partial fulfilment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.




**MRS. ANU ANN VARGHESE**

(Faculty guide)

(HOD Department of mass communication and journalism)

Viva – voice Examination held on.....

  
Examine  
Lathin Mathew

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**A STUDY ON THE USAGE OF ONLINE LEARNING PLATFORMS  
DURING COVID PANDEMIC FOR EDUCATIONAL PURPOSE  
AMONG YOUTH IN PANAMARAM PANCHAYATH**

Submitted to university of calicut

In the partial fulfillment of requirements for the award of the degree in

BA MASS Communication and journalism

Submitted by: **ABIDA SHERIN C**

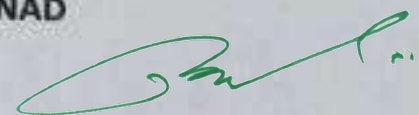
**Register number: WMATAMCR17**



**2019-2022**

**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**



**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**WMO COLLEGE MUTTIL, WAYANAD**

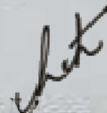
**CERTIFICATE**

This is to certify that **ABIDA SHERIN C** student of mass communication and journalism and this report entitled "A STUDY ON USAGE OF ONLINE LEARNING PLATFORMS DURING COVID PANDEMIC FOR EDUCATIONAL PURPOSE AMONG YOUTH IN PANAMARAM PANCHAYATH "has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the university of **CAICUT** during the academic year **2019-2022**.



**MRS. GREESHMA JOHN M J  
VARGHESE**

(Faculty guide)



**MRS. ANU ANN**

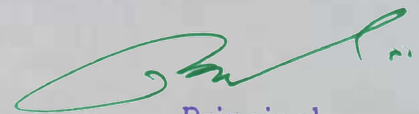
(HOD Department of mass communication and journalism)

Viva — voice Examination held on.....



Examinee

*Lithin Mathew*



**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

# **NEW TRENDS IN WEDDING PHOTOGRAPHY IN WAYANAD**

*Submitted to university of Calicut*

In the partial fulfillment of requirements for the award of  
the degree in Mass communication and journalism

Submitted by: **EDWIN GEORGE**

**Register number: WMATAMCR43**



2019-2022

**DEPARTMENT OF MASS COMMUNICATION AND  
JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

**WMO COLLEGE MUTTIL, WAYANAD**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

## CERTIFICATE

This is to certify that **EDWIN GEORGE** student of mass communication and journalism and this report entitled "**NEW TRENDS IN WEDDING PHOTOGRAPHY IN WAYANAD**" has been prepared by his partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year **2019-2022**.


  
**MR. ASWIN P**


(Faculty guide)

  
**MRS. ANU ANN VARGHESE**

(HOD Department of mass communication and journalism)

Viva – voice Examination held on..... Examiner

  
**Lethin Mathew**



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE LIMITATIONS FACED BY WOMEN JOURNALISTS IN INDIA**

*Submitted to university of Calicut*

**In the partial fulfillment of requirements for the award of  
the degree in BA Mass Communication and Journalism**

**Submitted by: RINSHA**

**Register number: WMATAMCR07**



**2019-2022**


**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**W.M.O. COLLEGE MUTTIL, WAYANAD**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

## CERTIFICATE

This is to certify that this project entitled " A STUDY ON THE LIMITATIONS FACED BY WOMEN JOURNALISTS IN INDIA " submitted to UNIVERSITY OF CALICUT is a record of work done by Miss. RINSHA in partial fulfilment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM from WMO Arts And Science College , Muttill during the academic year 2019-2022 under my supervision and guidance.



MRS.ANU ANN VARGHESE

(Faculty guide )



MRS.ANU ANN VARGHESE

( HOD of Department of Mass  
Communication And Journalism )

Viva – voice Examination held on 04/05/2022

  
Examiner

Lathin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE STRESS OF ONLINE LEARNING AMONG WMO  
COLLEGE STUDENTS DURING COVID - 19 PANDEMIC**

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of the degree

in BA Mass communication and journalism

Submitted by: **SHERIN SHANOJ**

**Register number: WMATAMCR60**



**2019-2022**

**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**



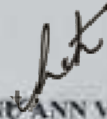
## CERTIFICATE

This is to certify that **SHERIN SHANOJ** student of mass communication and journalism and this report entitled " **A STUDY ON THE STRESS OF ONLINE LEARNING AMONG WMO COLLEGE STUDENTS DURING COVID-19 PANDEMIC** " has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.



**MR. GREESHMA JOHN M J**


(Faculty guide.)



**MRS. ANU ANN VARGHESE**

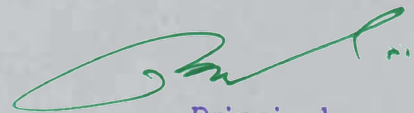
(HOD Department of mass communication and journalism)

Viva – voice Examination held on.....



Examinee

Lithin Mathew



**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**A STUDY ON THE REACH OF OTT PLATFORM AMONG YOUTH IN  
BATHERY MUNICIPALITY DURING COVID 19 PANDEMIC**

Submitted to university of Calicut

In the partial fulfillment of requirement for the award of the degree in

BA Mass Communication and Journalism

Submitted by: **MUHAMMED YASEEN**

**Register Number: WMATAMCR14**



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

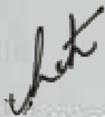
**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**2019-2022**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

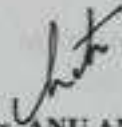
## CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE REACH OF OTT PLATFORM AMONG YOUTH IN BATHERY MUNICIPALITY DURING COVID 19 PANDEMIC" submitted to University of Calicut partial fulfillment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM is a record of work done by Mr. MUHAMMED YASEEN during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



Mrs. ANU ANN VARGHESE

(Faculty guide)  
Journalism)



Mrs. ANU ANN VARGHESE

(HOD Department of Mass Communication and


Viva-voice

Examination

held

on... 07/07/2022

Examiner -

  
Lathin Mathew

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON RIGHT TO FREEDOM OF SPEECH AND EXPRESSION IN  
CURRENT INDIAN JOURNALISM**

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of the degree

in BA Mass communication and journalism

Submitted by: MUSLIHA VM

Register number: WMATAMCR02



2019-2022

**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

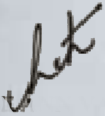
## DECLARATION

I hereby declare that this project work entitled "A STUDY ON RIGHT TO FREEDOM OF SPEECH AND EXPRESSION IN CURRENT INDIAN JOURNALISM" submitted to UNIVERSITY OF CALICUT in partial fulfillment for the requirement of awarding degree in Mass Communication & Journalism is a record carried of original work done by me under the supervision and guidance of Mrs. ANU ANN VARGHESE HOD of the department of mass communication and journalism, WMO Arts & Science college, Muttill

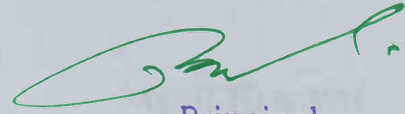
Place: Muttill

MUSLIHA VM

Date:



ANU ANN VARGHESE  
HOD



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON COMPARISON OF OTT PLATFORM  
AND THEATRE EXPERIENCE**

Submitted to university of Calicut

In the partial fulfillment of requirement for the award of the degree in

BA Mass Communication and Journalism

Submitted by: **SHAHANAS PARVEEN K**

Register Number: **WMATAMCR09**



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

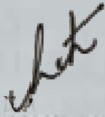
**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**2019-2022**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

## CERTIFICATE

This is to certify that the project entitled "A STUDY ON COMPARISON OF OTT PLATFORM AND THEATRE EXPERIENCE" submitted to University of Calicut partial fulfillment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM is a record of work done by Miss. SHAHANAS PARVEEN K during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



Mrs. ANU ANN VARGHESE


(Faculty guide)



Mrs. ANU ANN VARGHESE

(HOD Department of Mass Communication and Journalism)

Viva-voice Examination held on. 04/05/2024

  
Examiner  
Litty Mathew

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# THE IMPACT OF CARTOON CHANNELS ON CHILDREN'S ACADEMIC PERFORMANCE

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of the degree

in BA Mass communication and journalism

Submitted by: **HABEEB RAHMAN O H**

Register number: **WMATAMCR45**



2019-22

DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM

WMO COLLEGE MUTTIL, WAYANAD

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**WMO COLLEGE MUTTIL, WAYANAD**

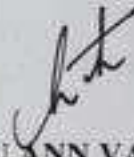
**CERTIFICATE**

This is to certify that **HABEEB RAHMAN O H** student of mass communication and journalism and this report entitled " **THE IMPACT OF CARTOON CHANNELS ON CHILDREN'S ACADEMIC PERFORMANCE** " Has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.



**MR. ASWIN P**

(Faculty guide )



**MRS. ANU ANN VARGHESE**

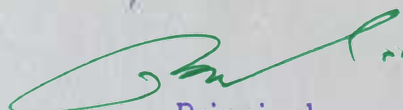
(HOD Department of mass communication and journalism)

Viva – voice Examination held on. 09/5/2022



Examiner

Lithin Mathew



Principal

W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**LEADING NEWS CHANNEL IN KERALA SPECIAL MENTION  
TO 24 NEWS AND MEDIA ONE**

**Submitted To University of Calicut**

**In the partial fulfillment of requirement for the award of degree in**

**BA Mass communication and journalism**



**Submitted By: ANSIRINAS P K**

**Reg No: WMATAMCR03**

**DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM**

**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**2019-2022**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

## CERTIFICATE

This is to certify that the project entitled "LEADING NEWS CHANNEL IN KERALA SPECIAL MENTION TO 24 NEWS AND MEDIA ONE" submitted to University of Calicut partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** is a record of work done by **MR. ANSIRINAS PK** during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.

  
Mrs. ANU ANN VARGHESE.

( Faculty & guide)

  
Mrs. ANU ANN VARGHESE

( HOD department of mass  
communication and Journalism)


Viva voice.

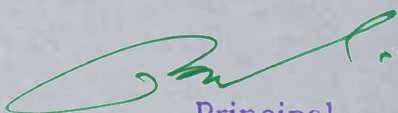
Examination.

held

on... 07/05/2022

Examiner

  
Lathin Mathew

  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON INTERPRETATION ON WHATSAPP SMILEY EMOJI  
AMONG THE PEOPLE IN KALPETTA MUNICIPALITY**

Submitted to university of Calicut

In the partial fulfillment of requirement for the award of the degree in  
BA Mass Communication and Journalism

Submitted by: **MUHAMMED NUSAIR K.K**

Register Number: WMATAMCR55



**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**2019-202**


**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

## CERTIFICATE

This is to certify that **MUHAMMED NUSAIR K.K** Student of mass communication and journalism and this report entitled "A STUDY ON INTERPRETATION ON WHATSAPP SMILEY EMOJI AMONG THE PEOPLE IN KALPETTA MUNICIPALITY" has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.


  
**MR. ASWIN SARIGA**

(Faculty guide)

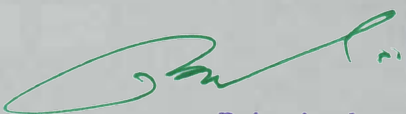
  
**MRS. ANU ANNVARGHSE**

(HOD Department of mass communication and journalism)

Viva-voice examination held on.. 04/05/2022

  
Examiner

*Lithio Mathew*

  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE PURCHASING BEHAVIOUR OF BRANDED  
MOBILE PHONES AMONG YOUNGERSTERS WITH SPECIAL  
FOCUS TO APPLE MOBILES.**

Submitted to university of Calicut

In the partial fulfillment of requirements for the award  
of the degree in BA Mass communication and  
journalism

Submitted by: **ADITH SHAJI MK**

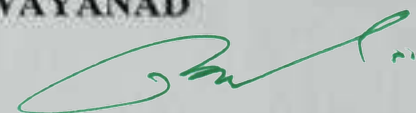
**Register number: WMATAMCR36**



**2019-2022**

**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**



**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**WMO COLLEGE MUTTIL, WAYANAD**

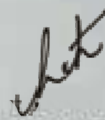
**CERTIFICATE**

This is to certify that **ADITH SHAJI MK** student of mass communication and journalism and this report entitled "**A STUDY ON THE PURCHASING BEHAVIOUR OF BRANDED MOBILE PHONES AMONG YOUNGERSTERS WITH SPECIAL FOCUS TO APPLE MOBILES**". has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year **2019-2022**.



**MR.GREESHMA JOHN M J**

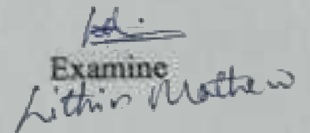
(Faculty guide )



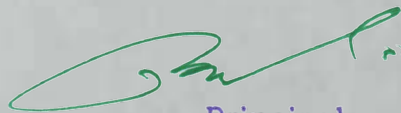
**MRS.ANU ANN VARGHESE**

(HOD Department of mass communication and journalism)

Viva – voice Examination held on.....



Examinee  
Lethin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# REPRESENTATION OF UPPER CASTE HINDUS IN MALAYALAM CINEMA

Submitted to university of Calicut

In the partial fulfilment of requirements for the award of the degree in

BA Mass communication and journalism

Submitted by : ANSHIFF

Register number: WMATAMCR40



2019-2022

**DEPARTMENT OF MASS COMMUNICATION AND  
JOURNALISM**

**W.M.O. COLLEGE MUTTIL, WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



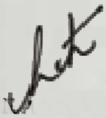
## DECLARATION

I, ANSHIF P here by declare that this project work entitled "REPRESENTATION OF UPPER CASTE HINDUS IN MALAYALAM CINEMA" is a record carried out by me the guidance of ASHWIN P Assistant professor, dept of mass communication and journalism, WMO college ,Muttill in partial fulfillment of the requirement for the award of the degree of BACHLORE OF MASS COMMUNICATION AND JOURNALISM of CALICUT UNIVERSITY . It is not formed the part of any degree or diploma either in this or any other university.


Place: Muttill

ANSHIF P

Date :



ANU ANN VARGHESE  
HOD



EXAMINER

Lathin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE IMPACT OF TELEVISION  
ADVERTISEMENT ON CHILDREN.**

Submitted to university of Calicut In the partial fulfillment of requirement for the award of the degree  
in BA Mass Communication and Journalism

Submitted by: **SUHAIL P**

Register Number: **WMATAMCR16**



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

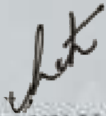
**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**2019-2022**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

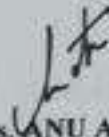
## CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE IMPACT OF TELEVISION ADVERTISEMENT ON CHILDREN" submitted to University of Calicut partial fulfillment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM is a record of work done by Mr. SUHAIL P during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



Mrs. ANU ANN VARGHESE

(Faculty guide)



Mrs. ANU ANN VARGHESE

(HOD Department of Mass Communication and Journalism)

Viva-voice Examination held on. 24/5/2022

  
Examiner

Lathin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE INFLUENCE OF YOUTUBE CAREER DEVELOPMENT TUTORIALS  
AMONG UNIVERSITY LEVEL STUDENTS AT WMO COLLEGE**

Submitted to university of Calicut

In the partial fulfilment of requirements for the award of the  
degree in BA Mass communication and journalism

Submitted by: **FARSANA**

**Register number: WMATAMCR22**



**2019-2022**

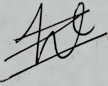
**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

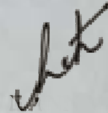
## CERTIFICATE

This is to certify that FARSANA student of mass communication and journalism and this report entitled "A STUDY ON THE INFLUENCE OF YOUTUBE CAREER DEVELOPMENT TUTORIALS AMONG UNIVERSITY STUDENTS AT WMO COLLEGE." Has been prepared by her partial fulfilment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM of the UNIVERSITY OF CALICUT during the academic year 2019-2022.



MR.GREESHMA JOHN M J

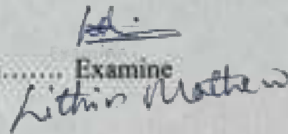
(Faculty guide )



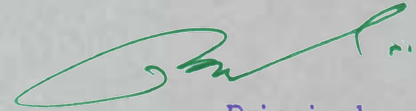
MRS.ANU ANN VARGHESE

(HOD Department of mass communication and journalism)

Viva – voice Examination held on..... Examine



Lethin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON INFLUENCE OF THE INSTAGRAM ON PERSONAL  
SKILL DEVELOPMENT AMONG YOUTH**

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of  
the degree in BA Mass communication and journalism

submitted by: ABDULLA C

Register number :WMATAMCR33



**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

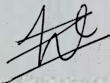
**WMO COLLEGE MUTTIL, WAYANAD**

2019-2022

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

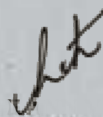
## CERTIFICATE

This is to certify that the project entitled " A STUDY ON INFLUENCE OF THE INSTAGRAM ON PERSONAL SKILL DEVELOPMENT AMONG YOUTH " submitted to University of Calicut partial fulfillment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM is a record of work done by Mr. ABDULLA C. during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



MRS.GREESHMA JOHN M J

(Faculty guide)



MRS.ANU ANN VARGHESE

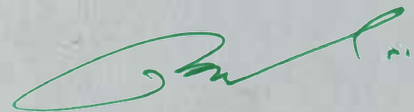
(HOD Department of mass communication and journalism)

Viva – voice Examination held on.....



Examiner

Lethin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# STUDY ON SREENIVASAN'S SCREENPLAYS BASED ON THE SOCIAL AND POLITICAL SCENARIO OF KERALA

Submitted To University Of Calicut

In The Partial Fulfilment of Requirements of the Award of the Degree In

Bachelor of Mass Communication And Journalism

Submitted By

**NISHANA NASRIN CM**

Register Number: **WMATAMCR30**



**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

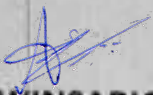
2019-2022

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



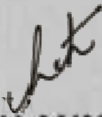
## CERTIFICATE

This is to certify that the project entitled "**A STUDY ON SREENIVASAN'S SCREENPLAYS BASED ON THE SOCIAL AND POLITICAL SCENARIO OF KERALA**" submitted to university of Calicut in partial fulfilment for the requirement for the award of degree of bachelor of Mass Communication and Journalism is a record of work done by **NISHANANASRIN CM** during the period of study (2019-2022) from WMO ARTS & SCIENCE COLLEGE MUTTIL under my supervision and guidance.



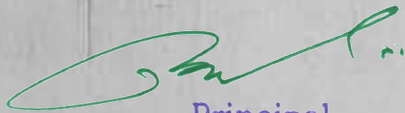
**Mr. ASWINSARIGA**

(Faculty Guide)

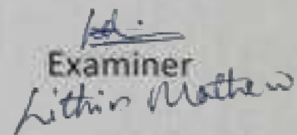


**Mrs. ANU ANN VARGHESE**

(Head of the Department)



**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**Examiner**  
Lithin Mathew

**A STUDY ON THE IMPACT OF TELEVISION COMMERCIALS  
AMONG TEENAGERS ON THEIR EATING HABITS**

Submitted to university of Calicut  
In the partial fulfillment of requirements for  
the award of the degree in BA Mass  
Communication & Journalism

Submitted by:  
**MUHAMMED SHA N.T**  
**REGISTER NO:WMATAMCR56**



**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**W.M.O. COLLEGE MUTTIL, WAYANAD**

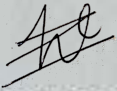
**2019-2022**

**W.M.O. COLLEGE MUTTIL, WAYANAD**

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

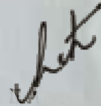
## CERTIFICATE

This is to certify that MUHAMMED SHA N.T student of mass communication and journalism and this report entitled " A STUDY ON THE IMPACT OF TELEVISION COMMERCIALS AMOUNG TEENAGERS ON THEIR EATING HABITS". It has been prepared by his partial fulfillment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM of the UNIVERSITY OF CALICUT during the academic year 2019-2022.



**Mrs. Greeshma John M J**

(Faculty guide)




**Mrs. Annann Varghese**

(HOD Department of

mass communication and journalism)

Viva – voice Examination held on.....



Examinee

Lithin Mathew



Principal

W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**A COMPARISON STUDY ON FOOD VLOGGERS IN KERALA BASED  
ON MRINAL'S BLOGS AND VILLAGE FOOD CHANNEL BY FIROZ  
CHUTTIPARA**

Submitted to university of Calicut  
In the partial fulfilment of requirements for the award of the degree in  
BA Mass communication and journalism

Submitted by: **NIHALA YASMIN KP**

Register number: **WMATAMCR29**



**2019-2022**

**DEPARTMENT OF BA MASS COMMUNICATION AND  
JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

WMO COLLEGE MUTTIL, WAYANAD

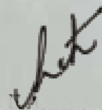
CERTIFICATE

This is to certify that NIHALA YASMIN KP student of mass communication and journalism and this report entitled "A COMPARISON STUDY ON FOOD VLOGGERS IN KERALA BASED ON MRINAL'S BLOGS AND VI LLAGE FOOD CHANNEL BY FIROZ CHUTTIPARA "has been prepared by her partial fulfilment of the requirement for the award of degree of BACHELOR OF MASS COMMUNICATION AND JOURNALISM of the UNIVERSITY OF CALICUT during the academic year 2019-2022.



MR. ASWIN P

(Faculty guide)



MRS. ANU ANN VARGHESE

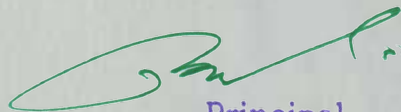
(HOD Department of mass communication and journalism)

Viva – voice Examination held on. 29/05/2022



Libhi Mathew

Examiner



Principal

W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON HOW DO ONLINE CELEBRITY ENDOSMENTS EFFECTS CONSUMERS PERCEPTION AND PURCHASE INTENTION WITH SPECIAL FOCUS TO MENS CLOTHING**

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of the degree

in BA Mass communication and journalism

Submitted by: **NAVIN M K**

**Register number: WMATAMCR57**



**2019-2022**

**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**W.M.O. COLLEGE MUTTIL, WAYANAD**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**


**CERTIFICATE**

This is to certify that NAVIN M K student of mass communication and journalism and this report entitled " A STUDY ON HOW DO ONLINE CELEBRITY ENDOSMENTS EFFECT CONSUMERS PERCEPTION AND PURCHASE INTENTION WITH SPECIAL FOCUS TO MENS CLOTHING " has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.

**MR.GREESHMA JOHN M J**

  
(Faculty guide )

**MRS.ANANN VARGHESE**

  
(HOD Department of mass communication and journalism)

Viva – voice Examination held on 09/05/2022

  
Examinee

*Lithin Mathew*



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE INFLUENCE OF ADVERTISEMENT ON  
CONSUMER BUYING BEHAVIOUR WITH SPECIAL FOCUS TO  
MOBILE PHONES AMONG YOUTH IN VELLAMUNDA  
PANCHAYATH**

Submitted to university of Calicut In the partial fulfillment of requirement for the award of the  
degree in BA Mass Communication and Journalism

Submitted by: **SAKARIYA SHANIF P**

Register Number: **WMATAMCR58**



**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

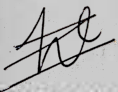
**2019-2022**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**



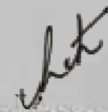
## CERTIFICATE

This is to certify that the project entitled "**A STUDY ON THE INFLUENCE OF ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL FOCUS TO MOBILE PHONES AMONG YOUTH IN VELLAMUNDA PANCHAYATH**" submitted to University of Calicut partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** is a record of work done by **Mr SAKARIYA SHANIF P** during the period of study (2019-2022) from WMO Arts and Science College Muttill under my supervision and guidance.



**Mrs. GREESHMA JOHN M J**

(Faculty guide)



**Mrs. ANU ANN VARGHESE**

(HOD Department of Mass Communication and Journalism)

Viva-voice Examination held on.....



Examiner  
Lethin Mathew



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON COMMON BELIEF OF DIGITAL MEDIA  
ADVERTISEMENT AMONG YOUNGSTERS**

Submitted to university of Calicut

In the partial fulfillment of requirements for the award of the degree in BA Mass communication and  
journalism

Submitted by: **ABHAY E S**

**Register number: WMATAMCR34**



2019-2022

**DEPARTMENT OF BA MASS COMMUNICATION AND JOURNALISM**

**WMO COLLEGE MUTTIL, WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad


## CERTIFICATE

This is to certify that **ABAHY E S** student of mass communication and journalism and this report entitled **"A STUDY ON BELIEF OF DIGITAL MEDIA ADVERTISEMENT AMONG YOUNGSTERS"** has been prepared by her partial fulfillment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.



**MRS. GREESHMA JOHN M J**

(Faculty guide )



**MRS. ANU ANN VARGHESE**

(HOD Department of mass communication and journalism)

Viva – voice Examination held on.....



Examine

Lethin Mathew



**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**STUDY ON THE CONCEPT OF ANIMATION MOVIES  
AND ITS IMPACT ON AUDIENCE; BASED ON THE  
MOVIE FINDING NEMO, UP AND FROZEN**

Submitted to university of Calicut

in the partial fulfillment of requirements for the award of the degree in

BA Mass communication and journalism

Submitted by: **SHANA SHERIN A**

**Register number: WMATAMCR32**



2019-2022

**DEPARTMENT OF BA MASS COMMUNICATION  
AND JOURNALISM**

**WMO COLLEGE MUTTIL WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**WMO COLLEGE MUTTIL, WAYANAD**

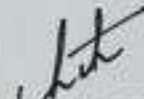
**CERTIFICATE**

This is to certify that **SHANA SHERIN A** student of mass communication and journalism and this report entitled **"STUDY ON THE CONCEPT OF ANIMATION MOVIES AND IT'S IMPACT ON AUDIENCE; BASED ON THE MOVIE FINDING NEMO, UP AND FROZEN"** has been prepared by her partial fulfilment of the requirement for the award of degree of **BACHELOR OF MASS COMMUNICATION AND JOURNALISM** of the **UNIVERSITY OF CALICUT** during the academic year 2019-2022.



**MR. ASWIN P.**

(Faculty guide)



**MRS. ANU ANN VARGHESE**

(HOD Department of mass communication and journalism)

Viva – voice Examination held on *07/05/2022*

  
Examiner

*Litty Mathew*



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad