

Department of Mass Communication and Journalism
WMO College of Arts & Sciences, Muttill, Wayanad, Kerala

2022- 2023
BRIDGE COURSE
(A Pre-Course for First year B.A Mass Communication)

INTRODUCTION

BASIC COURSE:

The Department of Mass communication & Journalism, WMO college of Arts and Sciences, Muttill, offers a Bridge course for the students of first year B.A Mass communication. It is a 5 day-long course taking 4 hours each day. Scheduled in to three different modules, it is been offered as a regular program since its introduction in the academic year 2018. The course primarily helps a students to unlearn and relearn her student life or student-ship. The teacher/trainer acts as a facilitator cum mentor helping the students to get familiar with the course, the new educational atmosphere she lands in to, and the quite unfamiliar pedagogy adopted by the higher education sector in the country. Along with other timely accompaniments, the course is largely conceived of three basic modules.

These three need-based-modules facilitate a student in terms of her self-learning and introduce her to the culture of 'the scholarship' and 'higher education'. Thus, Bridge course proves to be the best opportunity for a student to adapt herself to the academic and social environment, which many often is new for her.

OBJECTIVES

It is conceived and offered exclusively for the newly admitted students in the department in their first two weeks in the campus. Each year, the course is successfully conducted before the department gets full-fledged to bridge the candidates all set and ready for the regular

course hours. Hence, It functions as a bridge, and pre-course as well, to the three-year regular and hectic course, provided by the department. Its major objectives are:

- **to** introduce the newly admitted students to the department and course of Mass communication,
- **to** give an opportunity to freely interact with the available faculties of the department,
- **to** facilitate and bridge the gap between school and college level in terms of learning, academics and pedagogy; and
- **to** ensure the students get to know the basics of media both as a course and as a profession, and
- **to** familiarize the students with the media field of their respective interest.

MODULES

- 1) the 'Department' and the 'Displine',
- 2) Higher education: General structure and Pedagogy, and
- 3) the Course Basics.