



**WMO Arts and Science College, Muttil, Wayanad**

**Department of Commerce (B Com Co-operation)**

**Criteria 1**

**1.3.2 Percentage of students undertaken project work/  
field work/ internship**

**Academic year 2021- 2022**

Sl no	Name of the Student	Title of the project	Guide's name and institution	UG/P G	Department
1.	Muhsin Mubarak	A study on importance and usefulness of plastic money	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation
2.	Aleena.PT	A study on influence of celebrity endorsment on buying habit of college students in Wayanad	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation
3.	Muhammed Muflih.P	A Study on investors attitude towards postal payment scheme	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation
4.	Praveena PR	A study on effect of work place environment on health and wellness of plantation employees with special reference to Harisons Malayalam Plantation Limited	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	UG	B Com co-operation
5.	Shahada KA	A study on the quality of work life among employees with special reference to Fathima Farms Private Limited Chembra Estate	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
6.	Rosly R	A study on effect of workplace environment on health and wellness of plantation employees with special reference to Harisons Malayalam Plantation Limited Achoor Estate	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	UG	B Com co-operation
7.	Sharon.K.M	A study on the effectiveness of ASAP towards employment Generation with special Reference to students in Wayanad district	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	UG	B Com co-operation
8.	Farsana K	A study on consumer attitude towards Eco-Friendly Products With Special refernce to Sulthan Bathery Muncipality	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
9.	Akshaya.C.M	A study on reflection on agricultural insurance with special reference to Padinjarathara Panchayath	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation

10.	Aysha Farhana.K	A study on brand awariness of woodland products among youth with special special reference to Pootahdi GramaPanchayath	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation
11.	Athira Balu.P.B	A study on the work life balance of Nursing staff in private hospitals at wayanad	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	UG	B Com co-operation
12.	Anagha .U.M	A Study on the qulaity of work life among employees with special reference to Fathima Farms PVT.LTd, Chembra estate	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
13.	Ajitha .M.K	A study on attitude of college students towards entrepreneurship with special reference to Wayanad district	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
14.	Shanid P	Effectiveness of work from home project report	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation
15.	Abeesha Babau	A comparison of customer staisfaction with private and public sector road transportation services	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation
16.	Salman Faris	Influence of online shopping platform among retailers in wayanad district	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttil	UG	B Com co-operation
17.	Muhammed Anas Pa	A study on the effectiveness of Google Meet and Zoom in online learning among college students in Wayanad district with special reference to Sulthanbathery	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
18.	Amal VA	A study on customer perception towards Royal Enfield with special reference to Kalpetta Municipality	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
19.	Najiya K		Mr. Muhammed Rafi N, WMO Arts and Science College, Muttil	UG	B Com co-operation
20.	Muhammed Sufail Ps	Influence of online shopping platform among retailer in Wayanad district	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttil	UG	B Com co-operation

21.	Vismaya MK	study on prospects and challenges of and women entrepreneurship in Wayanad District special reference to Kalpetta	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
22.	Mufeeda V	Stress level among bang Employees with a special reference to Meppady gram panchayat	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttil	UG	B Com co-operation
23.	Mumthas KK	economic empowerment of women through entrepreneurship a study in Kerala with special reference to Wayanad district	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
24.	Muhammed Ajmal M	A study about microfinance relation with special reference to kudumbashree in panamaram panchayat	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
25.	Misriya TM	A study on the work life balance of nursing staff in private hospital at Wayanad	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	UG	B Com co-operation
26.	Adil Rameez. Pr	A study on importance and usefulness of plastic money	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation
27.	Kavya Mohanan	A study on influence of celebrity endorsement on buying habit of college students in Wayanad	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation
28.	Sulthana Farveena	Study on reflection of agriculture insurance with special reference to padinarthara panchayat	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation
29.	Mahasina TV	A study of online shopping and offline shopping in Wayanad district with special reference to moopenad panchayat	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
30.	Vidyamol K	A study on brand Awareness of Woodland products among youth with special reference to Poothady gram panchayath	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation

31.	Adhil VP	Impact and effectiveness of online advertisement in buying behaviour of customer with special reference to Sultan Bathery Taluk	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation
32.	Muhammed Shibili K	A study on effectiveness of customer retention strategies in banking sector with special reference to Wayanad district	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	UG	B Com co-operation
33.	Thesniya C	A study of online shopping and offline shopping in Wayanad district with special reference to Mupenad panchayat	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
34.	Nora G Omath	Stress level among bank Employees with a special reference to Mepady grama panchayat	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttil	UG	B Com co-operation
35.	Hanish P	A study on effectiveness of customer retention strategies in banking sector with special reference to Wayanad district	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
36.	Vishnupriya.M.K	Level of customer satisfaction in online shopping during Covid19 pandemic	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttil	UG	B Com co-operation
37.	Arathi.P	A study on customer satisfaction on online banking with a special reference to Kalpetta	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
38.	Arshada Jasmin.K.A	Level of customer satisfaction in online shopping during Covid19 pandemic	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttil	UG	B Com co-operation
39.	Lakshmi Pankaj	A comparison of customer satisfaction with private and public sector road transportation service	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation
40.	Farsheena.T	Study on consumer preference and satisfaction towards fast food with special reference to Vythiri Taluk wayanad district	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation

41.	Aysha Neha Binth Abdulla	A study on the effectiveness of Assap towards Employment generation with a special reference to students in Wayanad district	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	UG	B Com co-operation
42.	Asmila Sherin.V.P	A study on customer satisfaction on online banking with special reference to Kalpetta	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
43.	Muhammed Naseef	The effectiveness of work from home	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation
44.	Stiney Sunny	A study about microfinance relation with special reference to kudumbashree in panamaram panchayat	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
45.	Sreeraj.J	A study on prospects and challenges of women entrepreneurship in Wayanad district with special reference to Kalpetta	Dr. Shabnam P, WMO Arts and Science College, Muttil	UG	B Com co-operation
46.	Sijith Kumar.M.S	A study on customer towards digital money with special reference to Meppadi panchayath	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation
47.	Rishana.P.A	A study on customer attitude towards eco friendly products with a special reference to Sultan Bathery municipality	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
48.	Shahana Parveen O. P	Impact and effectiveness of online advertisement in buying behaviour of customer with a special reference to Sultan Bathery Thaluk	Ms. Fousiya P, WMO Arts and Science College, Muttil	UG	B Com co-operation
49.	Shahana Sherin	Economic empowerment of women through entrepreneurship yesterday in Kerala with special reference to Wayanad district	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	UG	B Com co-operation
50.	Shahanas P.R	Study on consumer preference and satisfaction towards fast food with special	Mr. Kabir P, WMO Arts and Science College, Muttil	UG	B Com co-operation

		reference to Vythiri Taluk Wayanad district			
51.	Sumesh P.S	A study on socio economic heritage of labour migration in Wayanad district	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	PG	BCom Co-operation
52.	Sruthi Pavithran	Study on the effectiveness of public distribution system with special reference to Vythiri panchayat	Dr. Shabnam P, WMO Arts and Science College, Muttil	PG	BCom Co-operation
53.	Sona MR	A study on consumer attitude towards the green product with the special reference to victory grama panchayat	Mr. Kabir P, WMO Arts and Science College, Muttil	PG	BCom Co-operation
54.	Shameema Sakeer K	A study on service quality of non-banking financial companies with a special reference to Muthoot	Dr. Shibina M, WMO Arts and Science College, Muttil	PG	BCom Co-operation
55.	Safiyath.K	A study on work life balance of working women in IT companies with a special reference to Kozhikode district	Dr. Shabnam P, WMO Arts and Science College, Muttil	PG	BCom Co-operation
56.	Ramzeena Rasheed	Study on financial knowledge and stock market knowledge working women with special reference to Wayanad	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	PG	BCom Co-operation
57.	Ramseena Abdul Hameed	Study on consumer right awareness in rural area with special reference to Panamara	Dr. Shibina M, WMO Arts and Science College, Muttil	PG	BCom Co-operation
58.	Priya Mohan	Role of entrepreneurial attitude in developing self-employment intention among college students in Wayanad	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	PG	BCom Co-operation
59.	Nethu Raj	Study on the role of trade union in employee satisfaction with a special reference to KSRTC Sultan Bathery depot	Mr. Kabir P, WMO Arts and Science College, Muttil	PG	BCom Co-operation
60.	Muhammed Salih	A study on the effectiveness of agriculture subsidies in Sultan Bathery Wayana	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttil	PG	BCom Co-operation
61.	Anumol Biju	Influence of personality tribes on attitude towards stock market and empirical study in Wayanad	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	PG	BCom Co-operation

62.	Fathimathu Febina	A study focused on the investment pattern of salaried person in Perambra locality	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttill	PG	BCom Co-operation
63.	Fathima Shili .K.S	A comparative study on public sector and private sector banks with special reference to Wayanad district	Mr. Kabir P, WMO Arts and Science College, Muttill	PG	BCom Co-operation
64.	Amala K Shaji	Study on the reason behind the deviation in active trading habit of investors in Wayanad	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttill	PG	BCom Co-operation
65.	Aneesatt	Role of MSME in eradication of unemployment during covid-19 pandemic in Wayanad district	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttill	PG	BCom Co-operation
66.	Aneeta Antony	Professionalism a preliminary study on college teachers of Wayanad	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttill	PG	BCom Co-operation
67.	Leya Bijoy	A study on government financial support to micro business in Wayanad	Mr. Muhammed Rafi N, WMO Arts and Science College, Muttill	PG	BCom Co-operation
68.	Krishna N.K	Study on consumer awareness of green banking initiative in banks with special reference to Sultan Bathery Taluk	Dr. Shibina M, WMO Arts and Science College, Muttill	PG	BCom Co-operation
69.	Jisna Kunjimon	A study on employee satisfaction in Handloom sector special reference to Wayanad Handloom	Mr. Kabir P, WMO Arts and Science College, Muttill	PG	BCom Co-operation
70.	Ashif .C	A study on non-performing asset management in banks in India with a special reference to Sultan service Cooperative	Dr. Shabnam P, WMO Arts and Science College, Muttill	PG	BCom Co-operation
71.	Ajith K.J	A study on role of kudumbassy in women empowerment with a special reference to muttil grama	Dr. Shibina M, WMO Arts and Science College, Muttill	PG	BCom Co-operation
72.	Sruthy.T.R	A study on performance of Akshaya centre in promoting e governance and assessment in the lens of general public with special reference to Sultan Bathery	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttill	PG	BCom Co-operation



73.	Stephena Celastian	A study on impact of development of tourism on tribes with a special reference to Mananthavady	Dr. Shabnam P, WMO Arts and Science College, Muttil	PG	BCom Co-operation
74.	Ann Mary.M.K	Mindfulness and impulse buying a study on college students in Wayanad	Mr. Shabeer Ali Pulikkalakath, WMO Arts and Science College, Muttil	PG	BCom Co-operation
75.	Anjali M.K	Study on awareness and response of consumers towards Indian Consumer Protection Act with a special reference to meenangadi panchayat	Dr. Shabnam P, WMO Arts and Science College, Muttil	PG	BCom Co-operation
76.	Anjali Misra	A study on customer Awareness of Banking service which is respective various types of bank	Mr. Kabir P, WMO Arts and Science College, Muttil	PG	BCom Co-operation
77.	Ardra.C.B	A study on the effectiveness of e-commerce after covid-19 with a special reference to Sultan Bathery	Dr. Shabnam P, WMO Arts and Science College, Muttil	PG	BCom Co-operation
78.	Anupama Suresh	A study on effectiveness of customer retention strategies in banking sector it is special reference to Wayanad district	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	PG	BCom Co-operation
79.	Anouksha .O.M	A study on service quality of healthcare sector with special reference to government hospital, Kainatti	Mr. Mahmood Aslam K, WMO Arts and Science College, Muttil	PG	BCom Co-operation

**A STUDY ON IMPORTANCE AND USEFULNESS OF  
PLASTIC MONEY**

**PROJECT REPORT**

*Submitted to the University of Calicut in partial fulfillment of the Degree of*

**BACHELOR OF COMMERCE**

Submitted BY

**MUHSIN MUBARACK**

**(REG.WMATBCM123)**

Under the Supervision of

**Mr. KABIR. P**

(Assistant Professor of Department of Commerce )

University of Calicut




**2019-2022**

**PG DEPARTMENT OF COMMERCE  
W.M.O. ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**


**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

## CERTIFICATE

I hereby certify that this project report entitled "A STUDY ON IMPORTANCE AND USEFULNESS OF PLASTIC MONEY Submitted by MUHSIN MUBARACK (Reg. No. WMATBCM123) in Partial fulfillment of the requirement for the award of the BCOM Degree by the University of Calicut during the academic year 2019-2022 is done under my guidance and supervision.

  
Prof. SHABEER ALI  
Head of the Department  
(PG Dept. of Commerce of  
WMO arts and science college)




  
Mr. KABIR P  
Assistant Professor in P G  
Department of Commerce

Signature of Guide

Date :  
Place :



  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“A STUDY ON INFLUENCE OF CELEBRITY ENDORSEMENT ON  
BUYING HABITS OF COLLEGE STUDENTS IN WAYANAD”**

**PROJECT REPORT**

Submitted By

**ALEENA P T**

**Reg.No:WMATBCM089**

Under the guidance of

**Mr. KABIR P**

(Assistant Professor, PG Department of Commerce, WMO Arts and Science College,  
Muttill)

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR  
AWARD OF THE DEGREE OF

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE  
WMO COLLEGE  
(NAAC RE-ACCREDITED WITH 'A' GRADE)  
MUTTIL  
2019-2022**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**DEPARTMENT OF COMMERCE**  
**WMO ARTS & SCIENCE COLLEGE, MUTTIL**  
**WAYANAD-673122**



**CERTIFICATE**

This is to certify that **Ms. ALEENA P T** is a bonafide student (B Com) of the PG Department of Commerce, WMO Arts and Science College, Muttill and this project report entitled "**A STUDY ON INFLUENCE OF CELEBRITY ENDORSEMENT ON BUYING HABITS OF COLLEGE STUDENTS IN WAYANAD**" has been prepared for the partial fulfilment for the requirement for the requirement for the degree of **Bachelor of Commerce of University of Calicut** is an original work done by **ALEENA P T** under my guidance and supervision.

Counter Signed by

  
**Mr. SHABEERALI PULIKKALAKATH**

Assistant Professor & HOD

P G Department of Commerce  
WMO Arts and Science College  
Muttill

  
**Mr. KABIR P**

Assistant Professor

P G Department of Commerce  
WMO Arts and science College  
Muttill



**External Examiners**

Date:





**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**“A STUDY ON INVESTORS ATTITUDE TOWARDS POSTAL PAYMENT  
SCHEME”**

**PROJECT REPORT**

*Submitted to university of Calicut in partial fulfilment for the award of*

**BACHELOR OF COMMERCE**

*Submitted by*

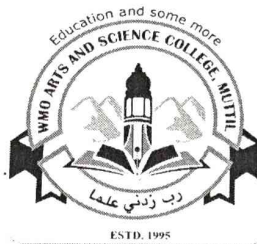
**MUHAMMED MUFLIH E**

**Reg. No: WMATBCM121**

Under the guidance of

**MS. FOUSIYA P**

(Assistant Professor, Department of Commerce)



**2019-2022**

**PG DEPARTMENT OF COMMERCE**

**W.M.O. ARTS AND SCIENCE COLLEGE**

**MUTTIL, WAYANAD-673122**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE MUTTIL,  
WAYANAD-673122



**CERTIFICATE**

This is to certify that **Mr. MUHAMMED MUFLIH E** is a bona-fide student (b.com) of the department of commerce, WMO Arts & Science College, Muttill and this project report, entitled "**A STUDY ON INVESTORS ATTITUDE TOWARDS POSTAL PAYMENT SCHEME**" has been prepared for partial fulfillment for the award of degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **MUHAMMED MUFLIH E** under my guidance and supervision

  
**MR. SHABEERALI PULIKKALAKATH**

Assistant Professor and HOD

Department of Commerce

WMO Arts & Science College

Muttill



**MS. FOUSIYA P**

Assistant professor

(project guide)

Department of Commerce

WMO Arts & Science college

Muttill

**EXTERNAL EXAMINER:**

- 1.
- 2.

Date:



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON EFFECT OF WORKPLACE ENVIRONMENT ON HEALTH & WELLNESS  
OF PLANTATION EMPLOYEES WITH SPECIAL REFERENCE TO HARRISONS  
MALAYALAM PLANTATION LTD, ACHOOR**

**PROJECT REPORT**

Submitted by

**PRAVEENA PR**

**Reg No: WMATBCM105**

Under the Guidance of

**Mr. MAHMOOD ASLAM K**

Submitted in Partial Fulfillment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**MUTTIL, 2019-2022**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**





**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE, MUTTIL**  
**WAYANAD -673122**



**CERTIFICATE**

This is to certify that the project entitled "A STUDY ON EFFECT OF WORKPLACE ENVIRONMENT ON HEALTH & WELLNESS OF PLANTATION EMPLOYEES WITH SPECIAL REFERENCE TO HARRISONS MALAYALAM PLANTATION LTD,ACHOOR" submitted by PRAVEENA PR in partial fulfillment of the requirement for the award of the BACHELOR OF COMMERCE of UNIVERSITY OF CALICUT is an original work done by her under my supervision.

Counter signed by   
**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
Department of commerce  
WMO arts and science college  
Muttill

  
**Mr. MAHMOOD ASLAM K**  
Assistant Professor (Project Guide)  
Department of commerce  
WMO arts and Science College  
Muttill



**External Examiner:**



**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**"A STUDY ON THE QUALITY OF WORK LIFE AMONG EMPLOYEES  
WITH SPECIAL REFERENCE TO FATHIMA FARMS PVT.LTD  
CHEMBRA ESTATE"**

**PROJECT REPORT**

**Submitted by**

**SHAHADA KA  
Reg. No: WMATBCM108**

**Under the guidance of**

**Mr.SHABEERALI PULIKKALAKATH**

**(Asst. Professor & Head**

**Department Of Commerce**

**WMO Arts & Science**

**College, Muttill)**

Submitted in partial fulfillment of the requirements For the award of the degree of

**Bachelor of Commerce (B. Com)**



**UNIVERSITY OF CALICUT**

**2019-2022**

**UNDER GRADUATE DEPARTMENT OF COMMERCE**

A handwritten signature in green ink, appearing to be 'S. K. S.', is written over the printed name of the Principal.

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

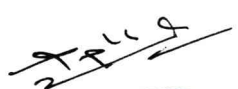
**WMO ARTS AND SCIENCE COLLEGE MUTTIL WAYANAD,  
KERALA - 673122**

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL WAYANAD**



**CERTIFICATE**

This is to certify that **Ms. SHAHADA KA** is a bonafied student (B. Com) of the Department of Commerce, WMO Arts & Science College, Muttill and this project report, entitled " **A STUDY ON THE QUALITY OF WORK LIFE AMONG EMPLOYEES WITH SPECIAL REFERENCE TO FATHIMA FARMS PVT.LTD CHEMBRA ESTATE**" has been prepared for her partial fulfilment for the requirement for the award of degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **SHAHADA KA**. Under my guidance and supervision.


  
Mr. SHABEERALI PULIKKALAKATH  
Assistant Professor & Head

Department of Commerce

WMO Arts & Science College,

Muttill

External examiner :

  
Mr. SHABEERALI PULIKKALAKATH  
Assistant Professor (Project Guide) & Head

Department of Commerce

WMO Arts & Science College

Muttill

  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON EFFECT OF WORKPLACE ENVIRONMENT ON HEALTH & WELLNESS  
OF PLANTATION EMPLOYEES WITH SPECIAL REFERENCE TO HARRISONS  
MALAYALAM PLANTATION LTD, ACHOOR**

**PROJECT REPORT**

Submitted by

**ROSLY R**

**Reg No: WMATBCM106**

Under the Guidance of

**Mr .MAHMOOD ASLAM K**

Assistant proffessor ( Project Guide)

Submitted in Partial Fulfillment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**MUTTIL, 2019-2022**

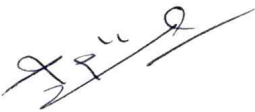
**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**


**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE, MUTTIL**  
**WAYANAD -673122**



**CERTIFICATE**

This is to certify that the project entitled "A STUDY ON EFFECT OF WORKPLACE ENVIRONMENT ON HEALTH & WELLNESS OF PLANTATION EMPLOYEES WITH SPECIAL REFERENCE TO HARRISONS MALAYALAM PLANTATION LTD,ACHOOR" submitted by ROSLY R in partial fulfillment of the requirement for the award of the **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by her under my supervision.

Counter signed by   
**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
Department of commerce  
WMO arts and science college  
Muttill

  
**Mr. MAHMOOD ASLAM K**  
Assistant Professor (Project Guide)  
Department of commerce  
WMO arts and Science College  
Muttill

**External Examiner:**





**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**“A STUDY ON THE EFFECTIVENESS OF ASAP TOWARDS  
EMPLOYMENT GENERATION WITH SPECIAL REFERENCE TO  
STUDENTS IN WAYANAD DISTRICT”**

**PROJECT REPORT**

*Submitted to University of Calicut in partial fulfilment for the award of degree of*

**BACHELOR OF COMMERCE**

*Submitted by*

**SHARON. K. M**

**(Reg. No: WMATBCM084)**

Under the guidance of

**MAHMOOD ASLAM .K**

**(Assistant Professor, Department of Commerce)**



**2019-2022**

**P G DEPARTMENT OF COMMERCE  
W.M.O. ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD-673122**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**PG DEPARTMENT OF COMMERCE**  
**W.M.O ARTS AND SCIENCE COLLEGE**  
**MUTTIL, WAYANAD**



**CERTIFICATE**

This is certify that **Mr.SHARON K M** is bonafide student (B.COM) of the Department of Commerce, W.M.O Arts & Science College, Muttil and the project report, entitled “ **A STUDY ON THE EFFECTIVENESS OF ASAP TOWARDS EMPLOYMENT GENERATION WITH SPECIAL REFERENCE TO STUDENTS IN WAYANAD DISTRICT**” has been prepared for the partial Fulfillment for the requirement for the award of Degree of Bachelor of Commerce of **UNIVERSITY OF CALICUT** is an original work done by **SHARON K M** under my guidance and supervision.

**MAHMOOD ASLAM.K**

Assistant Proffessor  
Department of Commerce  
W.M.O. Arts and Science  
College, Muttil

**SHABEERALI PULIKKALAKATH**

Assistant Professor  
M.O.D of Commerce  
W.M.O. Arts and Science  
College, Muttil



External examiner

- 1)
- 2)

Date:

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**“A STUDY ON CONSUMER ATTITUDE TOWARDS ECO-FRIENDLY PRODUCTS WITH SPECIAL REFERENCE TO SULTHAN BATHERY MUNICIPALITY ”**

**PROJECT REPORT**

Submitted By

**FARSANA K**

**Reg No : WMATBCM094**

Under the guidance of

**Mr. SHABEERALI PULIKKALATH**

*(Assistant professor PG Department of Commerce WMO arts and science college muttil)*

*Submitted in partial fulfillment of the requirements for the award of the degree of*

*Bachelor of Commerce (B. Com)*

UNIVERSITY OF CALICUT



**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**W.M.O ARTS AND SCIENCE COLLEGE MUTTIL**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**





**POST GRADUATE DEPARTMENT OF COMMERCE**  
**W.M.O ARTS AND SCIENCE COLLEGE MUTTIL**



**CERTIFICATE**

This to certify that **FARSANA K** is a benefited student ( B com) of the PG department of commerce WMO arts and science college, Muttill and this project report entitled **“A STUDY ON CONSUMER ATTITUDE TOWARDS ECO FRIENDLY PRODUCT WITH SPECIAL REFERENCE TO SULTHAN BATHERY MUNICIPALITY”** has been prepared for her partial fulfillment for the requirement for the degree of **Bachelor of Commerce** of **university of Calicut** is an original work done by Farsana K under my guidance and supervision.

Counter signed by   
Head of Department of Commerce

  
Mr SHABEERALI PULIKKAI  
Assistant professor and HOD  
PG Department of Commerce  
WMO Arts and Science College  
Muttill

External examiner:

- 1.
- 2.





Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“STUDY ON REFLECTION OF AGRICULTURAL  
INSURANCE WITH SPECIAL REFERENCE TO  
PADINJARATHARA PANCHAYATH”**

**PROJECT REPORT**

Submitted by

**AKSHAYA C M**

**Reg.No:WMATBCM088**

Under the guidance of

**Mrs.FOUSIYA P**

Asst. Professor,PG Department of  
commerce

WMO Arts & Science College, Muttill

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD  
OF DEGREE OF BACHELOR OF COMMERCE

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**2019-2022**

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD  
(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

## DECLARATION

I, **AKSHAYA C M** here by declare that the project report entitled "**A STUDY ON REFLECTION OF AGRICULTURAL INSURANCE WITH SPECIAL REFERENCE TO PADINJARATHARA PANCHAYATH**" is a bonafide work done by myself under the supervision of **Mrs.FOUSIYA P**, Assistant Professor of Commerce, WMO Arts and Science College, Muttill, Wayanad and it is submitted as partial fulfillment of the requirement for the award of degree of **Bachelor of Commerce(B.com)**.

I also declare that this is my original work and has not been submitted for the award of any other degree/diploma/fellowship or any other titles to any other university /institution.

PLACE : Muttill

DATE : 29-03-2022



**AKSHAYA C M**



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON BRAND AWARENESS OF WOODLAND  
PRODUCTS AMONG YOUTH WITH SPECIAL REFERENCE TO  
POOTHADI GRAMA PANCHAYAT**

**PROJECT REPORT**

Submitted by

**AYISHA FARHANA. K**

**Reg No: WMATBCM093**

Under the Guidance of

**Mrs. FOUSIYA P**

(Assistant professor in commerce)

Submitted in Partial Fulfilment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE  
(NAAC RE-ACCREDITED WITH 'A' GRADE)  
MUTTIL, 2019-2022**


**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**


PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122



## CERTIFICATE

This is to certify that Ms. **AYISHA FARHANA. K** is a bonafide student of department of commerce, WMO Arts & science college, muttil and the project report entitled “**A STUDY ON BRAND AWARENESS OF WOODLAND PRODUCTS AMONG YOUTH WITH SPECIAL REFERENCE TO POOTHADI GRAMA PANCHAYAT**” has been prepared for her partial fulfillment for the requirement submitted for the award of the degree **Bachelor of commerce** of university of Calicut is an original work done by **AYISHA FARHANA. K** under my guidance and supervision.

Counter signed by   
**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
Department of Commerce  
WMO arts and science college  
Muttill

  
**Mrs. FOUSIYA P**  
Assistant Professor (Project Guide)  
Department of Commerce  
WMO arts and science college  
Muttill



### External Examiner

1.

2.

Date:



**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE WORK LIFE BALANCE OF  
NURSING STAFF IN PRIVATE HOSPITALS AT  
WAYANAD**

**PROJECT REPORT**

Submitted by

**ATHIRA BALU P B**

**Reg No: WMATBCM092**

Under the guidance of

**MAHMOOD ASLAM K**

Submitted in Partial Fulfilment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**



**2019-2022**

**P G DEPARTMENT OF COMMERCE**

**W.M.O. ARTS AND SCIENCE COLLEGE**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**MUTTIL, WAYANAD - 673122**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**"A STUDY ON THE QUALITY OF WORK LIFE AMONG EMPLOYEES  
WITH SPECIAL REFERENCE TO FATHIMA FARMS PVT.LTD  
CHEMBRA ESTATE"**

**PROJECT REPORT**

Submitted by

**ANAGHA UM  
Reg. No: WMATBCM090**

Under the guidance of

**Mr.SHABEERALI PULIKKALAKATH**

(Asst. Professor & Head

Department Of Commerce

WMO Arts & Science

College, Muttill)

Submitted in partial fulfillment of the requirements For the award of the degree of

**Bachelor of Commerce (B. Com)**



**UNIVERSITY OF CALICUT**

**2019-2022**

**UNDER GRADUATE DEPARTMENT OF COMMERCE**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

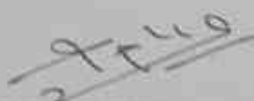
WMO ARTS AND SCIENCE COLLEGE MUTTIL WAYANAD,  
KERALA - 673122

PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL WAYANAD




**CERTIFICATE**

This is to certify that Ms. ANAGHA UM is a bonafied student (B. Com) of the Department of Commerce, WMO Arts & Science College, Muttill and this project report, entitled "A STUDY ON THE QUALITY OF WORK LIFE AMONG EMPLOYEES WITH SPECIAL REFERENCE TO FATHIMA FARMS PVT.LTD CHEMBRA ESTATE" has been prepared for her partial fulfilment for the requirement for the award of degree of BACHELOR OF COMMERCE of UNIVERSITY OF CALICUT is an original work done by ANAGHA UM Under my guidance and supervision.

  
Mr. SHABEERALI PULIKKALAKATH  
Assistant Professor & Head

Department of Commerce  
WMO Arts & Science College,  
Muttill

External examiner :

  
Mr. SHABEERALI PULIKKALAKATH  
Assistant Professor (Project Guide) & Head

Department of Commerce  
WMO Arts & Science College  
Muttill



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad





**PG DEPARTMENT OF COMMERCE**  
**W.M.O ARTS AND SCIENCE COLLEGE**  
**MUTTIL, WAYANAD - 673122**



**CERTIFICATE**

This is to certify that Ms. **ATHIRA BALU P B** is a bonafide student of department of commerce. WMO Arts & science college, Muttill and the project report entitled "**A STUDY ON THE WORK LIFE BALANCE OF NURSING STAFF IN PRIVATE HOSPITALS AT WAYANAD**" has been prepared for her partial fulfilment for the requirement submitted for the award of the degree bachelor of **commerce of** University of Calicut is an original work done by **ATHIRA BALU P B** under my guidance and supervision.

  
**MAHMOOD ASLAM.K**

Assistant professor (Project Guide)

Department Of Commerce

WMO Arts and Science College, Muttill

  
**SHABEERALI PULIKKALAKATH**

Assistant professor

P.O. of commerce

WMO Arts and Science College, Muttill



External Examiner:

Date:





**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**“A STUDY ON ATTITUDE OF COLLEGE  
STUDENTS TOWARDS ENTREPRENEURSHIP WITH  
SPECIAL REFERENCE TO WAYANAD DISTRICT”**

**PROJECT REPORT**

**Submitted By**

**AJITHA M K**

**Reg No :WMATBCM064**

**Under the guidance of**

**Mr. Shabeerali Pulikkalath**

*(Assistant professor PG Department of Commerce WMO arts and Science College  
Muttill)*

*Submitted in partial fulfillment of the requirements for the award  
of the degree of  
Bachelor of Commerce (B. Com)*



UNIVERSITY OF CALICUT

2019-2022

POST GRADUATE DEPARTMENT OF COMMERCE

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL**




**CERTIFICATE**

This to certify that **AJITHA M K** is a benefited student ( B com) of the PG department of commerce WMO arts and science college, Muttil and this project report entitled " **A STUDY ON ATTITUDE OF COLLEGE STUDENTS TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO WAYANAD DISTRICT** "has been prepared for her partial fulfillment for the requirement for the degree of **Bachelor of Commerce of university of Calicut** is an original work done by Ajitha mk under my guidance and supervision.

Counter signed by  
Head of Department of  
Commerce




  
**Mr Shabeerali Pulikkalath**  
Assistant professor and HOD  
PG Department of Commerce  
WMO Arts and science college  
Muttil

External examiner:

- 1)
- 2)

Date:

  
**Principal**  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**THE EFFECTIVENESS OF WORK FROM HOME**

**PROJECT REPORT**

Submitted By

**SHANID P**

**REG NO. WMATBCM083**

Under the guidance of

**Mr. KABEER P**

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR AWARD OF  
THE DEGREE OF

***BACHELOR OF COMMERCE OF UNIVERSITY OF CALICUT***



**PG DEPARTMENT OF COMMERCE WMO  
COLLEGE**

**(NAAC RE-ACCREDITED WITH "A" GRADE) MUTTIL**

**2019-2022**


**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**DEPARTMENT OF COMMERCE**  
**WMO ARTS & SCIENCE COLLEGE, MUTTIL**  
**WAYANAD-673122**




**CERTIFICATE**

I hereby certify that this project report entitled "THE EFFECTIVENESS OF WORK FROM HOME" Submitted by SHANID P (Reg. No. WMATBCM083 ) in Partial fulfillment of the requirement for the award of the BCOM Degree by the University of Calicut during the academic year 2019-2022 is done under my guidance and supervision.



**Prof. SHABEER ALI**  
Head of the Department  
( PG Dept. of Commerce )  
WMO Arts&science College  
Muttill





**Mr. KABIR.P**  
Assistant Professor in PG Dept OF  
commerce  
WMO Arts&science College  
Muttill

External Examiner :

- 1)
- 2)

Date :





**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A COMPARISON OF CUSTOMER SATISFACTION WITH  
PRIVATE AND PUBLIC SECTOR ROAD  
TRANSPORTATION SERVICES**

**PROJECT REPORT**

**Submitted by**

**ABEESHA BABU**

**Reg. No: WMATBCM087**

**Under the guidance of**

**Mrs.FOUSIYA P**

**(Asst. Professor of Commerce WMO Arts & Science College Muttill)**

Submitted in partial fulfillment of the requirements for the award of the Degree of

**Bachelor of Commerce ( B.Com)**



**UNIVERSITY OF CALICUT**

**2019-2022**

***POST GRADUATE DEPARTMENT OF COMMERCE***

**WMO ARTS AND SCIENCE COLLEGE**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**MUTTIL WAYANAD, KERALA -673122**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

# WMO ARTS AND SCIENCE COLLEGE MUTTIL



## CERTIFICATE

*This is to certify that the project report entitled "A COMPARISON OF CUSTOMER SATISFACTION WITH PRIVATE AND PUBLIC SECTOR ROAD TRANSPORTATION SERVICES" Submitted by ABEESHA BABU (WMATBCM087) in partial fulfillment of the requirement for the award of Bachelor of Commerce in University of Calicut, is an original work done by her/him under my guidance and supervision.*

Counter signed by

  
**SHABEERALI PULIKKALATH**


Assistant Professor &

Head of Dept. of commerce

WMO Arts and science college

muttil

**Mrs. FOUSIYA**

Assistant Professor (project Guide) 

Department of commerce

WMO Arts and science college

muttil



Examiner :

Date :



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# **INFLUENCE OF ONLINE SHOPPING PLATFORM AMONG RETAILERS IN WAYANAD DISTRICT**

Submitted by  
**SALMAN FARIS**  
Reg.no. **WMATBCM082**

Under the guidance of  
**Mr. MUHAMMED RAFI N**  
(Assistant Professor, Department of Commerce, WMO Arts and Science  
College Muttill)

Submitted in partial fulfillment of the requirement for award of the degree  
of **BACHELOR OF COMMERCE (B. Com)**  
**OF**  
**UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE MUTTIL**

**2019-2022**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**




**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE, MUTTIL**  
**WAYANAD-673122**




**CERTIFICATE**

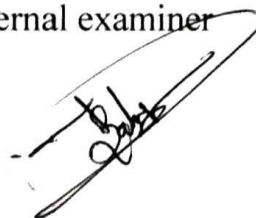
This is to certify that project report entitled “**INFLUENCE OF ONLINE SHOPPING PLATFORM AMONG RETAILERS IN WAYANAD DISTRICT**” Submitted by **SALMAN FARIS** in partial fulfillment of the requirement for the award of the bachelor of commerce of university of Calicut is an original work done by her under my guidance and supervision.


Counter signed by,   
**Mr. SHABEERALI PULIKKALATH**  
Assistant professor & HOD  
Department of commerce



  
**Mr. MUHAMMED RAFIN**  
Assistant professor (Project Guide)  
Department of commerce  
WMO Arts and Science collage, Muttill

External examiner



  
**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**"A STUDY ON THE EFFECTIVENESS OF GOOGLE MEET AND  
ZOOM IN ONLINE LEARNING AMONG COLLEGE STUDENTS IN  
WAYANAD DISTRICT WITH SPECIAL REFERENCE TO  
SULTHAN BATHERY"**

**PROJECT REPORT**

Submitted By  
**MUHAMMED ANAS P A**  
Reg No : WMATBCM081

Under the guidance of  
**Dr. SABNAM P**

*(Assistant professor PG Department of Commerce WMO arts and science college muttil)*

*Submitted in partial fulfillment of the requirements for the award  
of the degree of  
Bachelor of Commerce (B. Com)*



**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL – WAYANAD  
NAAC RE-ACCREDITED WITH 'A' GRADE**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL**



**CERTIFICATE**

This to certify that **Mr MUHAMMED ANAS P A** is a bonafide student ( B com) of the PG department of commerce WMO arts and science college, Muttill and this project report entitled **“A STUDY ON THE EFFECTIVENESS OF GOOGLE MEET AND ZOOM IN ONLINE LEARNING AMONG COLLEGE STUDENTS IN WAYANAD DISTRICT WITH SPECIAL REFERENCE TO SULTHAN BATHERY”** has been prepared for her partial fulfillment for the requirement for the degree of **Bachelor of Commerce** of university of Calicut is an original work done by Muhammed Anas P A under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**

**Assistant professor and HOD**

**PG Department of Commerce**

**WMO Arts and science college**

**Muttill**

**Dr. SABNAM P**

**PG Department of Commerce**

**WMO Arts and science college**

**Muttill**



**External examiner**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**A STUDY ON CUSTOMER PERCEPTION TOWARDS  
ROYAL ENFIELD BIKES WITH SPECIAL  
REFERENCE TO KALPETTA MUNICIPALITY**

**PROJECT REPORT**

Submitted By

**AMAL V A**

**Reg. No: WMATBCM079**

Under The Guidance of

**Mr. SHABEERALI PULIKKALAKATH**

*(Assistant Professor & Head of Department of Commerce)*



**2019-2022**

**P G DEPARTMENT OF COMMERCE**

**W.M.O. ARTS AND SCIENCE COLLEGE**


**MUTTIL, WAYANAD - 673122**




**P G DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE MUTTIL,**  
**Wayanad – 673122**

**CERTIFICATE**

This is to certify that the project work entitled “A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD BIKES WITH SPECIAL REFERENCE TO KALPETTA MUNICIPALITY” is a Bonafide record of the work done by **Mr.AMAL V A** in partial fulfilment of the requirements for the award of **BACHELOR OF COMMERCE** of **TheUNIVERSITY OF CALICUT**, under the guidance and supervision

Counter signed by   
Head of department of commerce



  
**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head of  
Department of Commerce  
(and project guide)  
WMO Arts and Science College  
Muttil,Wayanad

**External Examiner:**

  
2

  
Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**“A STUDY ON THE ATTITUDE OF RURAL PEOPLE TOWARDS  
LIFE INSURANCE POLICY WITH SPECIAL REFERENCE TO  
NENMENI GRAMA PANCHAYATH, WAYANAD DISTRICT”**

**PROJECT REPORT**

Submitted by

**NAJIYA K**

**Reg. No :WMATBCM073**

Under the guidance of

**Mr. MUHAMMED RAFI N**

(Asst. Professor of Commerce, WMO Arts & Science College Muttill)

Submitted in partial fulfillment of the requirements for the award of the Degree of

**BACHELOR OF COMMERCE (B.COM)**




**UNIVERSITY OF CALICUT**

**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL**

**WAYANAD, KERALA -673122**

  
**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE MUTTIL**



**CERTIFICATE**

This is to certify that the project report entitled “**A STUDY ON THE ATTITUDE OF RURAL PEOPLE TOWARDS LIFE INSURANCE POLICY WITH SPECIAL REFERENCE TO NENMENI GRAMA PANCHAYATH, WAYANAD DISTRICT**”, submitted by **NAJIYA K (WMATBCM073)** in partial fulfillment of the requirement for the award of **Bachelor of Commerce in University of Calicut**, is an original work done by her/him under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**

Head of Department

P G Department of Commerce

WMO Arts And Science College

Muttill

**Mr. MUHAMMED RAFI N**

Supervising Guide

Assistant Professor

P G Department of Commerce

WMO Arts And Science College

Muttill



**Examiner**

1.

2.

Date:

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

# **INFLUENCE OF ONLINE SHOPPING PLATFORM AMONG RETAILERS IN WAYANAD DISTRICT**

Submitted by  
**MUHAMMAD SUFAIL P S**  
**Reg.no. WMATBCM119**

Under the guidance of  
**Mr. MUHAMMED RAFI N**  
(Assistant Professor, Department of Commerce, WMO Arts and Science  
College Muttill)

Submitted in partial fulfillment of the requirement for award of the degree  
of **BACHELOR OF COMMERCE (B. Com)**

**OF**  
**UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE MUTTIL**  
**2019-2022**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**



**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122**



**CERTIFICATE**

This is to certify that project report entitled "INFLUENCE OF ONLINE SHOPPING PLATFORM AMONG RETAILERS IN WAYANAD DISTRICT" Submitted by **MUHAMMAD SUFAIL P S** in partial fulfillment of the requirement for the award of the bachelor of commerce of university of Calicut is an original work done by her under my guidance and supervision.

Counter signed by,

**Mr. SHABEERALI PULIKKALAKATH**

Assistant professor & HOD

Department of commerce



**Mr. MUHAMMED RAFI N**

Assistant professor (Project Guide)

Department of commerce

WMO Arts and Science collage, Muttill

External examiner

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**STRESS LEVEL AMONG BANK EMPLOYEES WITH SPECIAL  
REFERENCE TO MEPPADY  
GRAMAPANCHAYATH**

**PROJECT REPORT**

Submitted by

**MUFEEDA.V**

**Reg No. WMATBCM071**

Under the guidance of

**Mr. MUHAMMED RAFI N.**

Assistant Professor, P.G. Dept. of Commerce

**W M O ARTS&SCIENCE COLLGE, MUTTIL**

Submitted in partial fulfilment of the requirements for the award of the degree of  
**BACHELOR OF COMMERCE**

*of*

**UNIVERSITY OF CALICUT**



**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE WMO  
ARTS&SCIENCE COLLEGE, MUTTIL, WAYANAD**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**PG DEPARTMENT OF COMMERCE**

**W.M.O ARTS AND SCIENCE COLLEGE**

**MUTTIL, WAYANAD**



**CERTIFICATE**

This is certify that **Ms. MUFEEDA.V** is bonafide student (B.COM) of the Department of Commerce, W.M.O Arts & Science College, Muttill and the project report, entitled "**A STUDY ON THE STRESS AMONG BANK EMPLOYEES WITH SPECIAL REFERENCE TO MEPPADY GRAMAPANCHAYATH**" has been prepared for the partial Fulfillment for the requirement for the award of Degree of Bachelor of Commerce of **UNIVERSITY OF CALICUT** is an original work done by **MUFEEDA.V** under my guidance and supervision.

  
**MUHAMMED RAFI N**

(Project Guid)

Assistant Professor

Department of Commerce

W.M.O. Arts and Science

College, Muttill

  
**SHABEERALI PULIKKALAKATH**

Assistant Professor

H.O.D of Commerce

W.M.O. Arts and Science

Muttill, Wayanad



External examiner

1)

2)

Date:





**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**ECONOMIC EMPOWERMENT OF WOMEN  
THROUGH ENTREPRENEURSHIP: A STUDY IN  
KERALA WITH SPECIAL REFERENCE TO  
WAYANAD DISTRICT**

Submitted by

**MUMTHAS K K**

Register No: WMATBCM072

Under the Guidance of

**SHABEERALI PULIKKALATH**

Submitted in Partial Fulfillment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE**

**W.M.O ARTS & SCIENCE COLLEGE (NAAC RE-ACCREDITED WITH 'A' GRADE)**

**MUTTIL, 2019-2022**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122



**CERTIFICATE**

This is to certify that the project entitled "ECONOMIC EMPOWERMENT OF WOMEN THROUGH ENTREPRENEURSHIP : A STUDY IN KERALA WITH SPECIAL REFERENCE TO WAYANAD DISTRICT" submitted by MUMTHAS K K in partial fulfillment of the requirement for the award of the Bachelor of commerce of University of Calicut is an original work done by her under my supervision.

*[Signature]*  
Counter signed by  
Head of Department of Commerce

*[Signature]*  
Mr. SHABEERALI PULIKKALATH  
Assistant Professor (Project Guide) &  
Head Department of Commerce  
WMO arts and science college  
Muttill

External Examiner:



Date:

*[Signature]*

*[Signature]*

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ABOUT MICRO FINANCE RELATION WITH SPECIAL  
REFERENCE TO KUDUMBASREE IN PANAMARAM  
PANCHAYAT**

**PROJECT REPORT**

Submitted by:  
**MUHAMMED AJMAL. M**  
Reg. No: **WMATBCM120**

Under the Guidance of

**Mrs. Dr. SABNAM.P**  
*(Asst. Professor of Commerce  
WMO Arts and Science College, Muttill )*

*Submitted in partial fulfillment of the requirements for the award of the  
degree of Bachelor of Commerce*

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



2019-2022

**UNDER GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL  
WAYANAD, KERALA - 673122**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE**  
**MUTTIL WAYANAD**



**CERTIFICATE**

This is to certify that **MUHAMMED AJMAL. M** is a bonafied student (B. Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report, entitled "**A STUDY ABOUT MICRO FINANCE RELATION WITH SPECIAL REFERENCE TO KUDUMBASREE IN PANAMARAM PANCHAYAT**" has been prepared for her partial fulfillment for the requirement for the award of degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **MUHAMMED AJMAL. M** Under my guidance and supervision.

Mr. SHABEERALI PULIKKALAKATH

Assistant Professor & Head

Department of Commerce

WMO Arts & Science College,

Muttill

Mrs. Dr.SABNAM P

Assistant Professor (Project Guide)

Department of Commerce

WMO Arts & Science College

Muttill



External examiner:

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON IMPORTANCE AND USEFULNESS OF  
PLASTIC MONEY**

**PROJECTREPORT**

*Submitted to the University of Calicut in partial fulfillment of the Degree of*

**BACHELOR OF COMMERCE**

Submitted BY

**Athil Rameez P R**

**(REG.WMATBCM117)**

Under the Supervision of

**Mr. KABIR.P**

(Assistant Professor of Department of Commerce)

University of Calicut



**2019-2022**

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**



## CERTIFICATE



I hereby certify that this project report entitled "A STUDY ON IMPORTANCE AND USEFULNESS OF PLASTIC MONEY" Submitted By Athil Rameez PR (Reg. No. WMATBCM117) in Partial fulfillment of the requirement for the award of the BCOM Degree by the University of Calicut during the academic year 2019-2022 is done under my guidance and supervision.

Prof. SHABEERALI  
Head of the Department  
(PG Dept. of Commerce of  
W.M.O. Arts and Science College)



Mr. KABIR P  
Assistant Professor in P G  
Department of Commerce

Signature of Guide

Date  
:Place:

Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**“A STUDY ON INFLUENCE OF CELEBRITY ENDORSEMENT ON  
BUYING HABITS OF COLLEGE STUDENTS IN WAYANAD”**

**PROJECT REPORT**

Submitted By

**KAVYA MOHANAN**

**Reg.No:WMATBCM100**

Under the guidance of

**Mr. KABIR P**

(Assistant Professor, PG Department of Commerce, WMO Arts and Science College,  
Muttill)

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR  
AWARD OF THE DEGREE OF

***BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT***



**PG DEPARTMENT OF COMMERCE  
WMO COLLEGE  
(NAAC RE-ACCREDITED WITH 'A' GRADE)  
MUTTIL  
2019-2022**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**DEPARTMENT OF COMMERCE**  
**WMO ARTS & SCIENCE COLLEGE, MUTTIL**  
**WAYANAD-673122**



**CERTIFICATE**

This is to certify that **Ms. KAVYA MOHANAN** is a bonafide student (B Com) of the PG Department of Commerce, WMO Arts and Science College, Muttill and this project report entitled **“A STUDY ON INFLUENCE OF CELEBRITY ENDORSEMENT ON BUYING HABITS OF COLLEGE STUDENTS IN WAYANAD”** has been prepared for the partial fulfilment for the requirement for the degree of **Bachelor of Commerce** of **University of Calicut** is an original work done by Kavya Mohanan under my guidance and supervision.

Counter Signed by

**Mr. SHABEERALI PULIKKALAKATH**

Assistant Professor & HOD

P G Department of Commerce  
WMO Arts and Science College  
Muttill

**Mr. KABIR P**

Assistant Professor

P G Department of Commerce  
WMO Arts and science College  
Muttill



**External Examiners**

Date:

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**“STUDY ON REFLECTION OF AGRICULTURAL INSURANCE  
WITH SPECIAL REFERENCE TO PADINJARATHARA  
PANCHAYATH”**

**PROJECT REPORT**

Submitted by

**SULTHANA FARVEENA**

**Reg. No: WMATBCM109**

Under the guidance of

**Mrs. FOUSIYA P**

Asst. Professor of P G Department  
of commerce

WMO Arts & Science College, Muttill

IN THE PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF COMMERCE

**BACHELOR OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**



**2019-2022**

**P G DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL WAYANAD**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL WAYANAD



CERTIFICATE

This is to certify that **Ms. SULTHANA FARVEENA** is a bonafied student (B. Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report, entitled " **STUDY ON REFLECTION OF AGRICULTURAL INSURANCE WITH SPECIAL REFERENCE TO PADINJARATHARA PANCHAYATH**" has been prepared for her partial fulfilment for the requirement for the award of degree of **BACHLOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **SULTHANA FARVEENA**. Under my guidance and supervision.

  
Mr. SHABEERALI PULIKKALAKATH

Assistant Professor & Head

Department of Commerce

WMO Arts & Science College,

Muttill

  
Mrs. FOUSIYA P

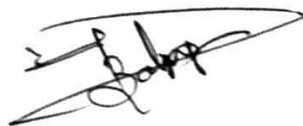
Assistant Professor (Project Guide)


Department of Commerce

WMO Arts & Science College

Muttill

External examiner :



  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“A STUDY OF ONLINE SHOPPING AND OFFLINE  
SHOPPING IN WAYANAD DISTRICT WITH SPECIAL  
REFERENCE TO MUPPAINAD PANCHAYATH”**

**PROJECT REPORT**

Submitted by

**MAHASINA TV**

**Reg. No: WMATBCM101**

Under the guidance of

**Dr.SABNAM.P**

Asst. Professor, PG Department of

commerce

WMO Arts & Science College, Muttill

IN THE PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF COMMERCE

**BACHELOR OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE, MUTTIL, WAYANAD**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE**  
**MUTTIL WAYANAD**



**CERTIFICATE**

This is to certify that **Ms. MAHASINA TV** is a bonafied student (B. Com) of the Department of Commerce, WMO Arts & Science College, Muttill and this project report, entitled "**A STUDY OF ONLINE SHOPPING AND OFFLINE SHOPPING IN WAYANAD DISTRICT WITH SPECIAL REFERENCE TO MUPPAINAD PANCHAYATH** " has been prepared for her partial fulfilment for the requirement for the award of degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **MAHASINA TV** Under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**

Assistant Professor & Head

Department of Commerce

WMO Arts & Science College,

Muttill

**Dr. SABNAM P**

Assistant Professor (Project Guide)

Department of Commerce

WMO Arts & Science College

Muttill



External examiner :

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**A STUDY ON BRAND AWARENESS OF WOODLAND  
PRODUCTS AMONG YOUTH WITH SPECIAL REFERENCE TO  
POOTHADI GRAMA PANCHAYAT**

**PROJECT REPORT**

Submitted by

**VIDYAMOL K V**

Reg No: WMATBCM112

Under the Guidance of

**Mrs. FOUSIYA P**

(Assistant professor in commerce)

Submitted in Partial Fulfilment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE  
(NAAC RE-ACCREDITED WITH 'A' GRADE)  
MUTTIL, 2019-2022**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**





PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122

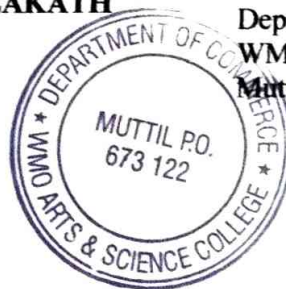


**CERTIFICATE**

This is to certify that Ms. **VIDYAMOL K V** is a bonafide student of department of commerce, WMO Arts & science college, muttil and the project report entitled "**A STUDY ON BRAND AWARENESS OF WOODLAND PRODUCTS AMONG YOUTH WITH SPECIAL REFERENCE TO POOTHADI GRAMA PANCHAYAT**" has been prepared for her partial fulfillment for the requirement submitted for the award of the degree **Bachelor of commerce** of university of Calicut is an original work done by VIDYAMOL K V under my guidance and supervision.

Counter signed by   
**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
Department of Commerce  
WMO arts and science college  
Muttill

  
**Mrs. FOUSIYA P**  
Assistant Professor (Project Guide)  
Department of Commerce  
WMO arts and science college  
Muttill



**External Examiner**

- 1.
- 2.

Date:



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“IMPACT AND EFFECTIVENESS OF ONLINE  
ADVERTISEMENT IN BUYING BEHAVIOR OF CUSTOMER  
WITH SPECIAL REFERENCE TO SULTHAN BATHERY  
TALUK”**

**PROJECT REPORT**

**Submitted By**

**ADHIL V P**

**Reg No : WMATBCM114**

**Under the guidance of**

**Mrs. Fousiya P**

*(Assistant professor PG Department of Commerce WMO arts and science college muttil)*

*Submitted in partial fulfillment of the requirements for the award  
of the degree of  
Bachelor of Commerce (B. Com)*



**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL**



**CERTIFICATE**

This to certify that **ADHIL V P** is a bonafied student ( B com) of the PG department of commerce WMO arts and science college, muttil and this project report entitled **"IMPACT AND EFFECTIVENS S OF ONLINE ADVERTISEMENT IN BUYING BEHAVIOR OF CUSTOMER WITH SPECIAL REFERENCE TO SULTHAN BATHERY TALUK"** as been prepared for her partial fulfillment for the requirement for the degree of **Bachelor of Commerce** of **university of Calicut** is an original work done by **ADHIL V P** under my guidance and supervision.

  
**Mr Shabeerali Pulikkalakath**

**Assistant professor and HOD**

**PG Department of Commerce**

**WMO Arts and science college**

**Muttill**

  
**Mrs Fousiya P**


**PG Department of Commerce**

**WMO Arts and science college**

**Muttill**

**External examiner**



  
**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**“A STUDY ON EFFECTIVENESS OF CUSTOMER RETENTION  
STRATEGIES IN BANKING SECTOR WITH SPECIAL  
REFERENCE TO WAYANAD DISTRICT”**

**PROJECT REPORT**  
Submitted by

**MUHAMMED SHIBILI K**  
**Reg.no.WMATBCM122**

Under the guidance of  
**MAHMOOD ASLAM K**

Submitted in partial fulfilment of the requirement for award of the degree of  
**BACHELOR OF COMMERCE OF  
UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE**  
**WMO COLLEGE**  
**MUTTIL**  
**2019-2022**

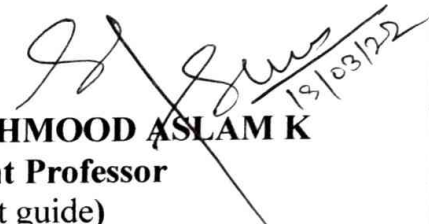
**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE**  
**MUTTIL**




**CERTIFICATE**

This to certify that **MUHAMMED SHIBILI K** is a bonafide student (B Com) of the PG Department of Commerce WMO Arts and Science College, muttil and this project report entitled “ **A STUDY ON EFFECTIVENESS OF CUSTOMER RETENTION STRATEGIES IN BANKING SECTOR WITH SPECIAL REFERENCE TO WAYANAD DISTRICT** “ has been prepared for the partial fulfillment for the requirement for the degree of Bachelor of Commerce of University of Calicut is an original work done by **MUHAMMED SHIBILI K** under my guidance and supervision

  
**Mr MAHMOOD ASLAM K**  
**Assistant Professor**  
(Project guide)

Counter signed by,


  
**Mr. SHABEERALI PULIKKALAKKAL**  
Assistant professor & HOD Department of Commerce



External examiners :

- 1)
- 2)

Date :

  
**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**“A STUDY OF ONLINE SHOPPING AND OFFLINE  
SHOPPING IN WAYANAD DISTRICT WITH SPECIAL  
REFERENCE TO MUPPAINAD PANCHAYATH”**

**PROJECT REPORT**

Submitted by

**THESNIYA C**

**Reg. No: WMATBCM111**

Under the guidance of

**Dr.SABNAM.P**

Asst. Professor,PG Department of

commerce

WMO Arts & Science College, Muttill

IN THE PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF COMMERCE

**BACHELOR OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE, MUTTIL, WAYANAD**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL WAYANAD



CERTIFICATE

This is to certify that **Ms. THESNIYA C** is a bonafied student (B. Com) of the Department of Commerce, WMO Arts & Science College, Muttill and this project report, entitled "**A STUDY OF ONLINE SHOPPING AND OFFLINE SHOPPING IN WAYANAD DISTRICT WITH SPECIAL REFERENCE TO MUPPAINAD PANCHAYATH** " has been prepared for her partial fulfilment for the requirement for the award of degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **THESNIYA C** Under my guidance and supervision.

Mr. SHABEERALI PULIKKALAKATH

Assistant Professor & Head

Department of Commerce

WMO Arts & Science College,

Muttill

Dr. SABNAM P

Assistant Professor (Project Guide)

Department of Commerce

WMO Arts & Science College

Muttill



External examiner :

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**STRESS LEVEL AMONG BANK EMPLOYEES WITH SPECIAL  
REFERENCE TO MEPPADY  
GRAMAPANCHAYATH**

**PROJECT REPORT**

Submitted by

**NORA G KOMATH**

**Reg No. WMATBCM104**

Under the guidance of

**Mr. MUHAMMED RAFI N.**

Assistant Professor, P.G. Dept. of Commerce

W M O ARTS&SCIENCE COLLGE, MUTTIL

Submitted in partial fulfilment of the requirements for the award of the degree of  
**BACHELOR OF COMMERCE**

*of*

**UNIVERSITY OF CALICUT**



**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE WMO  
ARTS&SCIENCE COLLEGE, MUTTIL, WAYANAD**

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**PG DEPARTMENT OF COMMERCE**

**W.M.O ARTS AND SCIENCE COLLEGE**

**MUTTIL, WAYANAD**



**CERTIFICATE**

This is certify that **Ms. NORA G KOMATH** is bonafide student (B.COM) of the Department of Commerce, W.M.O Arts & Science College, Muttill and the project report, entitled "**A STUDY ON THE STRESS AMONG BANK EMPLOYEES WITH SPECIAL REFERENCE TO MEPPADY GRAMAPANCHAYATH**" has been prepared for the partial Fulfillment for the requirement for the award of Degree of Bachelor of Commerce of **UNIVERSITY OF CALICUT** is an original work done by **MUFEDA.V** under my guidance and supervision.

**MUHAMMED RAFIQ**

(Project Guid)  
Assistant Professor  
Department of Commerce  
W.M.O. Arts and Science  
College, Muttill

**SHABEERALI PULIKKALAKATH**

Assistant Professor  
H.O.D of Commerce  
W.M.O. Arts and Science  
Muttill, Wayanad



External examiner

- 1)
- 2)

Date:

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“A STUDY ON EFFECTIVENESS OF CUSTOMER RETENTION  
STRATEGIES IN BANKING SECTOR WITH SPECIAL  
REFERENCE TO WAYANAD DISTRICT”**

**PROJECT REPORT**  
Submitted by

**HANISH P M**

**Reg.no.WMATBCM118**

Under the guidance of

**SHABEERALI PULIKKALAKATH**

*(Assistant Professor PG Department of Commerce WMO Arts and Science College Muttill)*

Submitted in partial fulfilment of the requirement for award of the degree of

**BACHELOR OF COMMERCE OF  
UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE**

**MUTTIL**

**2019-2022**

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**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE**  
**MUTTIL**




**CERTIFICATE**

This to certify that **HANISH P M** is a bonafide student (B Com) of the PG Department of Commerce WMO Arts and Science College, muttil and this project report entitled “ **A STUDY ON EFFECTIVENESS OF CUSTOMER RETENTION STRATEGIES IN BANKING SECTOR WITH SPECIAL REFERENCE TO WAYANAD DISTRICT** “ has been prepared for the partial fulfillment for the requirement for the degree of Bachelor of Commerce of University of Calicut is an original work done by **HANISH P M** under my guidance and supervision

Counter signed by,   
Head of Department of Commerce



  
Mr. Shabeerali pulikaklakath  
Assistant professor and HOD  
PG Department of Commerce  
WMO Arts and Science College

External examiner :

- 1.
- 2.

Date :



2



Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**LEVEL OF CUSTOMER SATISFACTION IN  
ONLINE SHOPPING DURING COVID -19  
PANDEMIC**

Submitted by

**VISHNUPRIYA M.K**

**Reg.no. WMATBCM078**

Under the guidance of

**Mr. MUHAMMED RAFI N**

(Assistant Professor, Department of Commerce, WMO Arts and Science  
College Muttil)

Submitted in partial fulfillment of the requirement for award of the degree  
of **BACHELOR OF COMMERCE (B. Com)**

**OF**

**UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL**

**2019-2022**

*[Signature]*  
Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122**



**CERTIFICATE**

This is to certify that project report entitled “**LEVEL OF CUSTOMER SATISFACTION IN ONLINE SHOPPING DURING COVID -19 PANDEMIC**” Submitted by **VISHNUPRIYA M.K** in partial fulfillment of the requirement for the award of the bachelor of commerce of university of Calicut is an original work done by her under my guidance and supervision.

Counter signed by,

**Mr. SHABEERALI PULIKKALAKATH**

Assistant professor & HOD

Department of commerce

**Mr. MUHAMMED RAFI N**

Assistant professor (Project Guide)

Department of commerce

WMO Arts and Science collage, Muttill



External examiner

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON CUSTOMER SATISFACTION ON ONLINE  
BANKING WITH SPECIAL REFERENCE TO KALPETTA  
MUNICIPALITY**

**PROJECT REPORT**

Submitted by

**ARATHI.P**

**Reg No: WMATBCM065**

Under the Guidance of

**Dr. SABNAM .P**

Submitted in Partial Fulfilment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE  
(NAAC RE-ACCREDITED WITH 'A' GRADE)  
MUTTIL, 2019-2022**


**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122




**CERTIFICATE**

This is to certify that Ms. **ARATHI.P** is a bonafide student of department of commerce, WMO Arts & science college, muttil and the project report entitled "**A STUDY ON CUSTOMER SATISFACTION ON ONLINE BANKING WITH SPECIAL REFERENCE TO KALPETTA MUNICIPALITY**" has been prepared for her partial fulfillment for the requirement submitted for the award of the degree **Bachelor of commerce** of university of Calicut is an original work done by **ARATHI.P** her under my guidance and supervision.

Counter signed by   
**Mr. SHABEERALI PULIKKAL ARATH**  
Assistant Professor & Head  
Department of Commerce  
WMO arts and science college  
Muttill




  
**Dr. SABNAM. P**  
Assistant Professor (Project Guide)  
Department of Commerce  
WMO arts and science college  
Muttill

**External Examiner**

Date:



  
**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**LEVEL OF CUSTOMER SATISFACTION IN  
ONLINE SHOPPING DURING COVID -19  
PANDEMIC**

Submitted by

**ARSHADA JASMIN K.A**

**Reg. no. WMATBCM066**

Under the guidance of

**Mr. MUHAMMED RAFI N**

(Assistant Professor, Department of Commerce, WMO Arts and Science  
College Muttill)

Submitted in partial fulfillment of the requirement for award of the degree  
of **BACHELOR OF COMMERCE (B. Com)**

**OF**

**UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE MUTTIL**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**2019-2022**



**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE, MUTTIL**  
**WAYANAD-673122**



**CERTIFICATE**

This is to certify that project report entitled “**LEVEL OF CUSTOMER SATISFACTION IN ONLINE SHOPPING DURING COVID -19 PANDEMIC**” Submitted by **ARSHADA JASMIN K.A** in partial fulfillment of the requirement for the award of the bachelor of commerce of university of Calicut is an original work done by her under my guidance and supervision.

Counter signed by,

  
**Mr. SHABEERALI PULIKKALAKATH**

Assistant professor & HOD

Department of commerce

  
**Mr. MUHAMMED RAFIN**

Assistant professor (Project Guide)

Department of commerce

WMO Arts and Science collage, Muttill



External examiner





**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**A COMPARISON OF CUSTOMER SATISFACTION  
WITH PRIVATE AND PUBLIC SECTOR ROAD  
TRANSPORTATION SERVICES**

**PROJECT REPORT**

**Submitted by**

**LAKSHMI PANKAJ K C**

**Reg. No: WMATBCM070**

**Under the guidance of**

**Mrs.FOUSIYA P**

**(Asst. Professor of Commerce WMO Arts & Science College Muttill)**

Submitted in partial fulfillment of the requirements for the award of the Degree of

**Bachelor of Commerce ( B.Com)**



**UNIVERSITY OF CALICUT**

**2019-2022**

***POST GRADUATE DEPARTMENT OF COMMERCE***

**WMO ARTS AND SCIENCE COLLEGE**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**MUTTIL WAYANAD, KERALA -673122**

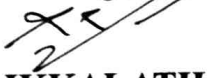
**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE MUTTIL**



**CERTIFICATE**

*This is to certify that the project report entitled "A COMPARISON OF CUSTOMER SATISFACTION WITH PRIVATE AND PUBLIC SECTOR ROAD TRANSPORTATION SERVICES" Submitted by LAKSHMI PANKAJ KC (WMATBCM070) in partial fulfillment of the requirement for the award of Bachelor of Commerce in University of Calicut, is an original work done by her/him under my guidance and supervision.*

Counter signed by   
**SHABEERALI PULIKKALATH**

Assistant Professor &  
Head of Dept. of commerce  
WMO Arts and science college  
muttil



  
**Mrs. FOUSIYA**

Assistant Professor(project Guide)  
Department of commerce  
WMO Arts and science college  
muttil

Examiner :

Date :



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**STUDY ON CONSUMER PREFERENCE AND  
SATISFACTION TOWARDS FAST FOOD WITH  
SPECIAL REFERENCE TO VYTHIRI TALUK  
WAYANAD DISTRICT**

**PROJECT REPORT**

**Submitted by**

**FARSHEENA T**

**Reg. No : WMATBCM069**

**Under the guidance of**

**MR: P. KABIR**

(Asst. Professor of Commerce WMO Arts & Science College Muttill)

Submitted in partial fulfillment of the requirements for the award of the Degree of

**Bachelor of Commerce ( B.Com)**



**UNIVERSITY OF CALICUT**

**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL**

**WAYANAD, KERALA -673122**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**POST GRADUATE DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE MUTTIL**



**CERTIFICATE**

This is to certify that Ms.FARSHEENA T is a bonafied student (B.com) of the Department of Commerce,WMO Arts & Science College, Muttill and this project report, entitled " **A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FAST FOOD WITH SPECIAL REFERENCE TO VYTHIRI TALUK, WAYANAD DISTRICT** " has been prepared for her partial fulfillment for the requirement for the degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an orginal work done by **FARSHEENA T** under my guidance and supervision

Counter signed by

**Mr. SHABEERALI PULIKKALATH**

Assistant Professor & HOD  
Department of Commerce  
WMO Arts And Science College  
Muttill

**Mr. P KABIR**

Assistant Professor

(Project Guide)  
Department of Commerce  
WMO Arts And Science College  
Muttill



**External examiner**

**Date:**

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“A STUDY ON THE EFFECTIVENESS OF ASAP TOWARDS  
EMPLOYMENT GENERATION WITH SPECIAL REFERENCE TO  
STUDENTS IN WAYANAD DISTRICT”**

**PROJECT REPORT**

*Submitted to University of Calicut in partial fulfilment for the award of degree of*

**BACHELOR OF COMMERCE**

*Submitted by*

**AYSHA NEHA BINTH ABDULLA**

**(Reg. No: WMATBCM068)**

Under the guidance of

**MAHMOOD ASLAM .K**

**(Assistant Professor, Department of Commerce)**



**2019-2022**

**P G DEPARTMENT OF COMMERCE  
W.M.O. ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD-673122**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**PG DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**



**CERTIFICATE**

This is certify that **AYSHA NEHA BINTH ABDULLA** is bonafide student (B.COM) of the Department of Commerce, W.M.O Arts & Science College, Muttil and the project report, entitled “ **A STUDY ON THE EFFECTIVENESS OF ASAP TOWARDS EMPLOYMENT GENERATION WITH SPECIAL REFERENCE TO STUDENTS IN WAYANAD DISTRICT**” has been prepared for the partial Fulfillment for the requirement for the award of Degree of Bachelor of Commerce of **UNIVERSITY OF CALICUT** is an original work done by **AYSHA NEHA BINTH ABDULLA** under my guidance and supervision.

**MAHMOOD ASLAM.K**

Assistant Professor

Department of Commerce

W.M.O. Arts and Science

College, Muttil

**SHABEERALI PULIKKALAKATH**

Assistant Professor

H.O.D of Commerce

W.M.O. Arts and Science

College, Muttil



External examiner

1)

2)

Date:

**Principal**  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**A STUDY ON CUSTOMER SATISFACTION ON ONLINE  
BANKING WITH SPECIAL REFERENCE TO KALPETTA  
MUNICIPALITY**

**PROJECT REPORT**

Submitted by

**ASMILA SHERIN V. P**

**Reg No: WMATBCM067**

Under the Guidance of

**DR. SABNAM P**  
Assistant professor in commerce

Submitted in Partial Fulfilment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE  
(NAAC RE-ACCREDITED WITH 'A' GRADE)  
MUTTIL, 2019-2022**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**




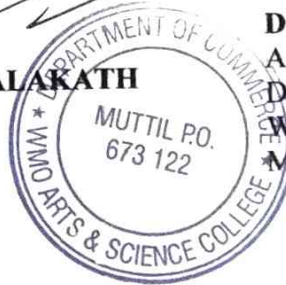
PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122




**CERTIFICATE**

This is to certify that Ms. **ASMILA SHERIN VP** is a bonafide student of department of commerce, WMO Arts & science college, muttil and the project report entitled "**A STUDY ON CUSTOMER SATISFACTION ON ONLINE BANKING WITH SPECIAL REFERENCE TO KALPETTA MUNICIPALITY**" has been prepared for her partial fulfillment for the requirement submitted for the award of the degree **Bachelor of commerce** of university of Calicut is an original work done by **ASMILA SHERIN VP** her under my guidance and supervision.

Counter signed by   
**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
Department of Commerce  
WMO arts and science college  
Muttill



  
**Dr. SABNAM. P**  
Assistant Professor (Project Guide)  
Department of Commerce  
WMO arts and science college  
Muttill

**External Examiner**

Date:



**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

# **THE EFFECTIVENESS OF WORK FROM HOME**

## **PROJECT REPORT**

Submitted By

**MUHAMMED NASEEF**

**REG NO. WMATBCM080**

Under the guidance of

**Mr. KABEER P**

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR AWARD OF  
THE DEGREE OF

***BACHELOR OF COMMERCE OF UNIVERSITY OF CALICUT***



**PG DEPARTMENT OF COMMERCE WMO  
COLLEGE**

**(NAAC RE-ACCREDITED WITH "A" GRADE) MUTTIL**

**2019-2022**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**DEPARTMENT OF COMMERCE**  
**WMO ARTS & SCIENCE COLLEGE, MUTTIL**  
**WAYANAD-673122**



**CERTIFICATE**

I hereby certify that this project report entitled “**THE EFFECTIVENESS OF WORK FROM HOME**“ Submitted by **MUHAMMED NASEEF (Reg. No. WMATBCM080 )** in Partial fulfillment of the requirement for the award of the BCOM Degree by the University of Calicut during the academic year 2019-2022 is done under my guidance and supervision.

**Prof. SHABEER ALI**  
Head of the Department  
( PG Dept. of Commerce )

**Mr. KABIR.P**  
( Assistant Professor in PG OF  
commerce )

Signature of guide :

Date : 20/3/22  
Place: Muttill

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ABOUT MICRO FINANCE RELATION WITH SPECIAL  
REFERENCE TO KUDUMBASREE IN PANAMARAM  
PANCHAYAT**

**PROJECT REPORT**

Submitted by:

**STINEY SUNNY**  
**Reg. No: WMATBCM126**

Under the Guidance of

**Mrs. Dr. SABNAM.P**  
*(Asst. Professor of Commerce  
WMO Arts and Science College, Muttill )*

*Submitted in partial fulfillment of the requirements for the award of the  
degree of Bachelor of Commerce*

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



2019-2022

**UNDER GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL  
WAYANAD, KERALA – 673122**



**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE**  
**MUTTIL WAYANAD**



**CERTIFICATE**

This is to certify that **STINEY SUNNY** is a bonafied student (B. Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report, entitled "**A STUDY ABOUT MICRO FINANCE RELATION WITH SPECIAL REFERENCE TO KUDUMBASREE IN PANAMARAM PANCHAYAT**" has been prepared for her partial fulfillment for the requirement for the award of degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **STINEY SUNNY** Under my guidance and supervision.

Mr. SHABEERALI PULIKKALAKATH

Assistant Professor & Head

Department of Commerce

WMO Arts & Science College,

Muttill

Mrs. Dr.SABNAM P

Assistant Professor (Project Guide)

Department of Commerce

WMO Arts & Science College

Muttill



External examiner:

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“A STUDY ON PROSPECTS AND CHALLENGES  
OF WOMEN ENTREPRENEURSHIP IN WAYANAD  
DISTRICT SPECIAL REFFERENCE TO  
KALPETTA”**

**PROJECT REPORT**

Submitted by

**SREERAJ J**

**Reg. No: WMATBCM125**

Under the guidance of

**Dr.SABNAM.P**

Asst. Professor, PG Department of  
commerce

WMO Arts & Science College, Muttill

IN THE PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF  
DEGREE OF BACHELOR OF COMMERCE

**BACHELOR OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**



**PG DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE , MUTTIL, WAYANAD**

**(NAAC RE-ACCREDITED WITH 'A' GRADE)**

  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**PG DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE**  
**MUTTIL WAYANAD**



**CERTIFICATE**

This is to certify that **Mr. SREERAJ J** is a bonafied student (B. Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report, entitled "**A STUDY ON PROSPECTS AND CHALLENGES OF WOMEN ENTERPRENURSHIP IN WAYANAD DISTRICT SPACIAL REFFERENCE TO KALPETTA**" has been prepared for her partial fulfilment for the requirement for the award of degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **SREERAJ J** Under my guidance and supervision.

Mr. SHABEERALI PULIKKALAKATH

Assistant Professor & Head

Department of Commerce

WMO Arts & Science College,

Muttill

Dr.SABNAM P

Assistant Professor (Project Guide)

Department of Commerce

WMO Arts & Science College

Muttill

External examiner :

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“A STUDY ON CONSUMER ATTITUDE TOWARDS ECO-FRIENDLY PRODUCTS WITH SPECIAL REFERENCE TO SULTHAN BATHERY MUNICIPALITY ”**

**PROJECT REPORT**

Submitted By

**RISHANA P A**

**Reg No : WMATBCM074**

Under the guidance of

**Mr. Shabeerali Pulikkalath**

*(Assistant professor PG Department of Commerce WMO arts and science college muttil)*

*Submitted in partial fulfillment of the requirements for the award of the degree of*

*Bachelor of Commerce (B. Com)*

UNIVERSITY OF CALICUT



**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE MUTTIL**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**



**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE MUTTIL**



**CERTIFICATE**

This to certify that **RISHANA P A** is a benefited student ( B com) of the PG department of commerce WMO arts and science college, Muttill and this project report entitled **“A STUDY ON CONSUMER ATTITUDE TOWARDS ECO - FRIENDLY PRODUCTS WITH SPECIAL REFERENCE TO SULTHAN BATHERY MUNICIPALITY ”**has been prepared for her partial fulfillment for the requirement for the degree of **Bachelor of Commerce** of **university of Calicut** is an original work done by Rishana P A under my guidance and supervision.

Counter signed by   
Head of Department of Commerce

  
**Mr Shabeerali Pulikkalath**

Assistant professor and HOD

PG Department of Commerce

WMO Arts and Science College

Muttill

**External examiner:**



1.

2.



**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“IMPACT AND EFFECTIVENESS OF ONLINE  
ADVERTISEMENT IN BUYING BEHAVIOR OF CUSTOMER  
WITH SPECIAL REFERENCE TO SULTHAN BATHERY  
TALUK”**

**PROJECT REPORT**

**Submitted By**  
**SHAHANA PARVEEN O P**  
**Reg No : WMATBCM075**

**Under the guidance of**  
**Mrs. Fousiya P**

*(Assistant professor PG Department of Commerce WMO arts and science college muttil)*

*Submitted in partial fulfillment of the requirements for the award  
of the degree of  
Bachelor of Commerce (B. Com)*



**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**


**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL**




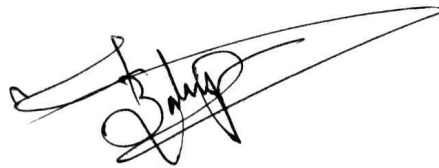
**CERTIFICATE**


This to certify that **SHAHANA PARVEEN O P** is a bonafied student ( B com) of the PG department of commerce WMO arts and science college, muttil and this project report entitled **"IMPACT AND EFFECTIVENS OF ONLINE ADVERTISEMENT IN BUYING BEHAVIOR OF CUSTOMER WITH SPECIAL REFERENCE TO SULTHAN BATHERY TALUK"** as been prepared for her partial fulfillment for the requirement for the degree of **Bachelor of Commerce** of **university of Calicut** is an original work done by **SHAHANA PARVEEN O P** under my guidance and supervision.

  
**Mr Shabeerali Pulikkalath**  
**Assistant professor and HOD**  
**PG Department of Commerce**  
**WMO Arts and science college**  
**Muttill**



  
**Mrs Fousiya P**  
**PG Department of Commerce**  
**WMO Arts and science college**  
**Muttill**

  
**External examiner**

  
**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**ECONOMIC EMPOWERMENT OF WOMEN  
THROUGH ENTREPRENEURSHIP: A STUDY IN  
KERALA WITH SPECIAL REFERENCE TO WAYANAD  
DISTRICT**

Submitted by

**SHAHANA SHERIN**

Register No: WMATBCM076

Under the Guidance of

**SHABEERALI PULIKKALATH**

Submitted in Partial Fulfillment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE**

**W.M.O ARTS & SCIENCE COLLEGE (NAAC RE-ACCREDITED WITH 'A' GRADE)**

**MUTTIL, 2019-2022**

**Principal**

**W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122



**CERTIFICATE**

This is to certify that the project entitled “ECONOMIC EMPOWERMENT OF WOMEN THROUGH ENTREPRENEURSHIP : A STUDY IN KERALA WITH SPECIAL REFERENCE TO WAYANAD DISTRICT” submitted by SHAHANA SHERIN in partial fulfillment of the requirement for the award of the Bachelor of commerce of University of Calicut is an original work done by her under my supervision.

Counter signed by  
Head of Department of Commerce



External Examiner:

Date:

Mr. SHABEERALI PULIKKALATH  
Assistant Professor (Project Guide) &  
Head Department of Commerce  
WMO arts and science college  
Muttill

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122



**CERTIFICATE**


This is to certify that the project entitled “**ECONOMIC EMPOWERMENT OF WOMEN THROUGH ENTREPRENEURSHIP : A STUDY IN KERALA WITH SPECIAL REFERENCE TO WAYANAD DISTRICT**” submitted by **SHAHANA SHERIN** in partial fulfillment of the requirement for the award of the Bachelor of commerce of University of Calicut is an original work done by her under my supervision.


Counter signed by  
Head of Department of Commerce



External Examiner:

Date:

  
**Mr. SHABEERALI PULIKKALATH**  
Assistant Professor (Project Guide) &  
Head Department of Commerce  
WMO arts and science college  
Muttill

  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**STUDY ON CONSUMER PREFERENCE AND  
SATISFACTION TOWARDS FAST FOOD WITH  
SPECIAL REFERENCE TO VYTHIRI TALUK  
WAYANAD DISTRICT**

**PROJECT REPORT**

**Submitted by**

**SHAHANAS P R**

**Reg. No : WMATBCM077**

**Under the guidance of**

**MR: P. KABIR**

(Asst. Professor of Commerce WMO Arts & Science College Muttill)

Submitted in partial fulfillment of the requirements for the award of the Degree of

**Bachelor of Commerce ( B.Com)**



**UNIVERSITY OF CALICUT**

**2019-2022**

***POST GRADUATE DEPARTMENT OF COMMERCE***

**W.M.O. ARTS AND SCIENCE COLLEGE MUTTIL**

**WAYANAD, KERALA -673122**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**POST GRADUATE DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE MUTTIL.**



**CERTIFICATE**

This is to certify that **Ms. SHAHANAS P R** is a benefited student (B.sc.iii) of the Department of Commerce, WMO Arts & Science College, Muttill and this project report, entitled " **A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FAST FOOD WITH SPECIAL REFERENCE TO VYTHIRI TALUK, WAYANAD DISTRICT** " has been prepared for her partial fulfillment for the requirement for the degree of **BACHELOR OF COMMERCE** of UNIVERSITY OF CALICUT is an original work done by **SHAHANAS PR** under my guidance and supervision

Counter signed by

**Mr. SHABEERALI PULIKKALATH**

Assistant Professor & HOD  
Department of Commerce  
WMO Arts And Science College  
Muttill



External examiner

Date: 31/03/2022

**Mr. P KABIR**

Assistant Professor

(Project Guide)  
Department of Commerce  
WMO Arts And Science College  
Muttill

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**A STUDY ON CYBER SECURITY IN BANKING  
INDUSTRY WITH SPECIAL REFERENCE TO SULTHAN  
BATHERY MUNICIPALITY**

**PROJECT REPORT**

**FATHIMA MEHAR**

**Register No. WMATBCM095**

Under the Guidance of

**MAHMOOD ASLAM K**

Submitted in Partial Fulfilment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE  
(NAAC RE-ACCREDITED WITH 'A' GRADE)**

**MUTTIL, 2019-2022**


**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

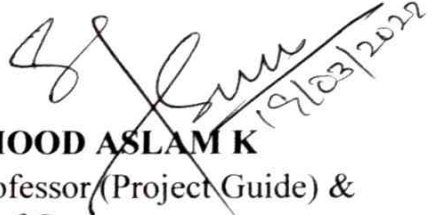
PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122



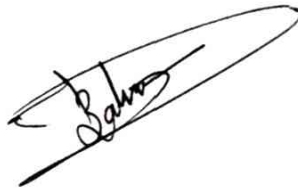
## CERTIFICATE

This is to certify that the project entitled “A STUDY ON CYBER SECURITY IN BANKING INDUSTRY WITH SPECIAL REFERENCE TO SULTHAN BATHERY MUNICIPALITY” submitted by FATHIMA MEHAR in partial fulfillment of the requirement for the award of the **Bachelor of commerce** of university of Calicut is an original work done by her under my supervision.

Counter signed by   
**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
Department of Commerce  
WMO arts and science college,  
Muttill

  
**Mr. MAHMOOD ASLAM K**  
Assistant Professor (Project Guide) &  
Department of Commerce  
WMO arts and Science College,  
Muttill

**External Examiner**



Date:



**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**“A STUDY ON THE EFFECTIVENESS OF GOOGLE MEET AND  
ZOOM IN ONLINE LEARNING AMONG COLLEGE STUDENTS IN  
WAYANAD DISTRICT WITH SPECIAL REFERENCE TO  
SULTHAN BATHERY”**

**PROJECT REPORT**

**Submitted By**

**JITHYA T R**

**Reg No : WMATBCM099**

**Under the guidance of**

**Dr. SABNAM P**

*(Assistant professor PG Department of Commerce WMO arts and science college muttil)*

***Submitted in partial fulfillment of the requirements for the award  
of the degree of  
Bachelor of Commerce (B. Com)***



**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL – WAYANAD  
NAAC RE-ACCREDITED WITH ‘A’ GRADE**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL**



**CERTIFICATE**

This to certify that Ms JITHYA T R is a bonafide student ( B com) of the PG department of commerce WMO arts and science college, muttil and this project report entitled "A STUDY ON THE EFFECTIVENESS OF GOOGLE MEET AND ZOOM IN ONLINE LEARNING AMONG COLLEGE STUDENTS IN WAYANAD DISTRICT WITH SPECIAL REFERENCE TO SULTHAN BATHERY" has been prepared for her partial fulfillment for the requirement for the degree of **Bachelor of Commerce** of university of Calicut is an original work done by Jithya T R under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**

**Assistant professor and HOD**

**PG Department of Commerce**

**WMO Arts and science college**

**Muttill**

**Dr. SABNAM P**

**PG Department of Commerce**

**WMO Arts and science college**

**Muttill**



**External examiner**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

**“A STUDY ON ATTITUDE OF COLLEGE  
STUDENTS TOWARDS ENTREPRENEURSHIP WITH  
SPECIAL REFERENCE TO WAYANAD DISTRICT”**

**PROJECT REPORT**

**Submitted By**

**THAHLIYA NASRIN N**

**Reg No : WMATBCM110**

**Under the guidance of**

**Mr. Shabeerali Pulikkalath**

*(Assistant professor PG Department of Commerce WMO arts and Science College  
Muttil)*

*Submitted in partial fulfillment of the requirements for the award  
of the degree of  
Bachelor of Commerce (B. Com)*



UNIVERSITY OF CALICUT

**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**POST GRADUATE DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL**




**CERTIFICATE**

This to certify that **THAHLIYA NASRIN N** is a benefited student ( B com) of the PG department of commerce WMO arts and science college, Muttil and this project report entitled “ **A STUDY ON ATTITUDE OF COLLEGE STUDENTS TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO WAYANAD DISTRICT** ”has been prepared for her partial fulfillment for the requirement for the degree of **Bachelor of Commerce** of **university of Calicut** is an original work done by Thahliya Nasrin N under my guidance and supervision.

  
Counter signed by  
Head of Department of  
Commerce



  
**Mr Shabeerali Pulikkalath**  
Assistant professor and HOD  
PG Department of Commerce  
WMO Arts and science college  
Muttil

**External examiner:**

- 1)
- 2)



**Date:**

  
**Principal**  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**A STUDY ON CYBER SECURITY IN BANKING  
INDUSTRY WITH SPECIAL REFERENCE TO SULTHAN  
BATHERY MUNICIPALITY**

**PROJECT REPORT**

**MAJU SHERIN**

**Register No. WMATBCM102**

Under the Guidance of  
**MAHMOOD ASLAM K**

Submitted in Partial Fulfilment of the Requirement for the Award of Degree of

**BACHELOR OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE  
(NAAC RE-ACCREDITED WITH 'A' GRADE)  
MUTTIL, 2019-2022**


**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**


PG DEPARTMENT OF COMMERCE  
W.M.O ARTS & SCIENCE COLLEGE, MUTTIL  
WAYANAD-673122



## CERTIFICATE

This is to certify that the project entitled "A STUDY ON CYBER SECURITY IN BANKING INDUSTRY WITH SPECIAL REFERENCE TO SULTHAN BATHERY MUNICIPALITY" submitted by MAJU SHERIN in partial fulfillment of the requirement for the award of the **Bachelor of commerce** of university of Calicut is an original work done by her under my supervision.

Counter signed by   
**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
Department of Commerce  
WMO arts and science college,  
Muttill

  
**Mr. MAHMOOD ASLAM K**  
Assistant Professor (Project Guide) &  
Department of Commerce  
WMO arts and Science College,  
Muttill

**External Examiner**

Date:



**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**“A STUDY ON THE ATTITUDE OF RURAL PEOPLE TOWARDS  
LIFE INSURANCE POLICY WITH SPECIAL REFERENCE TO  
NENMENI GRAMA PANCHAYATH, WAYANAD DISTRICT”**

**PROJECT REPORT**

Submitted by

**SANA FIROSHA**

**Reg. No :WMATBCM107**

Under the guidance of

**Mr. MUHAMMED RAFI N**

(Asst. Professor of Commerce, WMO Arts & Science College Muttill)

Submitted in partial fulfillment of the requirements for the award of the Degree of

**BACHELOR OF COMMERCE (B.COM)**



**UNIVERSITY OF CALICUT**

**2019-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL**

**WAYANAD, KERALA -673122**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**DEPARTMENT OF COMMERCE**  
**WMO ARTS AND SCIENCE COLLEGE MUTTIL**



**CERTIFICATE**

This is to certify that the project report entitled “**A STUDY ON THE ATTITUDE OF RURAL PEOPLE TOWARDS LIFE INSURANCE POLICY WITH SPECIAL REFERENCE TO NENMENI GRAMA PANCHAYATH, WAYANAD DISTRICT**”, submitted by **SANA FIROSHA (WMATBCM107)** in partial fulfillment of the requirement for the award of **Bachelor of Commerce** in **University of Calicut**, is an original work done by her/him under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**

Head of Department  
P G Department of Commerce  
WMO Arts And Science College  
Muttill

**Mr. MUHAMMED RAFIN**

Supervising Guide  
Assistant Professor  
P G Department of Commerce  
WMO Arts And Science College  
Muttill



**Examiner**

- 1.
- 2.

Date:

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**“A STUDY ON INVESTORS ATTITUDE TOWARDS POSTAL PAYMENT  
SCHEME”**

**PROJECT REPORT**

*Submitted to university of Calicut in partial fulfilment for the award of*

**BACHELOR OF COMMERCE**

*Submitted by*

**AJITH KUMAR K B**

**Reg. No: WMATBCM115**

Under the guidance of

**MS. FOUSIYA P**

(Assistant Professor, Department of Commerce)



**2019-2022**

**PG DEPARTMENT OF COMMERCE**

**W.M.O. ARTS AND SCIENCE COLLEGE**

**MUTTIL, WAYANAD-673122**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE MUTTIL,  
WAYANAD-673122



**CERTIFICATE**

This is to certify that **Mr. AJITH KUMAR K B** is a bona-fide student (b.com) of the department of commerce, WMO Arts & Science College, Muttill and this project report, entitled "**A STUDY ON INVESTORS ATTITUDE TOWARDS POSTAL PAYMENT SCHEME**" has been prepared for partial fulfillment for the award of degree of **BACHELOR OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **AJITH KUMAR K B** under my guidance and supervision

  
**MR. SHABEERALI PULIKKALAKATH**

Assistant Professor and HOD  
Department of Commerce  
WMO Arts & Science College  
Muttill




  
**MS. FOUSIYA P**

Assistant professor  
(project guide)  
Department of Commerce  
WMO Arts & Science college  
Muttill

**EXTERNAL EXAMINER:**

- 1.
- 2.

Date:



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE WORK LIFE BALANCE OF  
NURSING STAFF IN PRIVATE HOSPITAL AT  
WAYANAD**

**PROJECT REPORT**

**Submitted by**

**MISRIYA T. M**

**Reg No: WMATBCM092**

**Under the guidance of**

**Mr. MAHMOOD ASLAM .K**

**(Assistant Professor, Department of commerce)**



**2019-2022**

**P G DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD - 673122**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

PG DEPARTMENT OF COMMERCE  
W.M.O ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD - 673122



CERTIFICATE

This is to certify that Ms. MISRIYA T.M is a bonafied student of department of commerce. WMO Arts & science college, muttil and the project report entitled "A STUDY ON THE WORK LIFE BALANCE OF NURSING STAFF IN PRIVATE HOSPITAL AT WAYANAD" has been prepared for her partial fulfilment for the requirement submitted for the award of the degree bachelor of commerce of University of Calicut is an original work done by MISRIYA T.M her under my guidance and supervision.

MAHMOOD ASLAM.K

Assistant professor

Department Of Commerce

WMO arts and science

College , Muttill

SHABEER PULIKKALAKATH

Associate professor

H.O.D of commerce

W.M.O Arts and science

college ,muttil

Examiners

1.....

2.....

Date:

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**PG DEPARTMENT OF COMMERCE  
WMO ARTS & SCIENCE COLLEGE  
MUTTIL, WAYANAD**



**CERTIFICATE**

This is to certify that **SAFIYATH.K** is a bonafied student (M.Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report entitled "**A STUDY ON WORKLIFE BALANCE OF WORKING WOMEN IN I.T. COMPANIES WITHSPECIAL REFERANCE TO KOZHIKODE DISTRICT**" has been prepared for her partial fulfillment for the requirement for the award of degree of **MASTER OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **SAFIYATH. K** under my guidance and supervision.

**SHABEERALI PULIKKALAKATH**

HOD & Assistant Professor  
PG Department of Commerce  
WMO Arts & Science College  
Muttil

**Dr. SABNAM.P**

Assistant Professor(Project Guide)  
PG Department of Commerce  
WMO Arts & Science College  
Muttil

Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**A STUDY ON WORK LIFE BALANCE OF WORKING  
WOMEN IN I.T. COMPANIES WITH SPECIAL  
REFERENCE TO KOZHIKODE DISTRICT**

**PROJECT REPORT**

*Submitted by*

**SAFIYATH.K**

**Register No: WMAUMCM024**

*Under the supervision and guidance of*

**Srimati: Dr.SABNAM.P**

(Assistant Professor of Commerce, WMO Arts & Science College, Muttill)

*Submitted in partial fulfillment of the requirements of the award of the degree*

*of*

**MASTER OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**



**2020-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS & SCIENCE COLLEGE**

**MUTTIL, WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**A STUDY ON CONSUMER RIGHTS AWARENESS IN RURAL  
AREA, WITH SPECIAL REFERENCE TO PANAMARAM  
PANJAYATH**

**PROJECT REPORT**

Submitted by

**RAMSEENA ABDUL HAMEED**

**Reg.No.WMAUMCM022**

Under the guidance of

**Dr. SHIBINA M**

(Assistant professor of Commerce, WMO Arts & Science College.

Muttill)

Submitted in partial fulfillment of the requirements of the award of  
the degree of

**MASTER OF COMMERCE  
UNIVERSITY OF CALICUT**



**2020-2022**

**PG DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

Principal

W.M.O. Arts & Science College  
Muttill P.O., Wayanad

PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD



CERTIFICATE

This is to certify that **RAMSEENA ABDUL HAMEED** is a bonafied student (M.Com) of the Department of Commerce, WMO Arts & Science College, Muttill and this project report, entitled "**CONSUMER RIGHTS AWARENESS IN RURAL AREA, WITH SPECIAL REFERENCE TO PANAMARAM PANJAYATH**" has been prepared for her partial fulfillment for the requirement for the award of degree of **MASTER OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **RAMSEENA ABDUL HAMEED** under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**

Assistant Professor & Head  
Department of Commerce  
WMO Arts & Science College  
Muttill

**Dr. SHIBINA M**

Assistant Professor (project guide)  
Department of Commerce  
WMO Arts & Science College  
Muttill



EXTERNAL EXAMINER:

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON THE EFFECTIVENESS OF AGRICULTURAL  
SUBSIDIES**

**PROJECT REPORT**

Submitted by

**MUHAMMED SALIH**

**Reg.No.WMAUMCM018**

Under the guidance of

**Mr. MUHAMMED RAFI .N**

(Assistant Professor, PG Department of Commerce

WMO Arts & Science College, Muttill)

Submitted in partial fulfillment of the requirements of the award of the degree of

*Master of Commerce (M. Com)*



**UNIVERSITY OF CALICUT**

**2020-2022**

***POST GRADUATE DEPARTMENT OF COMMERCE***

**WMO ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD,**

**KERALA-673122**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**WMO ARTS & SCIENCE COLLAGE, MUTTIL**

**WAYANAD-6731222**



# *Certificate*

This is to certify that project report entitled “**A STUDY ON THE EFFECTIVENESS OF AGRICULTURAL SUBSIDIES**” submitted by **MUHAMMED SALIH (WMAUMCM018)** in partial fulfilment of the requirement for the award of the degree of **Master of Commerce (M.Com)** in University of Calicut is an original work done by him under my supervision.

**Mr. Shabeerali Pulikkalakath**  
Head of the Department

**Mr. Muhammed Rafi. N**  
Supervising Guide

PG Department of Commerce  
WMO Arts & Science College  
Muttill

**Examiner:**

Date

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**



**CERTIFICATE**

This is to certify that the project entitled "INFLUENCE OF PERSONALITY TRAITS ON ATTITUDE TOWARDS STOCK MARKET, AN EMPIRICAL STUDY IN WAYANAD DISTRICT" is a bonafide record of the work done by Ms. ANUMOL BIJU in partial fulfillment of the requirement for the award of degree of MASTER OF COMMERCE of the UNIVERSITY OF CALICUT, under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**

Project Guide & Head of the Department

PG Department of Commerce

WMO Arts & Science College, Muttil

Place :

Date :

Examiner:

Date :



Principal

**“A COMPARATIVE STUDY ON PUBLIC SECTOR AND  
PRIVATE SECTOR BANKS WITH SPECIAL  
REFERENCE TO WAYANAD DISTRICT”**

**PROJECT REPORT**

Submitted by

**FATHIMA SHILI K S**

**Reg.No.WMAUMCM013**

Under the guidance of

**Mr. KABIR P**

(Assistant professor of Commerce, WMO Arts & Science College,  
Muttill)

Submitted in partial fulfillment of the requirements of the award of the  
degree of

**MASTER OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**2020-2022**

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad  
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**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**



**CERTIFICATE**

This is to certify that **FATHIMA SHILI K S** is a bonafied student (M.Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report, entitled "**A COMPARATIVE STUDY ON PUBLIC SECTOR AND PRIVATE SECTOR BANKS WITH SPECIAL REFERENCE TO WAYANAD DISTRICT**" has been prepared for her partial fulfillment for the requirement for the award of degree of **MASTER OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **FATHIMA SHILI K S** under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
PG Department of Commerce  
WMO Arts & Science College  
Muttil

**Mr. KABIR P**  
Assistant Professor (Project Guide)  
PG Department of Commerce  
WMO Arts & Science College  
Muttil



**EXTERNAL EXAMINER:**

Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**WMO ARTS & SCIENCE COLLEGE, MUTTIL**

**WAYANAD-6731222**



## *Certificate*

This is to certify that project report entitled **A STUDY ON THE REASONS BEHIND THE DEVIATIONS IN ACTIVE TRADING HABITS OF INVESTORS IN WAYANAD DISTRICT** submitted by **AMALA K SHAJI (WMAUMCM003)** in partial fulfilment of the requirement for the award of the degree of **Master of Commerce (M.Com)** in University of Calicut is an original work done by her under my supervision.

**Mr. Shabeerali Pulikkalakath**

Head of the Department

**Mr. Muhammed Rafi. N**

Supervising Guide

PG Department of Commerce  
WMO Arts & Science College  
Muttill

Examiner:

Date:



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

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**PROFESSIONALISM: A PRELIMINARY STUDY ON  
COLLEGE TEACHERS OF WAYNAD**

**PROJECT REPORT**

Submitted by

**ANEETA ANTONY**

Reg.No.WMAUMCM005

Under the guidance of

**Mr. MAHMOOD ASLAM**

(Assistant professor of Commerce, WMO Arts & Science College, Muttill)

Submitted in partial fulfilment of the requirements of the award of the degree of

**MASTER OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**




**2020-2022**

**PG DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE**

**MUTTIL, WAYANAD**

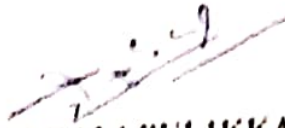
  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad


PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD



CERTIFICATE

This is to certify that ANEETA ANTONY is a bonafied student (M.Com) of the Department of Commerce, WMO Arts & Science College, Muttill and this project report, entitled "PROFESSIONALISM: A PRELIMINARY STUDY ON COLLEGE TEACHERS OF WAYNAD" has been prepared for her partial fulfilment for the requirement for the award of degree of MASTER OF COMMERCE of UNIVERSITY OF CALICUT is an original work done by ANEETA ANTONY under my guidance and supervision.

  
Mr SHABEERALI PULIKKALAKATH  
Assistant Professor & Head of Department of Commerce  
WMO Arts & Science College, Muttill

  
MR. MAHMOOD ASLAM  
Assistant Professor (Project Guide)  
Department of Commerce  
WMO Arts & Science College, Muttill

EXTERNAL EXAMINER



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**A STUDY ON THE GOVERNMENT FINANCIAL SUPPORT TO  
MICRO BUSINESS IN WAYANAD DISTRICT**

**PROJECT REPORT**

**Submitted by**

**LEYA BIJOY**

**Reg. No: WMAUMCM017**

**Under the guidance of**

**Mr. MUHAMMED RAFI. N**

**(Asst. Professor, PG Department of Commerce**

**WMO Arts & Science College, Muttill)**

Submitted in partial fulfilment of the requirements For the award of the degree of

*Master of Commerce (M. Com)*



**UNIVERSITY OF CALICUT**

**2020-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL**

**WAYANAD, KERALA - 673122**

**Principal**

**W.M.O. Arts & Science College  
Muttill P.O., Wayanad**



## Certificate

This is to certify that project report entitled **A STUDY ON THE GOVERNMENT FINANCIAL SUPPORT TO MICRO BUSINESS IN WAYANAD DISTRICT** submitted by **LEYA BIJOY (WMAUMCM017)** in partial fulfilment of the requirement for the award of the degree of **Master of Commerce (M.Com)** in University of Calicut is an original work done by her/him under my supervision.

**Mr. Shabeerali Pulikkalakath**  
Head of the Department

**Mr. Muhammed Rafi. N**  
Supervising Guide

PG Department of Commerce  
WMO Arts & Science College  
Muttill

Examiner:

Date:

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



**A STUDY ON CUSTOMERS AWARENESS OF GREEN BANKING  
INITIATIVES IN BANKS-WITH SPECIAL REFERENCE TO SULTHAN  
BATHERY TALUK**

**PROJECT REPORT**

**Submitted by**

**KRISHNA N K  
Reg. No: WMAUMCM016**

**Under the guidance of**

**Dr. SHIBINA M**

**(Asst. Professor, PG Department of Commerce**

**WMO Arts & Science College, Muttill)**

Submitted in partial fulfilment of the requirements For the award of the degree of

**MASTER OF COMMERCE (M. COM)**



**UNIVERSITY OF CALICUT**

**2020-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**KERALA – 673122**

**Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad**

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WMO ARTS & SCIENCE COLLEGE, MUTTIL

WAYANAD-6731222



## CERTIFICATE

This is to certify that project report entitled 'A STUDY ON CUSTOMERS AWARENESS ON GREEN BANKING INITIATIVES IN BANKS-WITH SPECIAL REFERENCE TO SULTHAN BATHERY TALUK ' submitted by KRISHNA N K (WMUMCM016) in partial fulfillment of the requirement for the award of the degree of Master of Commerce (M.Com) in University of Calicut is an original work done by her/him under my supervision.

**Mr. SHABEERALI PULIKKALAKATH**  
Head of the Department  
PG Department of Commerce  
WMO Arts & Science College  
Muttill

**Dr. SHIBINA M**  
Supervising Guide  
PG Department of Commerce  
WMO Arts & Science College  
Muttill

**EXTERNAL EXAMINER:**



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON EMPLOYEE SATISFACTION IN HANDLOOM SECTOR,  
SPECIAL REFERENCE TO WAYANAD HANDLOOM INDUSTRY**

**PROJECT REPORT**

Submitted by  
**JISNA KUNJUMON**  
Reg.No.WMAUMCM015

Under the guidance of  
**Mr. KABIR P**

(Assistant professor of Commerce, WMO Arts & Science College, Muttill)


Submitted in partial fulfillment of the requirements of the award of the  
degree of

**MASTER OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**2020-2022**

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**

  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**A STUDY ON NON-PERFORMING ASSET MANAGEMENT IN BANKS IN INDIA  
WITH SPECIAL REFERENCE TO SULTHAN BATTERY SERVICE CO-  
OPERATIVE BANK"**

**PROJECT REPORT**

Submitted by

**ASHIF C A**

**Reg.No. WMAUMCM012**

Under the guidance of

**Dr. SABNAM. P**

(Assistant professor of Commerce, WMO Arts & Science College, Muttill)

submitted in partial fulfillment of the requirements of the award of the degree of

**MASTER OF COMMERCE  
OF  
UNIVERSITY OF CALICUT**



**2020-2022**

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad



PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD



CERTIFICATE

This is to certify that **ASHIF C A** is a bonafied student (M.Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report, entitled "A STUDY ON NON-PERFORMING ASSET MANAGEMENT IN BANKS IN INDIA WITH SPECIAL REFERENCE TO SULTHAN BATHERY SERVICE CO-OPERATIVE BANK" has been prepared for her partial fulfillment for the requirement for the award of degree of **MASTER OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **ASHIF C A** under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**

Assistant Professor & Head  
Department of Commerce  
WMO Arts & Science College  
Muttil

**Dr. SABNAM P**

Assistant Professor (Project Guide)  
Department of Commerce  
WMO Arts & Science College  
Muttil



**EXTERNAL EXAMINER:**

Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**“A STUDY ON PERFORMANCE OF AKSHAYA CENTRES  
IN PROMOTING E-GOVERNANCE - AN ASSESSMENT IN  
THE LENS OF GENERAL PUBLIC WITH SPECIAL  
REFERENCE TO SULTHAN BATHERY”**

**PROJECT REPORT**

Submitted by

**SRUTHY T R**

**Reg.No.WMAUMCM028**

Under the guidance of

**Mr. MAHMOOD ASLAM K**

(Assistant professor of Commerce, WMO Arts & Science College, Muttill)

Submitted in partial fulfillment of the requirements of the award of the  
degree of

**MASTER OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**



**2020-2022**

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**



**CERTIFICATE**

This is to certify that **SRUTHY T R** is a bonafied student (M.Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report, entitled "**A STUDY ON PERFORMANCE OF AKSHAYA CENTRES IN PROMOTING E-GOVERNANCE - AN ASSESSMENT IN THE LENS OF GENERAL PUBLIC WITH SPECIAL REFERENCE TO SULTHAN BATHERY**" has been prepared for her partial fulfillment for the requirement for the award of degree of **MASTER OF COMMERCE** of **UNIVERSITY OF CALICUT** is an original work done by **SRUTHY T R** under my guidance and supervision.

**Mr. SHABEERALI PULIKKALAKATH**  
Assistant Professor & Head  
PG Department of Commerce  
WMO Arts & Science College  
Muttil

**Mr. MAHMOOD ASLAM K**  
Assistant Professor (Project Guide)  
PG Department of Commerce  
WMO Arts & Science College  
Muttil

**EXTERNAL EXAMINER:**



**Principal**  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**A STUDY ON IMPACT OF DEVELOPMENT OF  
TOURISM ON TRIBES WITH SPECIAL REFERENCE  
TO MANANTHAVADY**

**PROJECT REPORT**

Submitted by  
**STEPHENA CELESTIAN**  
Reg.No.WMAUMCM029


Under the guidance of  
**Dr. SABNAM P**  
(Assistant professor, PG Department of Commerce)

Submitted in partial fulfillment of the requirements of the award of the  
degree of  
**MASTER OF COMMERCE**  
OF  
**UNIVERSITY OF CALICUT**



**2020-2022**

**PG DEPARTMENT OF COMMERCE**  
**W.M.O. ARTS AND SCIENCE COLLEGE**  
**MUTTIL, WAYANAD**

  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

**PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD**



**CERTIFICATE**

This is to certify that the project entitled "A STUDY ON IMPACT OF DEVELOPMENT OF TOURISM ON TRIBES WITH SPECIAL REFERENCE TO MANANTHAVADY" is a bonafide record of the work done by Ms. STEPHENA CELESTIAN in partial fulfillment of the requirement for the award of degree of MASTER OF COMMERCE of the UNIVERSITY OF CALICUT, under my guidance and supervision.

  
Dr. SABNAM P

Assistant Professor of Commerce  
WMO Arts & Science College, Muttil

Place :

Date :

Counter Signed by

  
Mr. SHABEERALI PULIKKALAKATH

Head of the Department

PG Department of Commerce

WMO Arts & Science College, Muttil

Examiner 

Date :



Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

PG DEPARTMENT OF COMMERCE  
WMO ARTS AND SCIENCE COLLEGE  
MUTTIL, WAYANAD



CERTIFICATE

This is to certify that ANN MARY M.K is a bonafied student (M.Com) of the Department of Commerce, WMO Arts & Science College, Muttil and this project report, entitled "MINDFULNESS AND IMPULSE BUYING : A STUDY ON COLLEGE STUDENTS IN WAYANAD" has been prepared for her partial fulfilment for the requirement for the award of degree of MASTER OF COMMERCE of UNIVERSITY OF CALICUT is an original work done by ANN MARY M.K under my guidance and supervision.

**Mr.SHABEERALI PULIKKALAKATH Mr.SHABEERALI PULIKKALAKATH**

Assistant professor & Head  
Department of Commerce  
WMO Arts & Science College,  
Muttil

Assistant professor (Project Guide)  
Department of Commerce  
WMO Arts & Science College,  
Muttil

EXTERNAL EXAMINER:



Principal  
W.M.O. Arts & Science College  
Muttil P.O., Wayanad

**A STUDY ON AWARENESS AND RESPONDS OF CONSUMERS  
TOWARDS INDIAN CONSUMER PROTECTION ACT WITH  
SPECIAL REFERENCE TO MEENANGADI PANCHAYATH**

**PROJECT REPORT**

**Submitted by**

**ANJALI M K**

**Reg. No: WMAUMCM007**

**Under the guidance of**

**Dr. SHIBINA M**

**(Asst. Professor, PG Department of Commerce**

**WMO Arts & Science College, Muttill)**

Submitted in partial fulfilment of the requirements For the award of the degree of

**Master of Commerce (M. Com)**



**UNIVERSITY OF CALICUT**

**2020-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**KERALA - 673122**

**Principal**

**W.M.O. Arts & Science College**

**Muttill P.O., Wayanad**

WMO ARTS & SCIENCE COLLAGE, MUTTIL

WAYANAD-6731222



## Certificate

This is to certify that project report entitled "A STUDY ON AWARENESS AND RESPONDS OF CONSUMERS TOWARDS INDIAN CONSUMER PROTECTION ACT WITH SPECIAL REFERENCE TO MEENANGADI PANCHAYATH" submitted by ANJALI M K (WMUMCM007) in partial fulfillment of the requirement for the award of the degree of Master of Commerce (M.Com) in University of Calicut is an original work done by her under my supervision.

Mr. SHABEERALI PULIKKALAKATH

Head of the Department

Dr. SHIBINA M

Supervising Guide

PG Department of Commerce  
WMO Arts & Science College  
Muttill

Examiner:

PLACE:

DATE:

Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad





**A STUDY ON CUSTOMER AWARENESS OF BANKING SERVICES WITH RESPECT TO VARIOUS TYPES OF BANKS**

**PROJECT REPORT**

**Submitted by**

**ANJALI MISRA N V**

**Reg No.WMOUMCM006**

**Under the guidance of**

**Mr.P. KABIR**

**(Assistant Professor, Department of Commerce, WMO Arts & Science College, Muttill)**

**Submitted in partial fulfillment of the requirements of the award of the degree of**

**MASTR OF COMMERCE**

**OF**

**UNIVERSITY OF CALICUT**

**PG DEPARTMENT OF COMMERCE**

**WMO ARTS & SCIENCE COLLEGE MUTTIL, WAYANAD**

  
Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

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# WMO ARTS& SCIENCE COLLEGE, MUTTIL

WAYANAD- 673122

## CERTIFICATE

This is to certify that project report entitled "A STUDY ON CUSTOMER AWARENESS OF BANKING SERVICES WITH RESPECT TO VARIOUS TYPES OF BANKS" submitted by ANJALI MISRA N V (WMAUMCM006) in partial fulfillment of the requirement for the award of the degree of MASTER OF COMMERCE (M.COM) in UNIVERSITY OF CALICUT is an original work done by her under my supervision.

Mr.SHABEERALI PULIKKALAKATH

Head of the Department

Mr.P.KABIR

Supervising Guide

PG Department of Commerce

WMO Arts & Science College

Muttill

Examiner:

Date:



Principal  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad

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**“A STUDY ON THE EFFECTIVENESS OF E-COMMRCE AFTER COVID-19  
WITH SPECIAL REFERENCE TO SULTHAN BATHERY”**

**PROJECT REPORT**

**Submitted by**

**ARDRA C B**

**Reg. No: WMAUMCM011**

**Under the guidance of**

**Dr. Sabnam P**

(Asst. Professor, PG Department of Commerce

WMO Arts & Science College, Muttill)

Submitted in partial fulfilment of the requirements For the award of the degree of

**Master of Commerce (M. Com)**



**UNIVERSITY OF CALICUT**

**2020-2022**

**POST GRADUATE DEPARTMENT OF COMMERCE**

**WMO ARTS AND SCIENCE COLLEGE MUTTIL, WAYANAD**

**KERALA – 673122**

**Principal**  
**W.M.O. Arts & Science College**  
**Muttill P.O., Wayanad**

**WMO ARTS & SCIENCE COLLAGE, MUTTIL**

**WAYANAD-673122**



## **CERTIFICATE**

This is to certify that project report entitled "A STUDY ON THE EFFECTIVENESS OF E-COMMRCE AFTER COVID-19 WITH SPECIAL REFERENCE TO SULTHAN BATHERY" submitted by **ARDRA C B (WMUMCM011)** in partial fulfillment of the requirement for the award of the degree of **Master of Commerce (M.Com)** in University of Calicut is an original work done by her/him under my supervision.

**Mr. SHABEERALI PULIKKALAKATH**

Head of the Department  
PG Department of Commerce  
WMO Arts & Science College  
Muttill

**Dr. SABNAM P**

Supervising Guide  
PG Department of commerce  
WMO Arts & Science College  
Muttill



**External Examiner:**

**Principal**  
W.M.O. Arts & Science College  
Muttill P.O., Wayanad