

"education and some more"

Affiliated to University of Calicut
(Aided by Govt. of Kerala)

P.O. MUTTIL, WAYANAD, KERALA - 673122

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### WOMEN CELL ANNUAL REPORT 2021-22

The Women Cell plays a crucial role in promoting gender equality, creating a safe and supportive environment for women, and addressing issues related to gender discrimination and harassment. The Women Cell consists of members of the Teaching, Non- teaching, and student communities who are committed to the cause of women's welfare and empowerment.

# I. WOMEN CELL COMPOSITION

SlNo	Name	Designation	Remarks
1	Ms. Shaila KH	Assistant Professor of Arabic	Convenor
2	Dr. Viji Paul	Associate Professor of Mathematics	Member
3	Ms. Rubeena	Assistant Professor of Economics	Member
4	Ms. Subaida T	Assistant Professor of Commerce with Computer Applications	Member
5	Anshifa	B.Com Cooperation	Representative
6	Misriyya	BA Arabic	Representative
7	Hasna	BA Economics	Representative
8	Muhsina J k	Mathematics	Representative

#### II. MEETINGS CONDUCTED.

Sl No	Term	Date	Remarks If any
1	I Term	8-6-2021	J
2	II Term	10-10-2021	
3	II term	2-12-2021	
4	III term	1-2-2022	
5	III term	2-3-2022	

# STD. 1995

#### WMO ARTS & SCIENCE COLLEGE

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#### III. PROGRAMMES CONDUCTED

## 1. SEMINAR ON "ADORN YOUR PERSONALITY"

In collaboration with the Kerala State Women's Development Corporation (KSWDC), the Women Cell at W M O Arts and Science College organized a Webinar, "Adorn Your Personality", on 25-11-2021. The event aimed to empower and inspire young women to enhance their personalities and build self-confidence. The seminar was conducted in the college auditorium, and there was active participation of 50 enthusiastic students.

Mr Shanavas spoke on personality adornment, explaining that it involves nurturing inner qualities, skills, and talents to present oneself confidently to the world. He shared valuable insights on building self-confidence and self-esteem, encouraging the students to recognize their unique abilities and focus on self-improvement.









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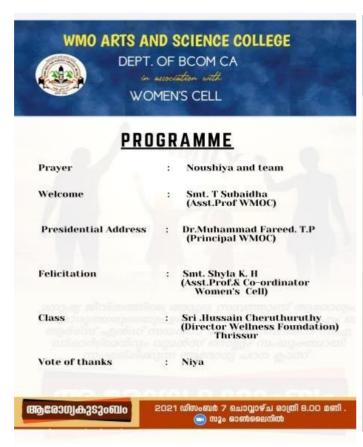
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# 3. WEBINAR ON 'HEALTHY FAMILY'

The Women Cell and the Department of BCOM Computer Applications at W M O Arts & Science College, Muttil, jointly organized a webinar on "Healthy Family." The webinar was conducted on 7-12-2021 through the Zoom platform, and 76 students participated.

**Objective:** The main aim of the webinar was to create awareness and promote the significance of maintaining a healthy family environment. The session aimed to equip the students with valuable insights and strategies to build strong and harmonious family relationships while focusing on individual well-being. The resource person Mr Hussain Cheruthuruthi emphasized the importance of balancing personal and family life. He shared valuable tips on managing time and setting priorities to ensure both family and individual goals are achieved.







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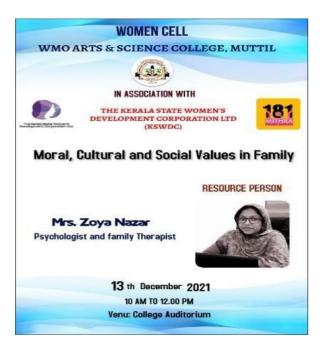
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# 4. SEMINAR ON MORAL, CULTURAL, AND SOCIAL VALUES IN FAMILY

In collaboration with the Kerala State Women's Development Corporation (KSWDC), the Women Cell organized a seminar on "Moral, Cultural, and Social Values in Family." The seminar highlighted the significance of upholding traditional values and cultural norms within the family unit. The event, held on 13th December 2022, witnessed enthusiastic participation from 99 students. The primary aim of the seminar was to create awareness among the students about the importance of moral, cultural, and social values in nurturing strong family bonds and fostering a harmonious society. The resource person Ms Zoya Nazer emphasized the role of families in promoting social responsibility. She discussed how inculcating empathy, compassion, and a sense of responsibility in family members can positively impact society.







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#### 5. WEBINAR ON PRE-MARITAL COUNSELLING

The Women Cell organized a Webinar on 'Pre-Marital Counselling' on 16-2-2022 through Google Meet. The aim of this webinar was to shed light on the importance of pre-marital counseling and equip young individuals with essential knowledge and skills to embark on a successful and fulfilling marital journey. The event garnered significant interest, drawing active participation from students, faculty members, and guests.

The inauguration of the webinar was graced by the esteemed presence of Adv. M S Thara, a distinguished member of the Kerala Vanitha Commission. Adv. Thara delivered an inspiring inaugural address, highlighting the importance of preparing for marriage through pre-marital counselling. Dr. MM Basheer, a highly respected retired District Medical Officer (DMO), was the keynote speaker for the webinar. His expertise and vast experience in counseling and dealing with various family-related issues made him an ideal resource person for the topic.





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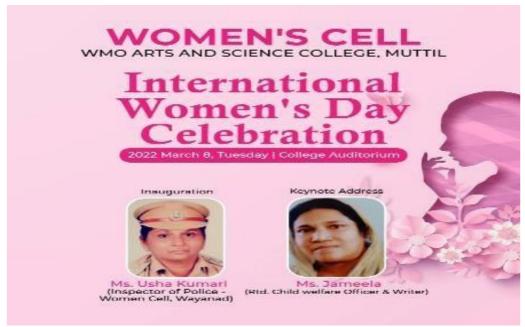
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### 6. INTERNATIONAL WOMEN'S DAY CELEBRATION

On March 8, 2022, the Women Cell celebrated International Women's Day. Ms Ushakumari, an Inspector of Police from the Women Cell in Wayanad, inaugurated the event. Ms. Jameela. M, a retired Child Welfare Officer, and writer delivered an inspiring talk. The participants and attendees were encouraged to share their thoughts, stories, and aspirations about women's rights and gender equality. The celebration witnessed the enthusiastic participation of 136 students, engaging in discussions focused on women's empowerment and gender equality.







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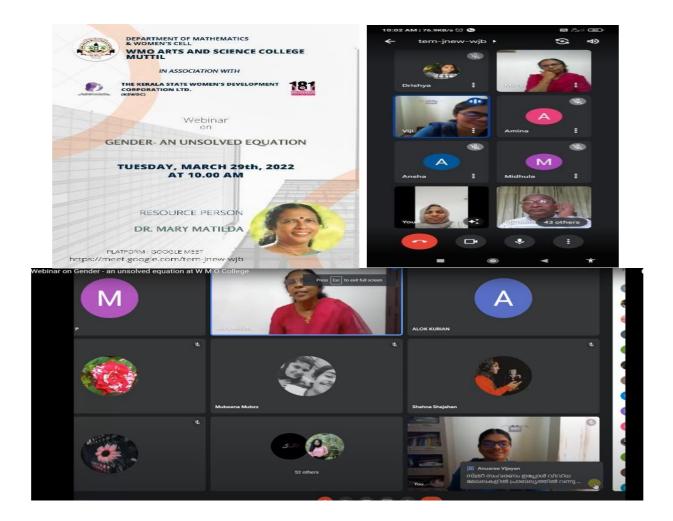
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# 7. WEBINAR ON "GENDER AN UNSOLVED EQUATION"

On March 29, 2022, a webinar titled 'Gender – An Unsolved Equation' was organized as a collaborative effort between the Kerala State Women's Development Corporation (KSWDC), the Department of Mathematics, and the Women Cell. The event aimed to shed light on the complex issues surrounding gender and its impact on society. The Resource person Dr. Matilda, Special Grade Principal (Retired) from Maharajas College, Ernakulam, is known for her expertise in gender studies and has been actively involved in promoting women's rights and empowerment throughout her career. The virtual seminar provided a platform for participants to engage in discussions and gain valuable insights into the challenges faced by different genders, particularly women, in various spheres of life. Dr Matilda's extensive knowledge and experience in the field added immense value to the discussions.





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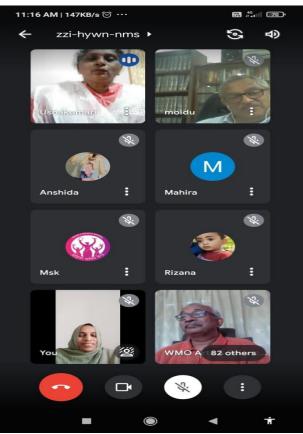
#### 8. GENDER SENSITIZATION CAMPAIGN

The Women Cell and Women Child Development Office in Wayanad organized Gender Sensitization Campaign through Google Platform on 11/9/2021. The program commenced with the inauguration by Ms. Usha Kumari, the Circle Inspector, Women Cell, Kalpetta. Her presence added credibility to the event, sharing her experience addressing women's issues and promoting gender equality in the region.

Adv. K. Moidu addressed the societal and cultural aspects that influence gender perceptions and behaviors. He discussed societal stereotypes and biases and how they hinder progress towards achieving gender equality. His talk encouraged the attendees to challenge these norms and work towards creating a more gender-sensitive society.

Adv. Babitha. G shared insights into various legal aspects about gender equality, women's rights, and the importance of the legal system in safeguarding women from discrimination and harassment. She emphasized the significance of creating a safe and respectful environment for women to thrive in all spheres of life.







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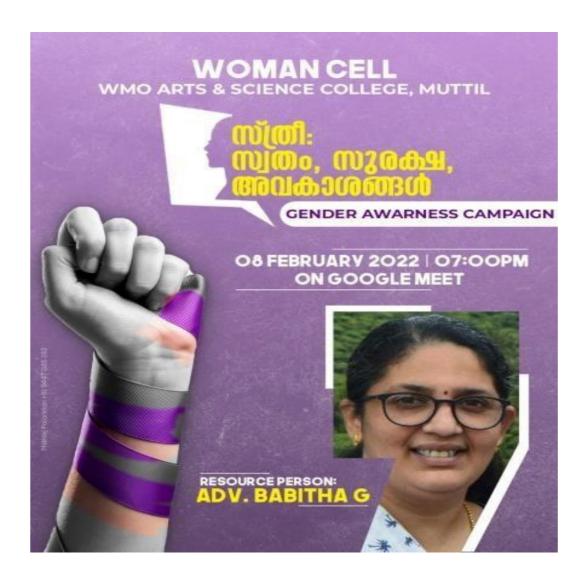
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# 9. WEBINAR ON' WOMEN'S IDENTITY, PROTECTION& RIGHTS'

The Women Cell organized a significant webinar titled 'Women Identity, Protection & Rights' on February 8, 2022, through Google Meet. The event aimed to educate and empower participants about women's identity, the importance of protecting their rights, and the legal avenues available to ensure their safety and equality.

The resource person Adv. Babitha G is a prominent lawyer specializing in women's rights and has actively advocated for gender equality and justice. During the webinar, Adv. Babitha G delivered an insightful presentation covering various topics related to women's identity and rights. Her talk highlighted the importance of breaking free from traditional gender stereotypes and promoting a more inclusive and supportive environment for women to thrive.





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#### 10.MEET A WOMAN ENTREPRENEUR

As part of Azadi Ka Amrit Mahotsav, Women Cell organized an impactful women entrepreneur development program titled "Meet a Woman Entrepreneur" on August 26, 2022. The primary objective of this program was to empower and equip girl students with the necessary skills and knowledge to embark on their entrepreneurial journeys and encourage them to start their businesses.

During the program, Ms. Lilly Mathew, Managing Director of Lilly Farms, Mananthavady, led the session, sharing her journey as an entrepreneur, her challenges, and her strategies to overcome them. Her real-life experiences and success story served as a beacon of motivation for the aspiring women entrepreneurs in the audience.









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# 11. STHREESAKTHI KALAJADHA- Empowering Women through Art and Culture

Women Cell at W M O Arts and Science College, Wayanad, collaborated with the Kudumbasree Mission, Wayanad, to organize an empowering event named "Sthreesakthi Kalajadha" on March 18, 2022, in the Campus. The event was aimed at celebrating the achievements and resilience of women while promoting gender equality and empowering women through various art forms. The cultural program performed was a vibrant display of talent and creativity. The Kudumbasree members showcased their skills in musical recitals and skits. The performances not only celebrated women's achievements but also highlighted the challenges they face and the strength with which they overcome them. They shared their experiences on how the Kudumbasree initiative has transformed their lives by providing economic empowerment and self-sufficiency opportunities.





