



**W M O Arts & Science College, Muttil**  
**Department of Mass Communication & Journalism**  
**VIDEO EDITING (WMMAS1)**

No. of Hours : 30

Course Co-ordinator: Aswin P

**Course Description**

The course covers different types of video editing, such as narrative, documentary, and music videos. Students may also learn how to optimize video content for different platforms, such as social media, web, and mobile devices. Upon completion of the certificate course, students may be equipped to pursue entry-level jobs in the video editing industry, work as freelancers or start their own video editing businesses. Overall, the certificate course in video editing is an excellent way to learn the fundamental skills and techniques required to edit and manipulate video footage, and to prepare for a career in the exciting and dynamic field of video editing

**Course Objective**

Video editing is a short-term training program designed to provide students with the skills and knowledge required to edit and manipulate video footage. The Course covers the basic principles of video editing, including concepts such as color correction, sound design, and visual effects. The curriculum typically includes both theoretical and practical components, with students learning the key concepts and principles of video editing through classroom lectures and hands-on training. They may work with a variety of video editing software tools, such as Adobe Premiere Pro, Final Cut Pro, etc.

**Course Outline**

**Module 01**

Understanding the video Camera and technology

**Module 02**

Types of video camera- Handy cam- Camcorders- Dslrs- Action Camera and Television Camera

**Module 03**

Video editing softwares and basic video editing tools- VFX-Transition and

Coloring

Video Production Practical