

PROGRAM AND COURSE OUTCOME

2018-19

PROGRAMME: B.Com CA

- This program could provide Industries,Banking Sectors,Insurance Companies,Financing Companies,Transport Agencies,Warehousing etc..well trained professionals to meet the requirements
- After completing graduation,students can get skills regarding various aspects like Marketing Manager,Selling Manager,Over all Administration abilities of the company.
- Capability of the students to make decisions at personal and professional level will increase after completion of this course.
- Students can independently start up their own Business.
- Student can get thorough knowledge of finance and commerce.
- The knowledge of different specialization in Accounting,Costing,Banking and finance with practical exposure helps the students to stand in organization.

Semester	Course	Course Outcome
I	Business Management	To understand the process of business management and its functions. To familiarize the students with current management practices. To understand the importance of ethics in business. To acquire knowledge and capability to develop ethical practices for effective management.

	Managerial Economics	<p>.To enable the students to understand micro and macroeconomic concepts relevant for business decisions.</p> <p>To help the students to understand the Application of economic principles in business management.</p>
II	Financial Accounting	<p>To equip the students with the skills of preparing financial statements for various type of organizations.</p> <p>To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.</p>
	Marketing Management	<p>To provide basic knowledge about the concepts, principles, tools and techniques of marketing.</p> <p>To impart necessary knowledge which help the student to choose a career in the field of marketing.</p> <p>To expose the students to the latest trends in marketing</p>
III	Basic Numerical Skills	<p>To enable the students to acquire knowledge of Mathematics and Statistics.</p> <p>At the end of this course, the students should have understood set operations, matrix and Mathematics of finance, Statistical tools and their applications</p>
	General Informatics	To update and expand basic Informatics skills of the students.

		To equip the students to effectively utilize the digital knowledge resources for their study
	Business Regulations	To familiarize the students with certain statutes concerning and affecting business organizations in their operations. To understand rules and regulations of business
	Corporate Accounting	To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.
	Human Resources Management	To familiarize the students with the different aspects of managing human resources in a organization. To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.
IV	Entrepreneurship Development	To enable the students to have an understanding of the basics of business, entrepreneurship and organizational management.
	Banking and Insurance	To enable the students to acquire knowledge about basics of Banking and Insurance. To familiarize the students with the modern trends in banking
	Cost Accounting	To familiarize the students with the various concepts and elements of cost. To create cost consciousness among the students.

	Corporate Regulations	To familiarize the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.
	Quantitative Techniques	To familiarize student with the use quantitative techniques in managerial decision making.
V	Accounting for Management	<p>To enable the students to understand the concept and relevance of Management Accounting.</p> <p>To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making</p>
	Business Research Methods	To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies
	Human Resource Management	<p>To familiarize the students with the different aspects of managing human resources in a organization.</p> <p>To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.</p>
	Business Applications of Computers	<p>To help the students to acquire basic knowledge about computer and its applications in various areas of business.</p> <p>To enable the students to understand the modern trends and technologies in computer applications.</p>

	Business Information System	To enable the students to acquire basic knowledge in the information technology and its relevance to the various areas of business.
	Basic Accounting (Open Course)	To enable the students to acquire knowledge of Accounting Principles and Practice
VI	Income Tax Law and Practice	To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.
	Auditing	To provide knowledge of auditing principles and techniques and to familiarize the students with the understanding of issues and practices of corporate undertakings
	Office Automation Tools	To enable the students to acquire basic knowledge in the various office automation tools and its applications in the various areas of business.
	Computerized Accounting with Tally	To enable the students to acquire basic knowledge in the computerized accounting systems and its applications in the area of business.
	Project and Viva Voce	To provides learning experience to students To provides opportunity to students to synthesize knowledge from various areas of learning.