

The academic year 2024-25 of the department started with the commencement of classes for the III and V semester of the BA Economics, on 1st June 2024. The department officially started the I semester of the BA Economics on 7th July 2024.

This annual report will provide an overview of the department's activities during the past year, including academic achievements, various institutional visits, and outreach efforts. This year we organized several programmes, including seminars, invited talks, exhibitions etc. We conducted online sessions of various eminent scholars from other institutions to share their vision and exchange ideas with our faculty and students. The department also engaged with the local community through various outreach efforts.

I . PROFILE OF THE DEPARTMENT

Name of the Department : ECONOMICS
Year of establishment 2015
Name of Programmes : B A Economics

II . AIMS AND OBJECTIVES OF THE COURSE

- The principal aims and objectives of the BA Economics programme are
- To provide students a well founded education in economics.
- To provide and adapt curricula that prepare our graduates for employment.
- To provide the students with the opportunity to pursue courses that emphasise quantitative and theoretical aspects of Economics.
- To provide students with the opportunity to focus on applied and policy issues in Economics.

III . ADVANTAGES OF THE COURSE

- Students develop critical thinking skills which helps them to be creative in the economic field.
- Students become observant and give constructive criticism about national policies and government decisions that affect the national economy.
- Students get the opportunity to pursue courses that emphasis quantitative and theoretical aspects of economics.
- Our graduates are provided with a wide range of employment opportunities in both government and private sectors.

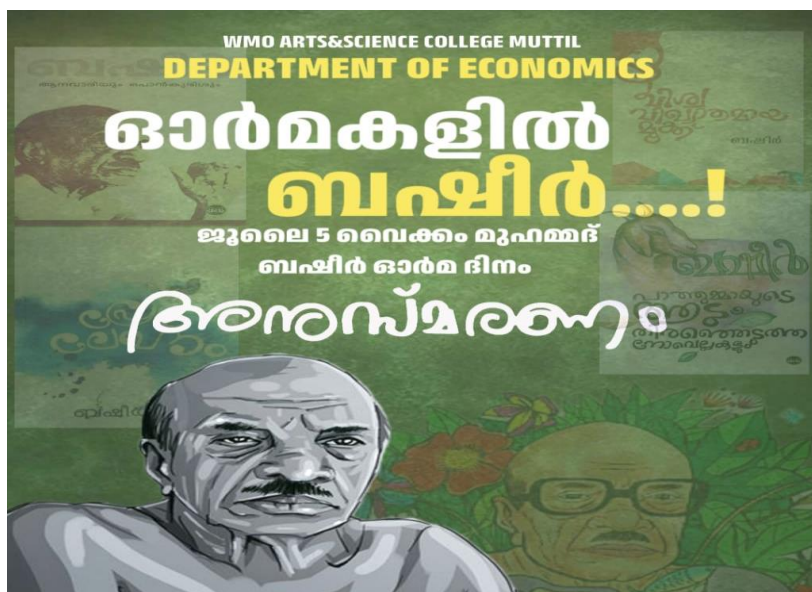
IV. STUDENT STRENGTH.

PROGRAMME	YEAR	STUDENT STRENGTH	Total
B A Economics	I Year	62	181
	II Year	56	
	III Year	63	
TOTAL STUDENTS			181

V. UNIVERSITY EXAMINATION RESULTS

PROGRAMME	No of students attended the examination	No of students passed	Pass Percentage
B A Economics	63	37	59

IV. DEPARTMENTAL ACTIVITIES



The Department of Economics at WMO Arts & Science College, Muttill, organized the event “Ormakalil Basheer” on July 5 in D2 Economics to honor the legendary Malayalam writer Vaikom Muhammad Basheer on his Remembrance Day. The event featured a reading competition, where participants read excerpts from Basheer’s iconic works, showcasing his unique storytelling style and humor. Another highlight was a role-play session, where students brought to life characters from his famous stories, including Majeed and Suhra from Balyakalasakhi, Keshavan Nair from Pathummayude Aadu, and Ettukali Mammachan from Shabdangal. The performances captured the humor, realism, and emotional depth of Basheer’s narratives, making the event both engaging and educational. The program successfully provided a platform for students to appreciate Basheer’s literary genius while enhancing their reading and performance skills.

2. ELEVATE(INDUCTION PROGRAMME



The Department of Economics at WMO Arts & Science College, Muttill, Wayanad, organized an induction program titled "ELEVATE" (Economics Learning and Visionary Talent Enhancement) on 24th October 2024 at 10:00 AM at Talroops Techie's Park, WMO English Academy. The event aimed to welcome new students and provide insights into the department's academic environment and opportunities. It was inaugurated by Dr. Viji Paul, Principal of WMO Arts & Science College, and featured a keynote address by Haris P M, Assistant Professor in the Department of Development Economics at Government College, Mananthavady. The program emphasized skill development and visionary talent enhancement in the field of economics, setting a strong foundation for the students' academic journey. The successful event highlighted the department's commitment to fostering academic excellence and holistic student development.

3. CERTIFICATE COURSE INAUGURATION

The Department of Economics at WMO Arts & Science College, Muttill, launched a Certificate Course on Advanced Data Analytics for the academic year 2024-2025. The inauguration took place on October 25, 2024, marking the beginning of an initiative aimed at equipping students with essential data analysis skills. The event was honored by the presence of Dr. Hamsa K K, Retired Associate Professor, from the Post Graduate Department of Statistics, Farook College, Kozhikode, who inaugurated the course. In his address, Dr. Hamsa

emphasized the growing importance of data analytics in modern economics and research. He highlighted how proficiency in data handling, statistical analysis, and computational tools can significantly enhance students' career prospects. The certificate course aims to provide students with hands-on experience in data analytics techniques, statistical modeling, and software applications relevant to economic research and decision-making. The program is expected to bridge the gap between academic learning and industry demands, making students more competent in handling real-world data-driven challenges. The event concluded with an interactive session where students expressed their enthusiasm for learning advanced data analytics techniques. The department looks forward to a successful implementation of the course, empowering students with valuable analytical skills.

4. MAGAZINE RELEASE & HONURING VOLUNTEERS



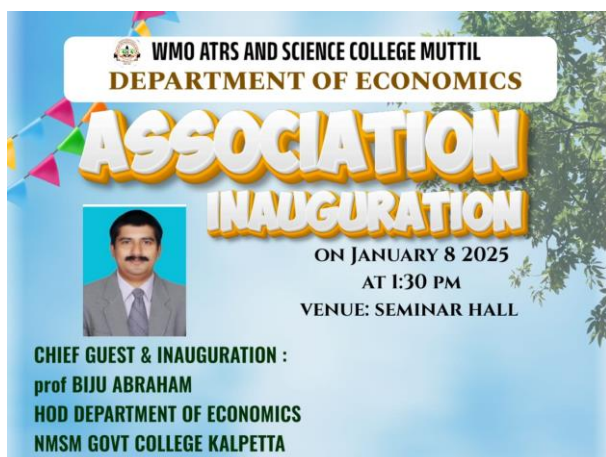
The Department of Economics at WMO Arts & Science College, Muttill, organized a significant event on October 30, 2024, at the Seminar Hall. The program focused on the release of a handwritten magazine and the honoring of volunteers who played a crucial role during the Mundakkai disaster relief efforts. The event was inaugurated by Dr. Viji Paul, who addressed the gathering on the importance of student initiatives in literature and social service. The handwritten magazine, created by students, was officially launched, showcasing their creative and intellectual contributions. A special segment of the program was dedicated to honoring the volunteers who actively participated in the rescue and relief operations during the Mundakkai disaster. As a token of appreciation, they were recognized for their dedication and selfless service to the community. The chief guest, Sadir Thalappuzha, a well-known poet and police station sub-inspector, delivered an inspiring speech emphasizing the significance of social responsibility and youth engagement in disaster management. The event was a meaningful tribute to both the power of student creativity and the spirit of volunteerism, leaving a lasting impact on all attendees.

5. FOOD FEST



The Department of Economics at WMO Arts & Science College, Muttill, organized an exciting Food Fest titled “Aharam” on November 20, 2024, at the College Auditorium. The event was a vibrant celebration of diverse cuisines, bringing together students, faculty, and food enthusiasts to explore a variety of flavors. The festival showcased a wide range of traditional and international dishes, encouraging students to engage in culinary creativity and entrepreneurship. The colorful and lively atmosphere, filled with stalls offering delicious food, created an enjoyable experience for all attendees. In addition to tasting and enjoying different delicacies, the event also aimed to promote the significance of food culture, healthy eating, and the economics behind the food industry. The Food Fest was a grand success, attracting a large crowd and fostering a sense of community and cultural appreciation. It provided students with an opportunity to exhibit their culinary talents, enhance their organizational skills, and gain practical insights into event management and food business economics.

6. INVITED TALK & ASSOCIATION INAUGURATION





The Department of Economics at WMO Arts & Science College, Muttill, successfully conducted the Association Inauguration on January 8, 2025, at 1:30 PM in the Seminar Hall. The event was graced by Prof. Biju Abraham, Head of the Department of Economics, NMSM Government College, Kalpetta, as the Chief Guest and the inaugurator. The program commenced with a warm welcome speech, followed by the official inauguration by Prof. Biju Abraham, who then delivered an insightful invited talk on “The Impact of Inflation on Savings.” He explained how rising inflation erodes the purchasing power of money, leading to a decline in real savings. He highlighted the importance of choosing the right investment options to hedge against inflation, such as stocks, real estate, and inflation-indexed bonds. The talk also touched upon government policies and economic strategies to control inflation and protect savings. The session was highly engaging, with students and faculty actively participating in discussions. The event concluded with a vote of thanks, marking the beginning of an active and intellectually stimulating year for the Economics Association. The inauguration served as an excellent platform for students to gain valuable economic insights and enhance their understanding of real-world financial challenges.

7. INVITED TALK

**WMO Arts and Science College, Muttill**

**WOMEN CELL & DEPARTMENT OF
BA ECONOMICS**

In Association With
THE KERALA STATE WOMEN'S
DEVELOPMENT CORPORATION LTD.
(KSWDC)

WOMEN And EDUCATION

2025 JANUARY 10

RESOURCE PERSON:



Dr. Muhsina Lubaiba KM
HOD. Psychology
Nilgiri College of Arts and Science
Time: 2:00 PM
venue: seminar Hall

The Women Cell and Department of BA Economics at WMO Arts and Science College, Muttill, in association with The Kerala State Women's Development Corporation Ltd. (KSWDC), organized a seminar on "Women and Education" on January 10, 2025. The event took place at 2:00 PM in the Seminar Hall and featured Dr. Muhsina Lubaiba KM, Head of the Department of Psychology, Nilgiri College of Arts and Science, as the resource person. Dr. Muhsina Lubaiba emphasized the crucial role of education in empowering women and fostering social and economic development. She discussed the challenges women face in accessing education, including societal barriers, financial constraints, and cultural biases. The session also highlighted the importance of creating inclusive learning environments and policy interventions to promote gender equality in education. The seminar provided an insightful platform for students and faculty members to engage in discussions about the significance of women's education in building a progressive society. The event concluded with an interactive Q&A session, where participants shared their perspectives and explored possible solutions to enhance educational opportunities for women.

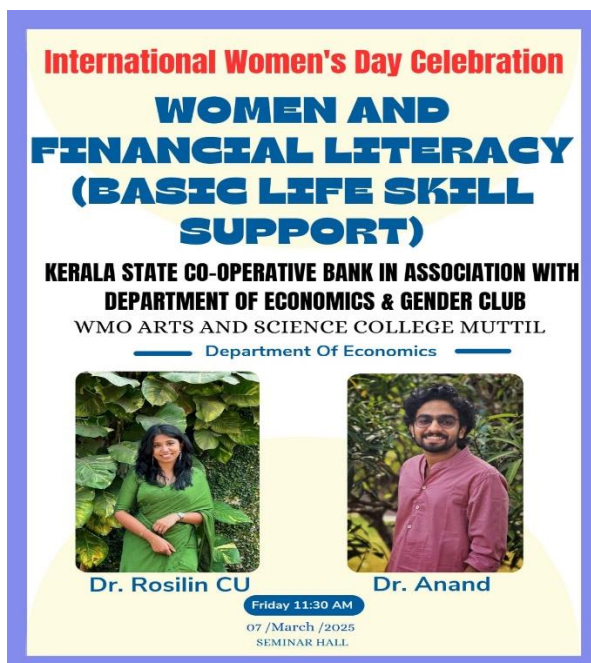
8. COMMEMORATION



The Department of Economics at WMO Arts & Science College, Muttill, Wayanad, organized a Commemoration Meet on December 31, 2024, to pay tribute to Dr. Manmohan Singh, a

visionary leader, economist, and statesman who played a crucial role in shaping modern India. The event took place at 11:45 AM in the Second Year Economics Classroom and featured a commemorative lecture by Muhammad Rafi N, Assistant Professor, PG Department of Commerce. The lecture highlighted Dr. Manmohan Singh's contributions to India's economic reforms, particularly the 1991 liberalization policies, which transformed the country's economic landscape. The speaker emphasized Singh's role in stabilizing the Indian economy, promoting globalization, and fostering sustained economic growth. The session also shed light on his leadership as the former Prime Minister of India, during which he continued to implement progressive policies to strengthen India's economic foundations. The event was well-attended by students and faculty members, who actively engaged in discussions on the impact of economic reforms and leadership in nation-building. The commemoration meet served as an insightful learning experience, inspiring students to understand the significance of economic policies in shaping a country's future.

9. INVITED TALK



On March 7, 2025, the Department of Economics and Gender Club of WMO Arts and Science College, Muttill, in association with the Kerala State Co-operative Bank, organized an insightful session on "Women and Financial Literacy (Basic Life Skill Support)" as part of the International Women's Day Celebration. The session, held at the Seminar Hall at 11:30 AM, aimed to highlight the importance of financial literacy for women and equip them with essential financial management skills. The resource persons for the event were Dr. Rosilin CU and Dr. Anand, who shared their expertise on financial planning, budgeting, and investment strategies tailored for women. The event underscored the role of financial independence in empowering women and promoting gender equality. Through interactive discussions and real-life examples, the speakers emphasized the need for women to actively engage in financial decision-making, both at personal and professional levels. The program was well-received by students and faculty members, sparking meaningful conversations about financial security and

gender inclusivity in economic growth. The Department of Economics and Gender Club expressed their commitment to continuing such initiatives to enhance financial awareness among women

10. TOWN BEAUTIFICATION



On December 18, 2024, the Department of Economics at WMO College Muttill, in collaboration with Kalpetta Municipality, successfully organized a Town Beautification Programme. The initiative aimed to enhance the aesthetic and ecological quality of the town while promoting environmental awareness among students. Thirty students from the Department of Economics actively participated in activities such as tree plantation, waste management, and cleaning public spaces, contributing to the overall improvement of the town's environment. The event also focused on creating awareness among residents about the importance of maintaining cleanliness and green spaces. In recognition of their efforts, each participant was awarded a certificate by the programme coordinators and faculty members. The success of the programme highlights the positive impact of community-driven environmental initiatives and strengthens the relationship between WMO College Muttill and Kalpetta Municipality in their shared mission to improve the local community.

VI. ACHIEVEMENTS OF STUDENTS:

The Department of Economics stands as a testament to academic excellence and holistic development. We are proud to present some key highlights and achievements:

Academic Excellence & Student Success:

- The department has consistently shown steady and significant improvement in academic results
- Last year, we achieved an impressive 77% pass rate, which was the highest in the college, reflecting both the dedication of our students and the unwavering support from our faculty
- We are proud to announce that some students from the last batch have secured

placements in reputable organizations, a testament to our focus on skill-building and employability.

- The department offers both a 3-year B.A. Economics program and a 4-year B.A. Economics (Honors) program
- The curriculum covers Microeconomics, Macroeconomics, Econometrics, and Applied Economics, with a strong focus on Indian and global economic issues. We also offer a minor in Sectoral Dynamics in Indian Economy
- Our annual intake is 70 new students, with a total strength of 179 students across all batches, demonstrating a growing gender diversity with 57.5% female students

Community Engagement & Social Responsibility:

- Our department is actively involved in community welfare. We demonstrated immense empathy and solidarity during times of crisis by actively participating in rescuing and helping landslide victims in Mundakai, Wayanad, collecting cash, food materials, and essentials for them
- We have adopted activities in a tribal village for literacy enhancement, showcasing our commitment to community development
- The department actively collaborates with the Municipality and Suchitwa Mission, Kerala, to promote environmental sustainability and cleanliness through community-focused activities
- We actively engage in social service activities, including contributions for Chooral Mala landslide victims, service in flood relief camps, and participation in the Town Beautification program in Kalpetta

Skill Development & Entrepreneurship:

- We regularly conduct workshops on work readiness to enhance the employability skills of our students
- Under the GrecomeX initiative, our students engage in skill development activities, including the creation, exhibition, and sale of eco-friendly products

DEPARTMENT OF ECONOMICS: ANNUAL REPORT 2024-2025

- We have a strong focus on Data Analytics as a best practice, equipping students with valuable skills for the modern workforce
- We collaborate with KKEM (Kerala Knowledge Economy Mission), which adopted our last final-year batch, ensuring their skill development and employment readiness
- Our participation in the EMERG program further focuses on student skill

enhancement and career opportunities We offer valuable Certificate Courses such as "Indian Financial System," providing practical insights for careers in banking, finance, and investment

- Another crucial offering is "Advanced Data Analysis," which equips students with highly sought-after analytical and computational skill
- Our annual seminars on emerging economic issues feature expert talks from economists, alumni, and industry leaders, fostering critical thinking and networking. Recent topics include "Women and Education," "Women and Financial Literacy," and "The impact of Inflation on savings"
- We also host invited talks and training sessions like "ELEVATE" (Economic Learning and Visionary Talent Enhancement) and "Basic Life Skill Training"

Green Department Initiatives:

- We are proud to be recognized as a "Green Department," actively promoting sustainability
- Our students contribute to state-level agricultural data collection through their participation in the agriculture census as enumerators

Notable Individual Achievements:

- We celebrate the exceptional talents of our students, including one who was featured in the Limca Book of Records for bottle art.
- Another student has gained significant recognition as a successful YouTuber with 1000k subscribers
- Our students have excelled in various competitions, demonstrating leadership, teamwork, and a competitive spirit.
- Notable achievements include winning the Under-20 State Football Championship 2024-25.
- Securing third place in the KSEB Power Quiz, and participating in the Constitution Day Quiz and Poll Quest.

Institutional Contributions:

- Our department consistently ranks at the top in submitting NAAC files and IQAC-related documents, demonstrating our unwavering commitment to quality assurance within the college.
- We are recognized as the most disciplined department and are consistently at the top in fee collection within the college.
- The department includes experienced faculty such as Madhusoodhanan K (Head of Department and Assistant Professor), Dr. Said Muhammed V.H. (Assistant Professor

DEPARTMENT OF ECONOMICS: ANNUAL REPORT 2024-2025

and Dept. Coordinator, FYUGP), Rubeena P. (Assistant Professor and Dept.

Coordinator, Programme), and Jithya K. (Assistant Professor and Dept. Coordinator, IQAC).

Sports and Arts Excellence:

- Our students have shown exceptional performances in football and volleyball, excelling on the sports field.
- We also boast strong achievements in arts and quiz competitions, further enhancing the department's overall success.

Collaborations:

- We have a strong Memorandum of Understanding (MoU) with MSSRF (M. S. Swaminathan Research Foundation), Wayanad, for knowledge sharing and student development. This MoU also covers collaborative research and projects in agricultural sustainable development.
- We also have an MoU with Alphonsa College, Sulthan Bathery, Wayanad, to strengthen academic cooperation and resource sharing

Practical Learning & Outreach:

- Our students participate in engaging activities like Peak Trekking to Chembra
- We encourage entrepreneurial spirit and culinary talents through events like our Food Fest
- Extension visits, such as the trip to Red Fort, New Delhi, on Republic Day, are integral to our educational philosophy
- Study trips to historical and cultural sites like the Taj Mahal, Humayun's Tomb, and Manali provide cultural immersion and real-world context to their studies

Gender Equity & Student Well-being:

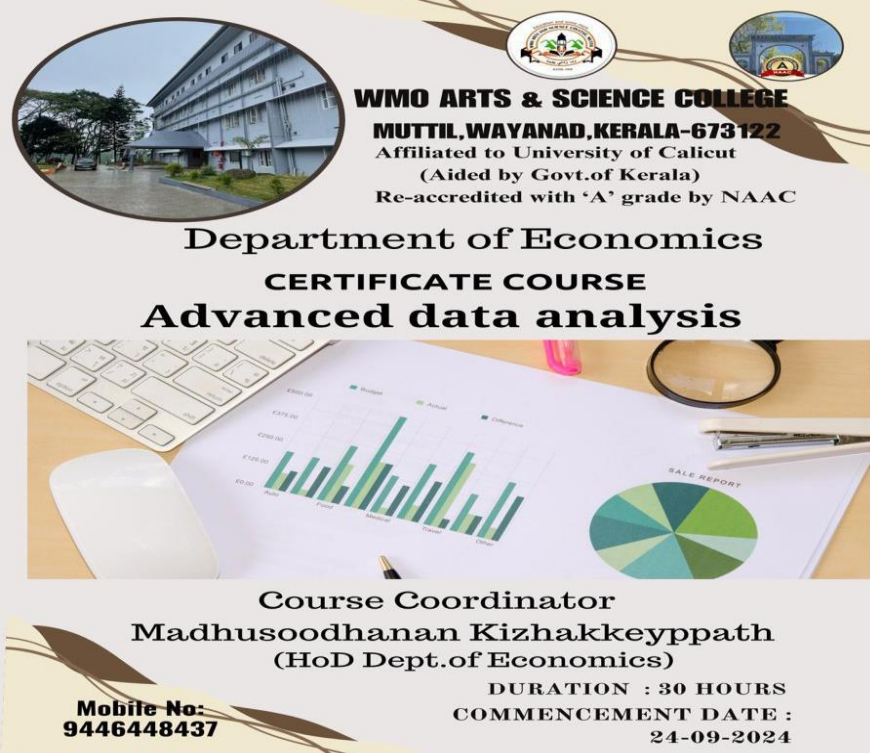
- Our Gender Equity Scheme includes the "Emergency Medical Relief for Girls (EMERG)" scheme, ensuring critical support for female students during medical emergencies
- Gender sensitization events and Women's Day celebrations focus on creating an inclusive and equitable educational environment for all students

Student Publications & Engagement:

- Our departmental magazine, "Bailey" (also known as "Athijeevanathinte Bailey"), serves as a platform for student articles, research insights, and creative expressions, achieving third place
- The department also organizes commemoration events like Environment Day, tributes to influential figures such as Dr. Manmohan Singh, and photography contest

CERTIFICATE COURSES

1.



WMO ARTS & SCIENCE COLLEGE
MUTTIL, WAYANAD, KERALA-673122
Affiliated to University of Calicut
(Aided by Govt. of Kerala)
Re-accredited with 'A' grade by NAAC

Department of Economics
CERTIFICATE COURSE
Advanced data analysis

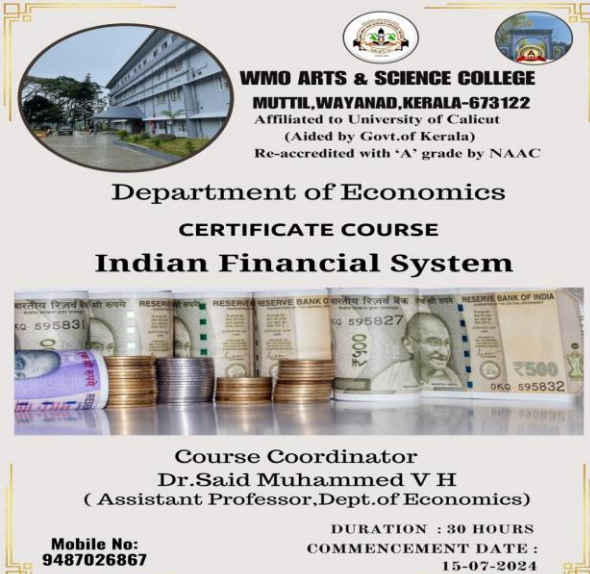
Course Coordinator
Madhusoodhanan Kizhakkeyppath
(HoD Dept. of Economics)

Mobile No:
9446448437

DURATION : 30 HOURS
COMMENCEMENT DATE :
24-09-2024

A Certificate Course in *Advanced Data Analysis* conducted by the Department of Economics at WMO Arts & Science College, Muttill, affiliated with the University of Calicut. The course was held from 24th September 2024 to 15th January 2025 and aimed to enhance participants' skills in statistical methods, data interpretation, and research-based analysis in economics. This certification reflects her competence in handling and analyzing economic data using advanced tools and techniques.

2.



WMO ARTS & SCIENCE COLLEGE
MUTTIL, WAYANAD, KERALA-673122
Affiliated to University of Calicut
(Aided by Govt. of Kerala)
Re-accredited with 'A' grade by NAAC

Department of Economics
CERTIFICATE COURSE
Indian Financial System

Course Coordinator
Dr. Said Muhammed V H
(Assistant Professor, Dept. of Economics)

Mobile No:
9487026867

DURATION : 30 HOURS
COMMENCEMENT DATE :
15-07-2024

The Department of Economics at **WMO Arts & Science College, Muttill**, offered a certificate course titled "**Indian Financial System.**" The course, coordinated by **Dr. Said Muhammed V H** (Assistant Professor, Dept. of Economics), is designed to provide participants with foundational and practical knowledge of the Indian financial sector. The course commenced on **15th July 2024** and includes a total duration of **30 hours**. It aims to equip students with insights into the structure, functions, and key components of India's financial system, contributing to their academic and career growth in economics and finance.

VIII. BEST PRACTICES:

- Giving training and practices to students in statistical data collection, processing and analytics.
- Student Enrichment Programme - to encourage and promote competitive exams including civil services.