







DEPARTMENT OF MASS COMMUNICATION
ANNUAL REPORT
2021-22



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FACULTY PROFILE

PHOTO	NAME	DESIGNATION	QUALIFICATION	EXPERIENCE
	Anu Ann Varghese	Guest faculty,HOD	MA.Multimedia	10 yrs
	Greeshma John MJ	Guest faculty	MJMC	7yrs
	Aswin P	Guest faculty	MA Media studies	4yrs
	Abdul Rahman UP	Guest faculty	MA Mass communication,JRF	2yrs

STUDENT STRENGTH

CLASS	STRENGTH
D1 MASS	60 Students
D2 MASS	59 Students
D3 MASS	54 Students



Faculty participation in seminars /Workshops

SL NO.	Name	Refresher/Orientation	Seminar/Workshop / Conference
	Anu Ann Varghese	sucessfully completed an e-FDP on “Digital Journalism” organized by REUTERS on 30 th May 2021	<p>Attended a webinar on “Education and Character formation” conducted by Pazhassiraja college,Pulpally (Shalom institute of Mental health and Research) and the Department of Mass communication and Journalism, Pazhassiraja college,Pulpally.The resource person was Dr.Alexander Jacob IPS(RTD) on 6th September 2021 11 am to 1:30pm through Zoom platform.</p> <p>Attended a webinar on “Gender Sensitisation ” conducted by Women and Child development office Wayanad and Women cell,WMO Arts and Science college,Muttill .The resource person was Smt.Usha Kumari CI ,on 11th September 2021 11 am to 1:30pm through Zoom platform.</p>



	Greeshma John MJ		<p>Attended an International Webinar “FREEDOM SERIES” ,Freedom of the Press ,organised by Department of Media studies in association with IQAC ,Christ Nagar College,Trivandrum on 13th August 2021 4:30 pm.</p> <p>Attended a webinar on “Education and Character formation” conducted by Pazhassiraja college,Pulpally (Shalom institute of Mental health and Research) and the Department of Mass communication and Journalism, Pazhassiraja college,Pulpally.The resource person was Dr.Alexander Jacob IPS(RTD) on 6th September 2021 11 am to 1:30pm through Zoom platform.</p>
	Aswin P	sucessfully completed an e-FDP on “Digital Journalism” organized by REUTERS on 30 th May 2021	Attended an International Webinar “FREEDOM SERIES” ,Freedom of the Press ,organised by Department of Media studies in association with IQAC ,Christ Nagar College,Trivandrum on 13th August 2021 4:30 pm.



Details of Seminars/ Workshops/ Symposia

1.	WEBINAR SERIES LETS OPEN UP	<p>Department of mass communication conducted a WEBINAR SERIES LETS OPEN UP Journey of a Reporter ,a humble initiative by Mass communication students with the motive to encourage and inspire students.The first session was conducted by Mr.Thasleem Punnakkadan,second year Mass communication student on 26th July 2021 at 7:30 pm.50 students were actively part of the session.</p>	
2.	WEBINAR SERIES LETS OPEN UP	<p>Department of mass communication conducted a WEBINAR SERIES LETS OPEN UP, "Introduction to a Vlog", a humble initiative by Mass communication students with the motive to encourage and inspire students.The second session was conducted by Mr.Ameen Koya,third year B.Com CA student on 4th August 2021 at 7:30 pm.65 students were actively part of the session.</p>	<p>Mr.Ameen Koya,third year B.Com CA student</p> 
3.	WEBINAR SERIES LETS OPEN UP	<p>Department of mass communication conducted a WEBINAR SERIES LETS OPEN UP, "Alumni Talks", a humble initiative by Mass communication students with the motive to encourage and inspire students.The third session was</p>	<p>Ms.Faseela T ,Alumni Mass communication department</p>



<p>4.</p>	<p>WEBINAR SERIES LETS OPEN UP</p>	<p>conducted by Ms.Faseela T ,Alumni Mass communication department on 13th August 2021 at 7:30 pm.65 students were actively part of the session.</p> <p>Department of mass communication conducted a WEBINAR SERIES LETS OPEN UP, a humble initiative by Mass communication students with the motive to encourage and inspire students.The fourth session was conducted by Ms.Jyothi Sandra ,Second yr , Mass communication student on 20th Sep 2021 at 7:30 pm.65 students were actively part of the session.</p>	 <p>Ms.Jyothi Sandra ,Second yr , Mass communication student</p> 
<p>5.</p>	<p>WEBINAR SERIES LETS OPEN UP</p>	<p>Department of mass communication conducted a WEBINAR SERIES LETS OPEN UP, a humble initiative by Mass communication students with the motive to encourage and inspire students.The fifth session was conducted by</p>	<p>Ms.Sreelekha,Second yr , Mass communication</p>
<p>6.</p>	<p>WEBINAR SERIES LETS OPEN UP</p>	<p>Ms.Sreelekha,Second yr , Mass communication student on Oct 1 2021 at 7:30 pm.50 students were actively part of the session</p>	
		<p>Department of mass communication conducted a WEBINAR in connection with KERALAPIRAVI on Nov.1,2021 named “Maamalakkappurath marathakapattuduth malayalamennoru naadund”.The resource person was Smt.Pushpa K.,GBHSS,Manjeri.</p>	



CERTIFICATE COURSE,VALUE ADDED & BRIDGE COURSE 2021-22

Certificate course on Basic of Photography is conducted in the 2021-22 academic year exclusively for Mass Communication Students from 18th Jan 2022 to 27 Jan 2022 .40 students successfully completed the course.Certificate course on Video Editing is conducted from 11/01/2022 to 28/01/2022 on the basis of the paper Television production & Cinema. Bridge courses are conducted every year to familiarize our first year students on the basics of communication studies.

Other activities

1. QUIZ COMPETITION

Department of mass communication conducted an online Quiz for students from different disciplines on June 5,2021 in connection with World environment Day with the noble objective of keeping them up to date on the environmental issues happening around them.About 100 students responded to the quiz.

2.MASS PLANTING CHALLENGE

Department of mass communication conducted a MASS PLANTING CHALLENGE where in Teachers,Non teaching staff and students of WMO College are invited to plant a tree sapling and post a photo of the same to the link shared on June 5,2021 in connection with World environment Day.



3.MASS RADIO



Department of Mass Communication and Journalism had came up with our new Online Radio Podcast channel. To connect you with new variety of information and Entrainment. Online launching was done by our Principal Dr.Muhammed Fareed at 10:00am on 19th June 2021 With a Talk about റാഡിയോ. Our daily podcast will be available on Spotify and various other platforms.

4.DAILY READINGS

Department of Mass Communication and Journalism organized a daily reading for students from our college as well as other schools and colleges .It can be excerpts from novels,short stories or poems (Malayalam,English or Hindi).This was continued for one week and the program was as follows:We issued certificate of participation for the following students

DAY1 READING(19/06/2021): Sultana M ,D1 English WMO College

Arathi Anil ,D1 Mathematics,WMO College

DAY2 READING(20/06/2021): Aksha Gireesh ,D3 Mass com,WMO College

Nanda Bala,WMO English school

DAY3 READING(21/06/2021): Maria Theresa,Vimala college,Thrissur

Arunima Anil, D3 Mass com,WMO College

DAY4 READING(22/06/2021): Hafza , D1 English WMO College

Maria Theresa,Vimala college,Thrissur

DAY5 READING(23/06/2021): Farsana, D3 Mass com,WMO College

Japhinshan, D3 Mass com,WMO College

DAY6 READING(24/06/2021): Athira KR,D3 Masscom, WMO College

DAY7 READING(25/06/2021): Mehana Babu,Sacred Heart college



5.MASS CHRONICLE

“Ideas shape the course of history as the Pen is mightier than the Sword”

Mass Communication department has a biweekly publication MASS CHRONICLE .It is the window to the activities of the college.It widens the knowledge and helps in developing the power of writing of our budding Journalists.

6.PHOTOGRAPHY CONTEST

Department of mass communication organized a photography contest in connection with KERALA PIRAVI on Nov.1,2021.Entries were invited from students of all departments.Among the forty five entries we received,we could select the best three and certificates were distributed to the winners

7.CHRIMBO 2K21

Mass communication department conducted a Christmas programme on 21 st Dec 2021 commemorating the birth of Jesus Christ. The programme was inaugurated by Ms.Anu Ann Varghese,HOD,Dept of Mass communication.To set a perfect example of secularism, we celebrate all the festivals in our department. The celebration had taken place in the College auditorium.The students had decorated the hall like a bride. There was the Christmas Tree decorated with lamps and toys and flowers in one corner of the hall. We had also decorated the stage with Merry Christmas and Happy New Year tags. We celebrated both the events (Christmas Day and Welcoming of New Year) together.

8.INTERVIEW PROGRAMME FRAMES OF MASS COM

As a part of 5th Semester Television Production,students from D3 Mass Communication have arranged an Interview program for the Teachers who have completed their “ALL INDIA TRIP”.It was an experience sharing session by Dr. Mohamed Shafeeq T(Department of Malayalam), Muhammed Sayed (Department of Arabic) Mohammed Midlaj (Department of English)It was a 1 hour program for Mass Communication's official youtube channel called FRAMES OF MASS COM. The session was handled by Japhin Shan (D3 Mass Com) and the Camera crew was Edwin George and Adarsh accompanying around 15 students for interaction (Audience)Discussion was based on travel experience, Travel expense, Food, Culture, and Motivation for our students to travel.



Video uploaded on 25th Dec 2021

Video Link :<https://youtu.be/cYzKXQI9tyQ>



EXTRA EFFORT TAKEN FOR ACADEMICALLY WEAKER STUDENTS

ADVANCED LEARNERS & SLOW LEARNERS

- We cater to both the needs of the advanced learners and the slow learners.
- We continuously monitor and evaluate student progress through various methods, including timely examinations and feedback sessions.
- Our department also organizes invited talks, debates, and discussions to expose students to new and current knowledge.
- We encourage students to extract information from web resources and journals, and link curriculum with social issues.
- As a part of our holistic approach, we encourage exceptionally talented students to help in the remedial program meant for the weaker students. All these quality ensuring initiatives contribute to making our department a hub of innovative learning experiences.



MENTORING

- o Our department follows a mentoring program which enables the students to provide feedback to teachers on curricular issues, college infrastructure and administrative matters.
- o Mentoring system minimized dropouts through personal counseling, better discipline in campus and respectful relationship between teachers and students.
- o The vibrant interaction between teachers and learners creates an academic atmosphere conducive to enhanced scholarly pursuit

TUTORIAL HOURS/REMEDIAL CLASSES/BUDDY SYSTEM

- o At our department, we conduct special and remedial classes for slow learners, with the aim of enhancing their academic performance.
- o Our dedicated tutorial hours provide a space for students to monitor their progress and seek guidance on any personal difficulties they may be facing.
- o Even during vacation time, we conduct revision classes to ensure that students are fully prepared for their exams.
- o Our buddy system entails assigning students to help and support each other with specific tasks and skills

Major achievements of students

1. SHORT FILM ...Behave yourself India,the Youth is watching

Our students Sherin Shanoj, Japhinshan and Abhay ES of D3 Mass communication bagged second prize for the short film competition conducted by the National Election Commission as part of Voters Day. Prize was distributed by honourable District Collector Dr.A. Geetha

2.VOLLEY BALL TOURNAMENT

Our student Jithul KK of D1 Mass communication secured first in Wayanad Youth Volley ball Championship.

Our student Jithul KK of D1 Mass communication participated in Senior State Volley ball Championship held at Kasargode on December 30th 2021 to January 5th 2022.



Our students Jithul K.K. and Arjun CR of D1 Mass communication secured third prize in Inter collegiate A zone Volley ball tournament

3.ARTS

Our student Rahana Noureen of D1 Mass communication secured fifth position in the Music Reality show, Monjanu Ishal Season 2 Grand Finale.

Our student Ashwani Suresh of D1 Mass communication got selected as one among the 10 finalists of Film Director Rajasenan's Sanghakalavedhi 2021 .