



**DEPARTMENT OF MASS COMMUNICATION  
ANNUAL REPORT  
2020-21**

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### FACULTY PROFILE

PHOTO	NAME	DESIGNATION	QUALIFICATION	EXPERIENCE
	Anu Ann Varghese	Guest faculty,HOD	MA.Multimedia	10 yrs
	Greeshma John MJ	Guest faculty	MJMC	6 yrs
	Aswin P	Guest faculty	MA Media studies	3yrs
	Srijimol P.S.	Guest faculty	MCJ	4yrs
	Soumya Mathai	Guest faculty	MCJ	9 yrs

## STUDENT STRENGTH

CLASS	STRENGTH
D1 MASS	62 Students
D2 MASS	32 Students
D3 MASS	57 Students

## Faculty participation in seminars /Workshops

SL NO.	Name	Refresher/Orientation	Seminar/Workshop/Conference
	Anu Ann Varghese	<ul style="list-style-type: none"> <li>☐ Successfully completed an e-FDP on “Online Teaching Methods” organized by FIMS , Farook college,Calicut,Kerala on 17<sup>th</sup> April 2020</li> <li>☐ Successfully completed a one week online certification course on “Research Methodology” organized by IARA, Tiruchirappalli, Tamil Nadu from 06-04-2020 to 12-04-2020</li> </ul>	participated in the second International Media Webinar on Post-Covid Challenges in Film Industry organised by the Department of Communication and Media Studies, Marian College Kuttikkanam (Autonomous) on 09th August 2020
	Greeshma John MJ	<ul style="list-style-type: none"> <li>☐ completed an e-FDP on “Online Teaching Methods” organized by FIMS , Farook college,Calicut,Kerala on 17<sup>th</sup> April 2020</li> <li>☐ completed online course on “Let’s break the chain of COVID19 infection” as part of MBRU</li> </ul>	<ul style="list-style-type: none"> <li>☐ participated in a national webinar on “Cinema in transition” organized by Dept of B.Voc ,centre for media studies,Jyothi</li> </ul>


		<p>community immunity ambassador program by Mohammad Bin Rashid University ,Dubai held on 17/05/2020</p> <p>☐ sucessfully completed a one week online certification course on “Research Methodology” organized by IARA, Tiruchirappalli, Tamil Nadu from 06-04-2020 to 12-04-2020</p>	<p>Nivas College on 1<sup>st</sup> July 2020</p>
	Aswin P	<p>☐ completed a one week online certification course on “Research Methodology” organized by IARA, Tiruchirappalli, Tamil Nadu from 06-04-2020 to 12-04-2020</p>	<p>☐ participated in a one day Workshop on “Research Methodology” organized by Kamaraj University, Madurai</p>
	Srijimol P.S.	<p>☐ completed a one week online certification course on “Research Methodology” organized by IARA, Tiruchirappalli, Tamil Nadu from 06-04-2020 to 12-04-2020</p>	<p>☐ participated in TCI convention for teachers on 19,20<sup>th</sup> of November 2019 organised by Department of social science,WMO College , Muttill in collaboration with RCI for TCI India.</p>

## CERTIFICATE COURSE,VALUE ADDED & BRIDGE COURSE 2020-21

The certificate course on video editing is a short-term training program designed to provide students with the skills and knowledge required to edit and manipulate video footage. The Course covers the basic principles of video editing, including concepts such as color correction, sound design, and visual effects. The curriculum typically includes both theoretical and practical components, with students learning the key concepts and principles of video editing through classroom lectures and hands-on training. They may work with a variety of video editing software tools, such as Adobe Premiere Pro, Final Cut Pro, etc. 33 students successfully completed the course. Bridge courses are conducted every year to familiarize our first year students on the basics of communication studies.

In 2020 -2021 academic year, 10 students are enrolled with value added course offered the department. Classes are taken in online platforms including Zoom and Google Meet. The first day of the class commenced on 2021 April 19 and ends on 2021 April 30.

### Details of Seminars/ Workshops/ Symposia

1.	Career orientation for students	Department of Mass communication conducted a Webinar on career opportunities for Mass communication students by TEAM INSPIRING THE MINDS.It was a one hour session conducted through Zoom platform on 20 <sup>th</sup> June 2020 at 3 pm. 20 students participated in the session.	<p>Mr.Sadath Ismail ,Researcher,Sweden</p> <p>Mr.Suhail Ahammed ,Senior Reporter in Asianet</p> <p>Mr.Mujeeb Rahman, who had a working experience in BBC</p> 
2.	WEBINAR	Department of mass communication conducted a Webinar on Digital media ethics and practices for students by Mr.Ayoob Rahman,Research	Mr.Ayoob Rahman,Research scholar

		<p>scholar powered by TEAM INSPIRING THE MINDS through Zoom platform on 28<sup>th</sup> June 2020 at 2 pm. 40 students participated in the session</p>	 <p>#INSPIRING THE MINDS Webinar DIGITAL MEDIA : ETHICS AND PRACTICE Ayoub Rahman Research Scholar &amp; Co. Founder of Foxyfilms.com Via Zoom Meeting ID: 86879219050 Department of Mass Communication and Journalism WMO Arts and Science College, Muthil For Further Details Contact : 8238813888, 7625721017 SUNDAY JUNE 28th 2:00 PM TO 3:00 PM</p>
3.	WEBINAR	<p>Department of mass communication in association with INSPIRING THE MINDS conducted a Webinar on “The Art of Voice Acting” by Tintumul Joseph, Voice Artist . She shared her success journey and her hardwork to achieve greater things in life. It was a one hour session conducted through Zoom platform on 5<sup>th</sup> July 2020 at 2 pm. 65 students participated in the session</p>	<p>Tintumul Joseph, Voice Artist</p>  <p>"Inspiring the mind's" Webinar on "The Art of Voice Acting" By Tintumul Joseph (Voice artist) Department Of Mass Communication WMO arts and science college MEETING ID: 837 3149 8174 ZOOM 5th July 02pm to 3pm</p>
4.	WEBINAR --- LET'S TALK CINEMA SERIES 1	<p>Department of mass communication in association with INSPIRING THE MINDS conducted a Webinar on “New generation actors and directors : a game changing decade for Malayalam film industry” by Abhiram Suresh, Actor and Director. It was a one hour session conducted through Zoom platform on 1<sup>st</sup> August 2020 at 11:30 am. 98 students participated in the session</p>	<p>Abhiram Suresh, Actor and Director</p>  <p>"INSPIRING THE MINDS" WMO Arts and Science College - Wayanad Department of Mass Communication &amp; Journalism LET'S TALK CINEMA An Exclusive Webinar series August 01 to 04 2020 DAY 01: AUG 01 - 11:30 am to 12:30 pm Abhiram Suresh Film Actor, Director Name: Abhiram Suresh and his career: A game changing decade for Malayalam cinema ZOOM DAY 02: AUG 02 - 11:30 am to 12:30 pm Ajayin 20th Ayyaneth Cinematographer Howling is supposed to be a movie in the making. It's about the journey of the film crew. It's about the love and the struggle. ZOOM DAY 03: AUG 03 - 11:30 am to 12:30 pm A. S. Vijayaraj Film Director The Society TV is supposed to be a movie for cinema ? Google Meet DAY 04: AUG 04 - 11:30 am to 12:30 pm Karthik Joseph Film Editor Society TV is supposed to be a movie for cinema ? Google Meet DAY 05: AUG 05 - 11:30 am to 12:30 pm Dhanush Naganar Sound designer, Sound effects editor Howling is supposed to be a movie for cinema ? Google Meet For more details visit our website WMO Arts and Science College Wayanad Contact for Webinar link</p>
5.	WEBINAR LET'S TALK CINEMA SERIES 2	<p>Department of mass communication in association with INSPIRING THE MINDS conducted a Webinar on</p>	<p>Jemin Jom Ayyaneth, Cinematographer and</p>

		<p>“Nothing is beyond the experience of watching cinema on the big screen- Is direct to OTT a matter of concern” by Jemin Jom Ayyaneth, Cinematographer and Sajith M Saraswathi,Colorist ,Associate Director,Asst.Camera man,VFX .It was a two hour session conducted through Zoom platform on 2<sup>nd</sup> August 2020 at 11:30 am. 90 students participated in the session.</p>	<p>Sajith M Saraswathi,Colorist ,Associate Director,Asst.Camera man,VFX</p> 
6.	WEBINAR LET'S TALK CINEMA SERIES 3	<p>Department of mass communication in association with INSPIRING THE MINDS conducted a Webinar on “Has covid scripted a new future for Malayalam film industry” by A J Varghese, Director.It was a one hour session conducted through Google meet platform on 3<sup>rd</sup> August 2020 at 11:30 am. 85 students participated in the session.</p>	<p>A J Varghese, Director</p> 

<p>7.</p>	<p>WEBINAR LET'S TALK CINEMA SERIES 4</p>	<p>Department of mass communication in association with INSPIRING THE MINDS conducted a Webinar on "Shot&lt;Scene&lt;Sequence=Editing?" by Karthik Jogesh, Film Editor and Dhanush Nayanar, Sound designer, SFX Editor. It was a two hour session conducted through Zoom platform on 4<sup>th</sup> August 2020 at 11:30 am. 90 students participated in the session.</p>	<p>Karthik Jogesh, Film Editor and Dhanush Nayanar, Sound designer, SFX Editor</p> 
<p>8.</p>	<p>WEBINAR LET'S TALK MEDIA SERIES 1</p>	<p>Department of mass communication conducted a Webinar on Role of Media in Environmental protection by Kamal M, Senior Reporter, Mathrubhumi news on November 5<sup>th</sup> 2020 at 8:30 pm. It was a one hour session focusing mainly on the environmental issues we are confronting</p>	<p>Kamal M, Senior Reporter, Mathrubhumi news</p> 



## Other activities

### 1. ONLINE QUIZZO

Department of mass communication conducted an online Quiz for teachers, trainers and academicians from different disciplines on June 8, 2020. The series continued to be conducted weekly on every Fridays for our students with the noble objective of keeping them up to date on the daily news around them

### 2. NEWS LETTER MASS CHRONICLE

“Ideas shape the course of history as the Pen is mightier than the Sword”

Mass Communication department on Nov 1, 2020 published MASS CHRONICLE in connection with Kerala piravi. It is the window to the activities of the college. It widens the knowledge and helps in developing the power of writing of our budding Journalists.

### 3. POSTER MAKING COMPETITION and SHORT VIDEO PRESENTATIONS

Department of Mass communication conducted a digital poster making competition and short video presentation based on theme Kerala culture and artforms for the students as part of Kerala piravi on 1<sup>st</sup> November 2020.

### 4. ALUMINI GET TOGETHER

Department of Mass communication organized a meet up for our 2017 batch students. 30 students actively participated in the online meet up on 26<sup>th</sup> Dec 2020 at 8pm. The students shared their memories on college days and friends. It was a meeting filled with laughter, sorrow and missing feelings....a mix of emotions.

### 5. MASS RADIO

Mass Communication department telecasted a Radio program on 26<sup>th</sup> January 2021, in connection with Republic day. It was a 3 minute slot program. Anchoring was done by Harshitha Sherin (D2 Mass Com)

### 6. MOOD TAPE

Mass Communication department in association with HAYAJAN MUSIC presented a MOOD TAPE on 26<sup>th</sup> January, 2021 as part of Republic Day Celebrations.

## **EXTRA EFFORT TAKEN FOR ACADEMICALLY WEAKER STUDENTS**

### **ADVANCED LEARNERS & SLOW LEARNERS**

- We cater to both the needs of the advanced learners and the slow learners.
- We continuously monitor and evaluate student progress through various methods, including timely examinations and feedback sessions.
- Our department also organizes invited talks, debates, and discussions to expose students to new and current knowledge.
- We encourage students to extract information from web resources and journals, and link curriculum with social issues.
- As a part of our holistic approach, we encourage exceptionally talented students to help in the remedial program meant for the weaker students. All these quality ensuring initiatives contribute to making our department a hub of innovative learning experiences.

### **MENTORING**

- Our department follows a mentoring program which enables the students to provide feedback to teachers on curricular issues, college infrastructure and administrative matters.
- Mentoring system minimized dropouts through personal counseling, better discipline in campus and respectful relationship between teachers and students.
- The vibrant interaction between teachers and learners creates an academic atmosphere conducive to enhanced scholarly pursuit

### **TUTORIAL HOURS/REMEDIAL CLASSES/BUDDY SYSTEM**

- At our department, we conduct special and remedial classes for slow learners, with the aim of enhancing their academic performance.
- Our dedicated tutorial hours provide a space for students to monitor their progress and seek guidance on any personal difficulties they may be facing.
- Even during vacation time, we conduct revision classes to ensure that students are fully prepared for their exams.
- Our buddy system entails assigning students to help and support each other with specific tasks and skills

### **POSITIONS HELD BY FACULTY MEMBERS**

- Ms. Anu Ann Varghese , is Skill Development Executive Fellow in ASAP ,Kerala for the past 7 years.
- Ms. Srijimol PS , is News reader in AKASHAVANI,Kozhikode
- Ms.Soumya Mathai is News reader in Dooradarshan

## ACADEMIC YEAR 2020 UG RESULTS

Sl No	Item	Boys	Girls	Total
1	No of students in roll	22	10	32
2	No of students appeared for the examination	17	9	26
3	No of students passed with A+	-	-	-
4	No of students passed with A	-	3	3
5	No of students passed with B	3	7	10
6	No of students passed with C	-	1	1
7	No of students passed with D	-		
8	No of students passed with E	-	-	-
9	Pass percentage	23%	78%	42%