

**DEPARTMENT OF MASS COMMUNICATION**  
**ANNUAL REPORT**  
**2018-19**



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**FACULTY PROFILE**

PHOTO	NAME	DESIGNATION	QUALIFICATION	EXPERIENCE
	Anu Ann Varghese	Guest faculty,HOD	MA.Multimedia	8 yrs
	Greeshma John MJ	Guest faculty	MJMC	4 yrs
	Aswin P	Guest faculty	MA Media studies	1 yr
	Srijimol P.S.	Guest faculty	MJC	2yrs



## STUDENT STRENGTH

CLASS	STRENGTH
D1 MASS	33 Students
D2 MASS	53 Students
D3 MASS	20 Students

### Faculty participation in seminars /Workshops


SL NO.	Name	Refresher/Orientation	Seminar/Workshop/ Conference	
	Aswin P	☑ Attended International Conference on Solution Focused practice	CHRIST University Banglore	13-15 December 2018
	Greeshma John MJ		Workshop on Mentoring on 23 <sup>rd</sup> march 2019	23 <sup>rd</sup> march 2019
	Anu Ann Varghese		Workshop on Mentoring on 23 <sup>rd</sup> march 2019	23 <sup>rd</sup> march 2019

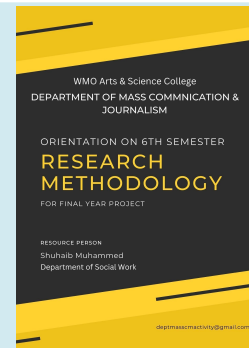


## Honors or recognitions received by the teachers

1. ANU ANN VARGHESE Promoted as SDE Fellow ASAP
2. ANU ANN VARGHESE appointed as British Council APTIS Invigilator
3. SRIJIMOL PS appointed as British Council APTIS Invigilator

## Details of Seminars/ Workshops/ Symposia

SL NO	WORKSHOP/SEMINAR	NAME OF THE PROGRAMME	RESOURCE PERSON
1.	Workshop	Orientation on InDesign Software. September 10 <sup>th</sup> 2018	Prof Mustafa, Professor Farook College  
2.	Workshop	Research methodology November 05 <sup>th</sup> 2018	Mr Shuhaib, Asst Professor Department of MSW WMO College



3. FILM FESTIVAL,  
CINEMA MON AMOUR  
2019

Mass communication Department, WMO College conducted a two days Film Festival on 22nd and 23rd February 2019, screening Classic movies in three different screens at the same time followed by an open forum on the movie showcased.

Sri.Jino Joseph ,famous Playwright and Director



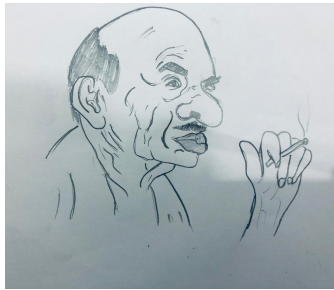
## **CERTIFICATE COURSE,VALUE ADDED & BRIDGE COURSE 2018-19**

Our department conducted certificate course on PAGE MAKE UP - INDESIGN from 10/09/2018 to 20/12/2018. 22 students successfully completed the course.Bridge courses are conducted every year to familiarize our first year students on the basics of communication studies.

## **Other activities**

### **1. ORU GADAGADIAN ORMA**

Mass communication Department prepared a notice board on Basheer commemoration on July 5<sup>th</sup> 2018 named "Oru gadagadian Orma" and exhibited the same.



## 2. NATURE PROTECTION DAY

An inter-departmental nature quiz was conducted by Mass communication Department in connection with Nature Protection Day on July 28<sup>th</sup> 2018. Eight teams from various departments extended their active participation. Each team consisted of three members and the winners Shivakumar PB, Harshith KV and Shamel Salim of Department of Chemistry, planted a tree in the campus.



## 3. INTER-DEPARTMENTAL COLLAGE COMPETITION



An inter-departmental Collage making competition was conducted by Mass communication department in connection with the Hiroshima-Nagasaki day on August 6<sup>th</sup> 2018. Five teams from various departments participated in the competition with great zeal and enthusiasm. Each team consists of five members. The topic was "WAR AND PEACE". All teams came out with wonderful pieces of art. The winners were Amaljith, Akhil and Robin from Electronics Department. Prof. Sebastian, HOD, Department of Commerce addressed



the gathering .He mentioned the importance of such competitions in moulding one's personality.Prizes were distributed to the winners.



#### 4. INTER-DEPARTMENTAL ANCHORING COMPETITION



Mass communication department organized an inter-departmental anchoring competition on 6<sup>th</sup> October 2018.The competition commenced with an introductory remark by Mr.Hafis Muhammed,D1 Mass com student .Students from various departments participated in the competition.There were six teams altogether .Each teams were given different topics on reporting ten minutes prior to the competition .The topics included Travel reporting, Presenting a cookery show,Introducing a vehicle,Tele-shopping,Live reporting on flood etc.Students performed extremely well and Aswin Hashmi and Shamal Salim of D3 Physics bagged the first position.The winners were congratulated and prizes were distributed as a token of appreciation.First year Mass communication students volunteered the entire event and made it a grand success.



## 5. RADIO PROGRAMME

Mass Communication department telecasted a Radio program on 20<sup>th</sup> December 2018, in connection with Christmas Day Celebrations. It was a very interactive programme mainly filled with film reviews, song dedications and wishes to friends. It was a 2 hr programme.



## 6. TIK TOK COMPETITION

TIK TOK is a short-video social platform powered by music. A TIK TOK competition was organized in our college on 15<sup>th</sup> October 2018. From the enormous number of videos, we selected a few which were outstanding and distributed prizes for the winners.

## 7. MASS GAZETTE

“Ideas shape the course of history as the Pen is mightier than the Sword”

Our Principal, Dr. Muhammed Fared, published MASS GAZETTE, first Lab journal of Mass Communication department on Nov 1, 2018 and appreciated the great work. MASS GAZETTE is the window to the activities of the college. It widens the knowledge and helps in developing the power of writing of our budding Journalists





## 8. FACE PAINTING COMPETITION



Mass Communication department organized a Face painting competition in connection with Kerala Piravi on November 1, 2018 in the college campus. 14 teams from various departments participated in the competition. Dr. Shafeeq, HOD, Dept of Malayalam, inaugurated the event by painting on a white canvas. The duration of the competition was 2 hrs. There was a beautiful Ramp walk by the contestants in which

they were given an opportunity to reflect their art through words. There were three judges: Mr. Shaiju, Malayalam Department, Ms. Aleesha Vasu, English Department and Ms. Noulu, English Department.

## 7. RADIO PROGRAMME

Mass Communication department telecasted a Radio program on 14<sup>th</sup> November 2018, in connection with Children's day. It was a 5 minute slot program which could showcase the talents of children. Anchoring was done by Aeryn Philip (II STD Student, Mc Loeds English School).

## EXTRA EFFORT TAKEN FOR ACADEMICALLY WEAKER STUDENTS

### ADVANCED LEARNERS & SLOW LEARNERS

- We cater to both the needs of the advanced learners and the slow learners.
- We continuously monitor and evaluate student progress through various methods, including timely examinations and feedback sessions.
- Our department also organizes invited talks, debates, and discussions to expose students to new and current knowledge.
- We encourage students to extract information from web resources and journals, and link curriculum with social issues.



o As a part of our holistic approach, we encourage exceptionally talented students to help in the remedial program meant for the weaker students. All these quality ensuring initiatives contribute to making our department a hub of innovative learning experiences.

## **MENTORING**

o Our department follows a mentoring program which enables the students to provide feedback to teachers on curricular issues, college infrastructure and administrative matters.

o Mentoring system minimized dropouts through personal counseling, better discipline in campus and respectful relationship between teachers and students.

o The vibrant interaction between teachers and learners creates an academic atmosphere conducive to enhanced scholarly pursuit

## **TUTORIAL HOURS/REMEDIAL CLASSES/BUDDY SYSTEM**

o At our department, we conduct special and remedial classes for slow learners, with the aim of enhancing their academic performance.

o Our dedicated tutorial hours provide a space for students to monitor their progress and seek guidance on any personal difficulties they may be facing.

o Even during vacation time, we conduct revision classes to ensure that students are fully prepared for their exams.

o Our buddy system entails assigning students to help and support each other with specific tasks and skills

## **Major achievements of students**

1. Hafis Mohammed 2<sup>nd</sup> BA Mass Communication, Kerala Students Olympic Volleyball Team captian
2. Rashid PK, Ameen Ahel, Manu Chandran, First prize, Inter college football competition, Calicut University,
3. Suhail, Hashir, Nubais. Runners up TK Kalan Memorial Football tournament
4. Hafis, Ajay Jagath, Prabhin Kumar, 3<sup>rd</sup> prize, Inter college Volley ball tournament
5. Mubashira VK, Represented our college, District level round of 'Federal Bank speak for India-Kerala Edition 2018. On dec 12<sup>th</sup> 2018
6. Our students Jishnu premchandh ,Akshai kumar, Sreekuttan, Nandhakishore, Faseela and Amalu sharly, second prize Drama F-Zone 2018.
7. Afsal Muneer Second prize script writing TURQUOISE 2018.



## ACADEMIC YEAR 2018-19 UG RESULTS

Sl No	Item	Boys	Girls	Total
1	No of students in roll	15	5	20
2	No of students appeared for the examination	15	5	20
3	No of students passed with A+	-	-	-
4	No of students passed with A	-	1	1
5	No of students passed with B	2	1	3
6	No of students passed with C	3	1	4
7	No of students passed with D	4	1	5
8	No of students passed with E	-	-	-
9	Pass percentage	60%	80%	65%