



PROGRAM AND COURSE OUTCOMES

DEPARTMENT OF COMMERCE



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B.COM CO-OPERATION

Program Outcomes

- B. Com Co-operation is one of the under graduate programme designed for melding personnel to co-operative societies, finance, banking and insurance sectors.
- After the completion of the programme graduates are capable to take risks of lower-level managers
- Capability of the students to make decisions at personal and professional level will increase after completion of this course.
- B. Com programme also encourage students into growth & development of entrepreneurial skills
- The knowledge of different specialization in Accounting, Costing, Banking and finance with practical exposure helps the students to stand in organization.

Course Outcomes

Semester	Course	Course Outcome
I	Business Management	<ul style="list-style-type: none">• To understand the process of business management and its functions.• To familiarize the students with current management practices.• To understand the importance of ethics in business.• To acquire knowledge and capability to develop ethical practices for effective management.
	Managerial Economics	<ul style="list-style-type: none">• To enable the students to understand micro and macroeconomic concepts relevant for business decisions.• To help the students to understand the Application of economic principles in business management
II	Financial Accounting	<ul style="list-style-type: none">• To equip the students with the skills of preparing financial statements for various type of organizations.• To enable the students to acquire knowledge about

		financial reporting standards and to understand corporate accounting methods.
	Marketing Management	<ul style="list-style-type: none"> • To provide basic knowledge about the concepts, principles, tools and techniques of marketing. • To impart necessary knowledge which help the student to choose a career in the field of marketing. • To expose the students to the latest trends in marketing
III	Basic Numerical Skills	<ul style="list-style-type: none"> • To enable the students to acquire knowledge of Mathematics and Statistics. • At the end of this course, the students should have understood set operations, matrix and Mathematics of finance, Statistical tools and their applications
	General Informatics	<ul style="list-style-type: none"> • To update and expand basic Informatics skills of the students. • To equip the students to effectively utilize the digital knowledge resources for their study
	Business Regulations	<ul style="list-style-type: none"> • To familiarize the students with certain statutes concerning and affecting business organizations in their operations. • To understand rules and regulations of business
	Corporate Accounting	<ul style="list-style-type: none"> • To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.
	Human Resources Management	<ul style="list-style-type: none"> • To familiarize the students with the different aspects of managing human resources in a organization. • To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.

IV	Entrepreneurship Development	<ul style="list-style-type: none"> To enable the students to have an understanding of the basics of business, entrepreneurship and organizational management.
	Banking and Insurance	<ul style="list-style-type: none"> To enable the students to acquire knowledge about basics of Banking and Insurance. To familiarize the students with the modern trends in banking
	Cost Accounting	<ul style="list-style-type: none"> To familiarize the students with the various concepts and elements of cost. To create cost consciousness among the students.
	Corporate Regulations	<ul style="list-style-type: none"> To familiarize the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.
	Quantitative Techniques	<ul style="list-style-type: none"> To familiarize student with the use quantitative techniques in managerial decision making.
V	Accounting for Management	<ul style="list-style-type: none"> To enable the students to understand the concept and relevance of Management Accounting. To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making
	Business Research Methods	<ul style="list-style-type: none"> To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies
	Human Resource Management	<ul style="list-style-type: none"> To familiarize the students with the different aspects of managing human resources in a organization. To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.
	Co-Operative Theory and Practice	<ul style="list-style-type: none"> To provide conceptual clarity and theoretical base in co-operation. To provide an overall idea about important types

		of co-operatives.
	Legal Environment for Co-Operatives	<ul style="list-style-type: none"> To enable the students to acquire knowledge about co-operative legal frame work in India and Kerala. To understand the formalities for registering co-operatives and the administrative set up.
	Basics Of Entrepreneurship and Management (Open Course)	<ul style="list-style-type: none"> To enable the students to have an understanding of the basics of business, entrepreneurship and organizational management.
VI	Income Tax Law and Practice	<ul style="list-style-type: none"> To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.
	Auditing	<ul style="list-style-type: none"> To provide knowledge of auditing principles and techniques To familiarize the students with the understanding of issues and practices of corporate undertakings
	International Co-Operative Movement	<ul style="list-style-type: none"> To enable the students to acquire knowledge about evolution and development of co-operative movement in the world.
	Co-Operative Management and Administration	<ul style="list-style-type: none"> To enable the students to acquire knowledge about the co-operative management and administration. To familiarize the students with accounting and auditing of co-operatives.
	Project and Viva Voce	<ul style="list-style-type: none"> To provides learning experience to students To provides opportunity to students to synthesize knowledge from various areas of learning.