



# PROGRAM AND COURSE OUTCOMES

DEPARTMENT OF COMMERCE CA



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## BCOM COMPUTER APPLICATION

### *Program Outcomes*

- This program could provide Industries, Banking Sectors, Insurance Companies, Financing Companies, Transport Agencies, warehousing etc. well trained professionals to meet the requirements
- After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, Over all Administration abilities of the company.
- Capability of the students to make decisions at personal and professional level will increase after completion of this course.
- Students can independently start up their own Business.
- Student can get thorough knowledge of finance and commerce.
- The knowledge of different specialization in Accounting, Costing, Banking and finance with practical exposure helps the students to stand in organization.

### *Course Outcomes*

Semester	Course	Course Outcome
I	Business Management	<ul style="list-style-type: none"><li>• To understand the process of business management and its functions.</li><li>• To familiarize the students with current management practices.</li><li>• To understand the importance of ethics in business.</li><li>• To acquire knowledge and capability to develop ethical practices for</li><li>• effective management.</li></ul>
	Managerial Economics	<ul style="list-style-type: none"><li>• To enable the students to understand micro and macroeconomic concepts relevant for business decisions.</li><li>• To help the students to understand the Application of economic principles in business management</li></ul>

II	Financial Accounting	<ul style="list-style-type: none"> <li>To equip the students with the skills of preparing financial statements for various type of organizations.</li> <li>To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.</li> </ul>
	Marketing Management	<ul style="list-style-type: none"> <li>To provide basic knowledge about the concepts, principles, tools and techniques of marketing.</li> <li>To impart necessary knowledge which help the student to choose a career in the field of marketing.</li> <li>To expose the students to the latest trends in marketing</li> </ul>
III	Basic Numerical Skills	<ul style="list-style-type: none"> <li>To enable the students to acquire knowledge of Mathematics and Statistics.</li> <li>At the end of this course, the students should have understood set operations, matrix and Mathematics of finance, Statistical tools and their applications</li> </ul>
	General Informatics	<ul style="list-style-type: none"> <li>To update and expand basic Informatics skills of the students.</li> <li>To equip the students to effectively utilize the digital knowledge resources for their study</li> </ul>
	Business Regulations	<ul style="list-style-type: none"> <li>To familiarize the students with certain statutes concerning and affecting business organizations in their operations.</li> <li>To understand rules and regulations of business</li> </ul>
	Corporate Accounting	<ul style="list-style-type: none"> <li>To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.</li> </ul>
	Human Resources Management	<ul style="list-style-type: none"> <li>To familiarize the students with the different aspects of managing human resources in a</li> </ul>

		<p>organization.</p> <ul style="list-style-type: none"> <li>To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.</li> </ul>
IV	Entrepreneurship Development	<ul style="list-style-type: none"> <li>To enable the students to have an understanding of the basics of business, entrepreneurship and organizational management.</li> </ul>
	Banking and Insurance	<ul style="list-style-type: none"> <li>To enable the students to acquire knowledge about basics of Banking and Insurance.</li> <li>To familiarize the students with the modern trends in banking</li> </ul>
	Cost Accounting	<ul style="list-style-type: none"> <li>To familiarize the students with the various concepts and elements of cost.</li> <li>To create cost consciousness among the students.</li> </ul>
	Corporate Regulations	<ul style="list-style-type: none"> <li>To familiarize the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.</li> </ul>
	Quantitative Techniques	<ul style="list-style-type: none"> <li>To familiarize student with the use quantitative techniques in managerial decision making.</li> </ul>
V	Accounting for Management	<ul style="list-style-type: none"> <li>To enable the students to understand the concept and relevance of Management Accounting.</li> <li>To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making</li> </ul>
	Business Research Methods	<ul style="list-style-type: none"> <li>To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies</li> </ul>
	Human Resource Management	<ul style="list-style-type: none"> <li>To familiarize the students with the different aspects of managing human resources in a organization.</li> </ul>

		<ul style="list-style-type: none"> <li>To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.</li> </ul>
	Business Applications of Computers	<ul style="list-style-type: none"> <li>To help the students to acquire basic knowledge about computer and its applications in various areas of business.</li> <li>To enable the students to understand the modern trends and technologies in computer applications.</li> </ul>
	Business Information System	<ul style="list-style-type: none"> <li>To enable the students to acquire basic knowledge in the information technology and its relevance to the various areas of business.</li> </ul>
	Basic Accounting (Open Course)	<ul style="list-style-type: none"> <li>To enable the students to acquire knowledge of Accounting Principles and Practice</li> </ul>
VI	Income Tax Law and Practice	<ul style="list-style-type: none"> <li>To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.</li> </ul>
	Auditing	<ul style="list-style-type: none"> <li>To provide knowledge of auditing principles and techniques and to</li> <li>familiarize the students with the understanding of issues and practices of corporate undertakings</li> </ul>
	Office Automation Tools	<ul style="list-style-type: none"> <li>To enable the students to acquire basic knowledge in the various office automation tools and its applications in the various areas of business.</li> </ul>
	Computerized Accounting with Tally	<ul style="list-style-type: none"> <li>To enable the students to acquire basic knowledge in the computerized accounting systems and its applications in the area of business.</li> </ul>
	Project and Viva Voce	<ul style="list-style-type: none"> <li>To provides learning experience to students</li> <li>To provides opportunity to students to synthesize knowledge from various areas of learning.</li> </ul>