

## **PG Department Of Commerce**

### **Annual Report 2016 – 17**

- **The department** conducted a co-operatives week celebration on 14<sup>th</sup> – 16<sup>th</sup> November 2016 – Session canded by Mr. Abdu Rahman. P (Principal, Co-operative Training Institute Karani)
- **Department conducted** two interactive sessions with two successful entrepreneurs
  - **CP. Kunji** Muhammed (CEO, KRS Calicut) on 25<sup>th</sup> January 2017
  - **PC. Musthafa** (CEO, ID Fresh Banglore) on 6<sup>th</sup> February 2017
- **The department** conducted entrepreneurship orientation programme on 23<sup>rd</sup> January 2017 by Ms. Kalavathy (Manager, DIC Wayanad)
- **The department** organised an invited talk on opportunities of Islamic banking on 8<sup>th</sup> February 2017
- **The department** conducted three industrial visits:
  - Dottabetta Tea Factory Ootty
  - Kushal Nagar Coorg, Karnataka
  - Wonderla, Banglore
- **Result of B.Com 2016-17** is 72% with three distinctions and 16 first class

### **Publications**

1. **Mr. Shabeerali** Pulikkalakath published an entitled ‘Social and economic impact of responsible tourism in Kerala with special reference on Wayanad (POSEIDON - Vol. 5, No. 2, 2016 ISSN: 2319-6238)
2. **Mr. Muhammed** Rafi. N published an entitled ‘The Role, Issues & Prospects Of Social Media In The Modern Marketing Strategies (POSEIDON - Vol. 5, No. 2, 2016 ISSN: 2319-6238)

### **Seminar/Conference Presentations**

- **International**
  1. **Mr. Muhammed Rafi**. N Presented a paper on “A Study On The Role of Green Banking in the sustainable development” at Bharath Matha College, Thrikkakkara, Ernakulam
  2. **Mr. Muhammed Rafi**. N Presented a paper on “A Study On The Role Of Sustainability In The Modern Economic Practices” at ISEC, Banglore

➤ **National**

1. **Mr. Muhammed Rafi**. N Presented a paper on “A Study On The Impact Of E-Governance In the Higher Education – Special Reference to Online Services of University Of Calicut” at Bharath Matha College, Thrikkakkara, Ernakulam
2. **Mr. Muhammed Rafi**. N Presented a paper on “Relevance of the Green Retailing In Sustainable Agriculture” at WMO Arts & Science College, Muttill
3. **Mr. Muhammed Rafi**. N Presented a paper on “A Study On the Impact of Demonitisation in Indian Economy” at Cochin University of Science & Technology, Ernakulam
4. **Mr. Muhammed Rafi**. N Presented a paper on “The Impact Of Economic Reforms In E-Governance – Special Reference to KSRTC” at Tumkur University, Tumukuru, Karnataka
5. **Mr. Noufal**. N presented a paper on the national seminar on sustainable agriculture at WMO College Muttill
6. **Mr. Mahmood** Aslam. K Presented a paper in an national seminar on ‘Role of commercial bank in economic development –Indian perspective’ conducted by Malabar christian college, calicut on 2nd and 3rd February, 2017 sponsored by UGC.
7. **Mr. Mahmood** Aslam. K Presented a paper in a seminar on conducted by Dept. of economics, WMO Arts & science college, muttil on 14th and 15th march 2017.

**Seminar/workshop Participation**

8. Mr. Shabeeralai Pulikkalakath attended a seminar on IFRS convergence in India at Government College, Kodenchery
9. Mr. Mahmood Aslam. K Participated in an one week international workshop on IFRS in university of Calicut n collaboration with ACCA & ISDC on 20th to 25th june, 2016.
10. Mr. Mahmood Aslam. K Participated in an two day national seminar on ‘consumer protection and empowerment in india’ organized by Dept.of commerce and management studies, University of Calicut on 6th & 7th October, 2017 sponsored by Dept.of consumer affairs, Govt. of india.
11. Mr. Mahmood Aslam. K Participated in an national seminar on ‘IFRS : convergence & financial reporting in India’ conducted by Government college, Kodenchery on 2nd and 3rd November,2016 sponsored by Directorate of collegiate education, Govt. of Kerala.
12. Mr. Mahmood Aslam. K Participated in an national seminar on ‘Convergence with IFRS perceptions and issues’ conducted by Thunjan memorial Government college, Tirur on 5th and 6th January, 2017 sponsored by Directorate of collegiate education, Govt. of kerala.
13. Mr. Mahmood Aslam. K Participated in an research enrichment workshop series-1 on ‘planning and writing a research paper’ organized by Dept. of commerce and management studies, University of Calicut on 25th & 26th march, 2017.

14. Mr. P. Kabir delivered two extension lectures at Imam Gazali College Koolivayal and KMO Arts & Science College Koduvally
15. Mr. P. Kabir Attended a seminar on IFRS at St. Marys College Sultan Bathery
16. Ms. Fousiya. P attended 3 day national workshop on IT application at NMSM Government College Kalpetta
17. Ms. Rinshana. PA attended 3 day national workshop on IT application at NMSM Government College Kalpetta
18. Ms. Rinshana. PA attended a seminar on IFRS convergence in India at Government College, kodenchery
19. Ms. Rinshana. PA attended a seminar on Valuation of derivatives at Government College, Kodenchery
20. Mr. Muhammed Swafwan attended a workshope on research orientation at Calicut university
21. Mr. Muhammed Swafwan attended a workshop on econometrics at Government college mananthavady
22. Mr. Muhammed Swafwan attended a workshop on SPSS at NMSM Government College Kalpetta
23. Mr. Noufal. N attended a workshop on econometrics at Government college mananthavady
24. Mr. Noufal. N attended a seminar on IFRS convergence in India at Government College, Kodenchery
25. Ms. Shaharban. CA attended a seminar on IFRS convergence in India at Government College, Kodenchery
26. Ms. Shaharban. CA attended a seminar on Valuation of derivatives at Government College, Kodenchery

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