







**DEPARTMENT OF MASS COMMUNICATION
ANNUAL REPORT
2022-23**



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ANNUAL REPORT 2022-23
FACULTY PROFILE

PHOTO	NAME	DESIGNATION	QUALIFICATION	EXPERIENCE
	Anu Ann Varghese	Guest faculty,HOD	MA.Multimedia	11 yrs
	Swarga Varghese	Guest faculty	MCJ	5 yrs
	Aswin P	Guest faculty	MA Media studies	5yrs
	Abdul Rahman UP	Guest faculty	MA Mass communication,JRF	3yrs

STUDENT STRENGTH

CLASS	STRENGTH
D1 MASS	61 Students
D2 MASS	53 Students
D3 MASS	57 Students



Faculty participation in Seminars /Workshops

SL NO.	Name	Seminar/Workshop/ Conference	
	Abdul Rahiman UP	Workshop conducted for the editorial team of Turuq.in a webzine in Malayalam language as part of their three-days long workshop on Editing and proofreading.	



1.	Orientation program	<p>The Department of mass communication organized an orientation program for newly admitted mass communication students at the dialogue hall on 29/9/2022 Thursday. Resource person was Mr. Jamsheel C, HOD Safi Institute of Advanced Study Centre Vazhayoor.</p> 	
2.	Interactive session	<p>Mass communication department organized an interactive session on 27th January 2023 for our female faculties and PG students with a group of school students from Global college in Stockholm, Sweden on gender situation in Kerala.</p> 	



3.

WE CONNECT

**PARENT
CONNECT**

**ALUMNI
CONNECT**

Program 01

Session on Basic artistic work on raw materials

By Prasad (Artist) father of Sreelekha Prasad 2020-23 batch

6 FEBRUARY 2023 12:30PM - WMO Arts and Science College Muttil

Program 02

Session on Cartoons and Caricature for print media and PSA

By Shajahan (Artist & Businessman) Father of Rose PS 2020-23 batch

10 FEBRUARY 2023 11:30PM- WMO Arts and Science College Muttil

Program 03

Theater workshop for Mass Com students 'NAVARASA'

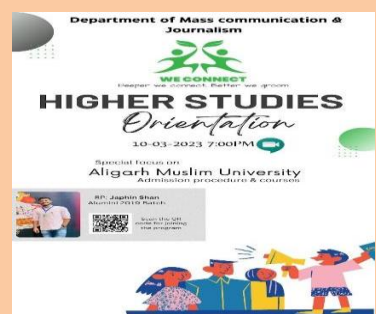
By Nandakishore Aravind Alumni dept. Mass com 2017 batch

21 FEBRUARY 2023 - 10:00AM TO 12:30PM WMO Arts and Science College

Program 04

Higher studies Orientation

Japhin Shan Alumni 2019 batch handled a session on Higher studies orientation based on Aligarh Muslim University and its importance and admission procedure. Currently he is the





student of that university in
MA Malayalam Program
The program was conducted
on 10/03/2023 at 7pm via
Google meet ,around 16
students participated in the
program with active
interactions



Program 05
GIFT A BOOK
Our Alumni (batch 2019-22)
gifted the department with
books of their choice. The
program was conducted on
27, Feb, 2023.





CERTIFICATE COURSE & BRIDGE COURSE 2022-23

Our department conducted certificate course on Media Production Techniques which included Photography, Videography and Editing techniques during April 2023. 50 students successfully completed the course. Bridge courses are conducted every year to familiarize our first year students on the basics of communication studies.

Other activities

1. ENVIRONMENTAL QUIZZ

Department of Mass Communication conducted an online Quiz for students from different disciplines on June 5, 2022 in connection with World Environment Day with the noble objective of keeping them up to date on the environmental issues happening around them. About 100 students responded to the quiz. Certificates were distributed to winners.

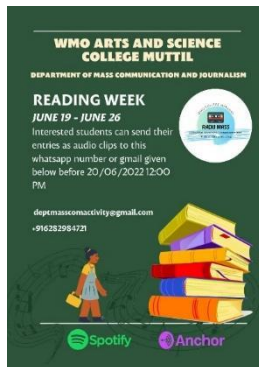
2. VISIT TO EN OORU



Department of mass communication organized a visit to EN OORU, Tribal Heritage Village, Lakkidi as part of Magazine documentation on June 7th 2022

3. READING DAY

Department of mass communication celebrated reading week from 19th -26th June 2022 on account of reading day. Students from other departments are invited to send their readings as podcasts and the selected audio clips are uploaded to the department online radio. Numerous entries have been screened, and provided participation certificates.



4. BHASHEER DAY COMEMMORATION

Department of Mass communication commemorated the eminent writer Vakkom Muhammed Bhasheer on July 5, 2023. The programmes included a special screening on the documentary Bhasheer...The Man followed by a discussion and presentation by students led by Muhammed Saalim, D2 Mass communication student.



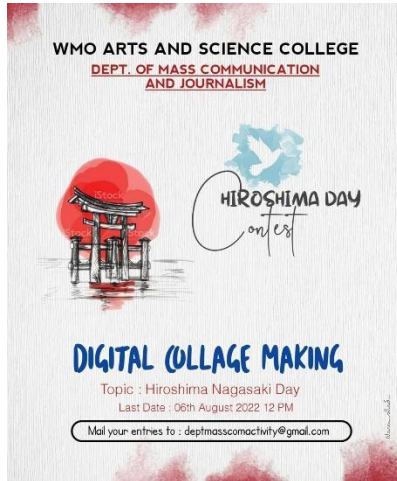
5. HIROSHIMA NAGAZAKI DAY

Digital collage

Department of Mass communication conducted Digital collage competition for students from different disciplines on August 10, 2022 in connection with Hiroshima Nagasaki Day with the noble objective of keeping them up to date on the relevance and importance of Hiroshima Nagasaki day and its consequences. About 9 departments have sent their digital collage. Each collage displayed in front of the college. Through a QR code each student from the college



could have voted for the best collage. 74 students responded to the collage. Muhammed Anshif Department of Maths won first prize with 56.8% vote. Anupama K from third year Physics won second prize. Abhinav C Prakash final year Economics won third prize. Certificates were distributed to winners.



Mass Radio

Mass Communication department telecasted a Radio program on 10th August 2022, in connection with Hiroshima Nagasaki day. It was a 3 minute slot program. Anchoring was done by Sreejitha (D3 Mass Com)

Sadako Fold

Mass Communication department in association with HIROSHIMA DAY presented a Sadako crane on 10th August. 50 Sadako cranes were folded by third year students and displayed in front of the campus.





6.AZADI KA AMRIT MAHOTSAV



Radio production

Mass Communication department broadcasted Radio program on 17thth August 2022, in connection with Azadi ka Amrith Mahotsav .It was a 3 minute slot program which could showcase the talents of children. Anchoring was done by Sreejitha (D3 Masscomm). Script and editing was done by Adithya (D3 Mass Communication)

<https://spotifyanchor-web.app.link/e/VHXLJusTVsb>



Sancharam screening

Mass communication Department WMO College conducted a two day screening on Exploring India ! By Screening SANCHARAM Episode (Indian Edition - Kolkata- New Delhi- Mumbai) on 16th and 17th Aug. Students from the Department of Mass Communication participated in the session.



Short film

On behalf of azadi ka Amrit Mahotsav, the department of mass communication produced a short film named ***Behave yourself Media ,The Youth are Watching.*** 5 minute length short film directed by final year students. The film was edited and directed by Thasleem. students acted in this film were Shaheera ,Rishana Nasrin VM ,Adhil Naseef ,Salman Fasiz. Film screened on 17th August 2022 at the department.



Vox Pop

Department of Mass communication telecasted a vox pop in connection with azadi ka Amrit maholsav. It was a 4 minute video program in which students from final years Sreelekha, Aravind, Vyshnav and Rumaisa went around the campus and asked each one's opinion about India in a sentence. 30 clips were added. Both students and teachers responded to this vox pop.



Vox Pop Voice of WMO by Department of Mass Communication AZADI KA AMRITH MAHOTSAV

Newspaper production

Department of Mass communication published a newspaper, Mass Chronicle in connection with Azadi Ka Amrith Maholsav. Dr. Viji Paul released the newspaper on 31 august2022 About 15 news stories from the campus were included in this newspaper. Sana Fathima,Foumina C ,Nishana Nisrin second year students wre , student editor sub editors respectively. Final year student Vyshnav Surendran designed the paper.one copy for each department has provided.Shabab Ibrahim KV, Rinshad Ali, Lena Fthima ,Muhammed Shibily,Nivin,Rahna Thesni,Gopika, Nifa Sana,Shibla P,Ashiq KP,were carried their byline.



Photo exhibition

In connection with international photographic day and azadi ka Amrith Mahotsav Department of Mass communication conducted a one day photography exhibition on 22 August 2022 Monday at department. 40 photos of students were displayed. Photos of famous Indian products also displayed with photographs. Assistant professor Abdul Nizar from the department of MSW inaugurated the program. Students and teachers from the campus visited the exhibition. QR code provided for sending feedback.





7. VIDEO PRODUCTION

DI Mass communication students produced a short video on the life sketch of Gandhiji in association with Gandhi jayanthi on October 2.

8. PAYASAM DISTRIBUTION

The Payasam distributed at wmo arts and science college on tuesday was sweeter than it was supposed to be ,for it carried the added sweetness of a job well done. The payasam was distributed among the teachers ,staff and all students from the department on the occasion of kerala piravi 1-11-2022. First year mass comm students took initiative for this program.



9. MALAYALAM EXTEMPORE

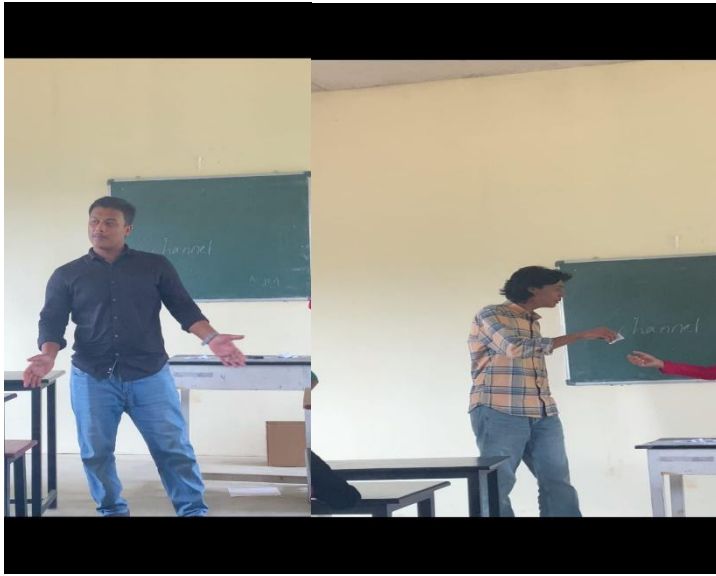
Extempore is one such method which assists the students not only in thinking on their own but also in voicing their creative ideas with precision. With the intention of promoting malayalam language an inter house extempore speech competition was held for students of first year mass communication students on 1-11-2022 tuesday. Contest was exclusively in malayalam language. The objective of the competition was to make the students confident and better orators so that they can fearlessly express their views on any topic. Extempore is an excellent way to assist the students not only in spontaneous thinking but also in asserting their creative ideas with precision.

There were 15 students from the class who participated in this event with great enthusiasm.

The winners of this competition were

1st prize Akshay Vinod G

2nd prize muhammed rashdan



10.. WAKA WAKAMEET THE PRESS

Mass communication students organised a meet the press in connection with FIFA WORLD CUP 2022. Seven teams participated with great zeal and enthusiasm. The Press meet programme was conducted as the practical session for the D2 students semester paper_ Reporting for the Print. Eight major teams (Brazil, Argentina, Spain, Portugal, Germany, Wales, Netherlands and France) represented the programme. Three representatives for each team were allowed to participate in the Press meet. Throughout the debate programme, the substitute-option also was largely made use of. A large fan base from the entire college gathered as supporters which turned it to a massive prior-world-cup-sports-event in the campus. Mr. Suhail, Assist. Professor, Department of the physical education moderated the debate and Foumina, D2, Masscom coordinated it. 21 students from various departments fired the debate throughout representing respective teams in this season. Muhammad Tamim, D1, Arabic was selected as the Man of the Match. The programme started at 10-30 am and ended at 12.20 pm.



11. AIDS DAY AWARENESS PROGRAMME

Department of mass communication conducted a mime in front of the college as part of AIDS Day on first december 2022 Thursday. First year mass communication students coordinated the program .Raheena ,Hiba ,Shahala sherin,Fathiamthul yasmina,Afna Raheese,Nanada ,Nandakshore Kalfan performed well. Malanad communication Ltd.(local news channel wayanad)and Lal media (ONLINE MEDIA) telecasted the program.



12. MASS LUSH.....CAKE FEST

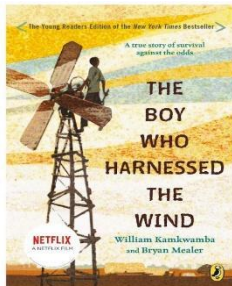
Department of Mass Communication and Journalism 2020-23 BATCH Students has organized a one day Cake Fest “ MASS LUSH” in association with college Christmas Celebration on 22-12-2022 from 12:30 to 3:00pm, The stall is covered with home made cakes and sweets baked by Mass Communication students.

The program was inaugurated by College Principal Dr Muhammed Fareed by Tasting a homemade cake. It was a 3 hour stall that every product was sold within 3 hours .



13. FILM SCREENING

The Department of Mass Communication in association with Film Club (FRAMES) has organized a one day film screening on 22-12-2022 at 2:00pm on the occasion of Indian Farmers day. The film was a tribute to the farmers and the film conveys a message of effective farming through basic technology. The film club was selected a movie called **“THE BOY WHO HARNESSSED THE WIND”** It is an african movie which showcase the effectiveness of irrigation in farming



DEPARTMENT OF MASS COMMUNICATION & JOURNALISM

FARMERS DAY SPECIAL
FILM SCREENING
22-12-2022 02:00pm @ D3 MASS



14. NAN PAKAL NERATH MAYAKKAM

Department of mass communication took an initiative to explore theater experience for students through the film Nan pkal Nerathu Mayakkam. on february 2nd 2023 whole third year students went to mint cinemas Bathery for first show for watch ‘Nan pakal nerath myakkam’ a movie of Lijo jose pallissery. As part their of their sixth Sem paper introduction to cinema ,it was an excellent experience for them to understand the different perspective of cinema.



15.FILM FESTIVAL THANAL 2023

Films are cultural representations. Through the camera there is a social and cultural transformation happening. Film festivals help to make students closer to films rather than an ordinary audience. Thanal film festival was an opportunity for students from mass communication department to learn about environmental films techniques and culture. Department conducted a two day film festival named Thannal ,on 7 & 8 th of February 2023. Ten films were screened on three different screens at the same time. Three screens are named Almaram, Cembakam and Ilanji. The Theme behind the festival was Environment. Students from mass communication and other students from other departments participated.Malanad news has covered the program.In association with film festival , the list of cinema and its synopsis is added as a radio program

<https://spotifyanchor-web.app.link/e/Ry4We3fxyyb>





16.MAYUKHA 23

Department of Mass Communication celebrated the Association day and Inauguration on 15th March 2023 from 10:30 to 4pm

The program was inaugurated by Mr Bhaskaran Bathery. Film director, Traveler, Script writer. Head of the department Anu Ann Varghese welcomes the gathering. Mr Sibi Joseph conveyed the principal remarks on behalf of Muhammed Fareed TP Principal WMO College.

Dr Muhammed Shafeeq T dept Malayalam , Aswin Faculty Mass Com , Finu Fahad (College Union) Felicitated the function. Association secretary Rishana Nesrin VM ended the function with a vote of thanks.

Afternoon session was students cultural program





17.MEDIA WORKSHOP 2023

Mass communication department in association with Wayanad library council conducted a Media workshop on 20th March 2023 at 10:30am in College dialogue hall. Wayanad library council President Sri PK Sudheer inaugurated the programme. Our Principal Dr. Muhammed Fared delivered the presidential address. Dr. Vinod K Jose, Managing Editor, CARAVAN and Sri. OK Johny carried out the sessions. Our faculty Sri. Abudul Rahiman UP, moderated the sessions. About 60 students actively participated in the workshop.





18.SKILL DEVELOPMENT WORKSHOP

Mass communication department in association with Mathematics department and CUSAT coordinated a Skill development workshop for SC/ST students on January 7th 2023. The resource person was Mr.Vinod Krishna, Director CREST ,Calicut.



Internship Programs

1.Internship at KISSAN RADIO

Our students are undertaking an internship at KISSAN RADIO (online FM) at Kalpetta starting from 1st November 2022. Students from 2020-23 batch enrolled for the internship:

Adithya J

Anu Jose

Sreelekha Prasad

Aryananda



WAYANAD LITERATURE FEST 2022

Students from Mass Communication (2020-23 batch) participated as Volunteers in Wayanad Literature Festival on December 29 to 31 at Dwaraka Mananthavady Wayanad

List of Students participated

1. Febina Shafri
2. Nahasiya PN
3. Saniya N
4. Anha Sherin



2.Kalolsavam Reporting at Malanad

Our students could cover the district youth festival 2022 at Mananthavady under malanad channel.

List of students

1. Raheena VP
2. Visrutha
3. Adithya J
4. Mehrin Fathima



EXTRA EFFORT TAKEN FOR ACADEMICALLY WEAKER STUDENTS

ADVANCED LEARNERS & SLOW LEARNERS

- We cater to both the needs of the advanced learners and the slow learners.
- We continuously monitor and evaluate student progress through various methods, including timely examinations and feedback sessions.
- Our department also organizes invited talks, debates, and discussions to expose students to new and current knowledge.
- We encourage students to extract information from web resources and journals, and link curriculum with social issues.
- As a part of our holistic approach, we encourage exceptionally talented students to help in the remedial program meant for the weaker students. All these quality ensuring initiatives contribute to making our department a hub of innovative learning experiences.

MENTORING

- Our department follows a mentoring program which enables the students to provide feedback to teachers on curricular issues, college infrastructure and administrative matters.
- Mentoring system minimized dropouts through personal counseling, better discipline in campus and respectful relationship between teachers and students.
- The vibrant interaction between teachers and learners creates an academic atmosphere conducive to enhanced scholarly pursuit



TUTORIAL HOURS/REMEDIAL CLASSES/BUDDY SYSTEM

- At our department, we conduct special and remedial classes for slow learners, with the aim of enhancing their academic performance.
- Our dedicated tutorial hours provide a space for students to monitor their progress and seek guidance on any personal difficulties they may be facing.
- Even during vacation time, we conduct revision classes to ensure that students are fully prepared for their exams.
- Our buddy system entails assigning students to help and support each other with specific tasks and skill

Major achievements of students

1. Shaik Ajsal ,D1 Mass communication received All Kerala Youth Volleyball Championship in December 2022
2. Shaik Ajsal ,D1 Mass communication has cleared written examination ASI Steno ,Border Security force in 2022-23
2. Anmika K.,D2 Mass communication student has participated in Team Kerala passing out parade at Thiruvananthapuram from 22nd and 23rd February 2023 conducted by Kerala State Youth Welfare Board.
4. Varsha KP, D2 Mass communication student has participated in Team Kerala passing out parade at Thiruvananthapuram from 22nd and 23rd February 2023 conducted by Kerala State Youth Welfare Board
5. Nithin , D3 Mass Communication is awarded as player of the match held between WMO College and ST Joseph Devagri in the final round of the kozhikode city championship of Reliance Foundation Youth sports football 2022-23 in the college boys category
6. Muhammed Thasleem PK from D3 Mass Communication included in the panel for Video stringer in Information and public relation department Wayanad District information office from 16-02-2022
7. Nihal KK from D1 Mass Communication has won District level round of Federal Bank Speak for India Kerala Edition 2023 a state level inter collegiate debate competition held on 9 feb 2023.
8. Rahana Noureen bagged this years KALATHILAKAM title with first prize in Mappila pattu (single),Mappila pattu (group),Malayalam Recitation and second prize in patriotic song and oppana.

